

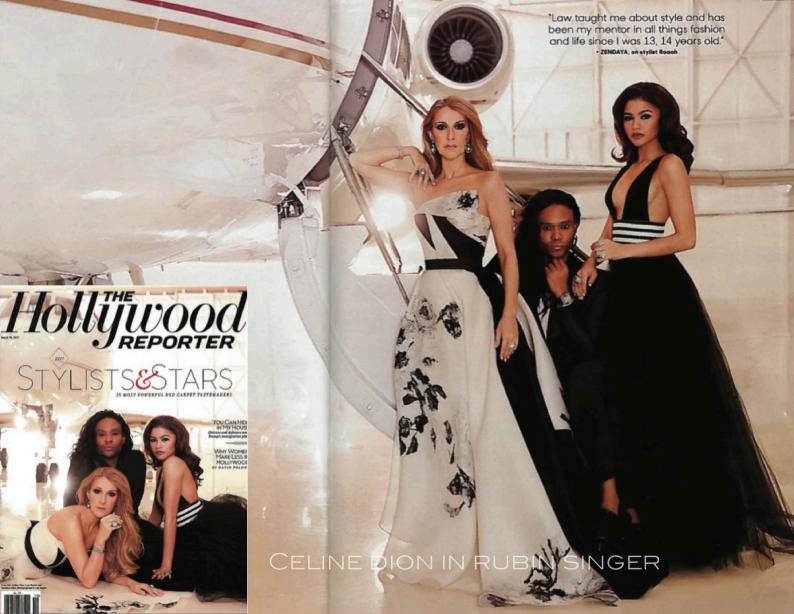


Beginnings: Born into Fashion

Rubin Singer was born into a family of couturiers, exposed from a young age to refined technique and elegant design. Rubin's grandfather, for whom he is named, was one of the most celebrated designers in the Soviet Union, dressing Russian royalty, Soviet political figures, and the social elite. His father Alik created costumes for the Bolshoi Ballet and Stanislavski Theater and then moved to Paris where he established an Atelier. Rubin's family heritage in fashion shaped who he is today. As a young man he was not only encouraged to be creatively adventurous but also to be disciplined. The beautiful and enduring designs Rubin executes today are steeped in his heritage and the precise understanding and execution of refined shapes, exact lines and poetic proportions. He employs traditional techniques to achieve cutting edge design.

Early Career: Burgeoning Aesthetics of a Modern Designer Rubin started his design career as an Associate Designer at Oscar de la Renta and was excited by the dynamic creativity and entrepreneurship that fueled the fashion house. There he learned that responsibility, vision and integrity were foundational qualities to head an iconic fashion brand. He would move on from Oscar to become Head Designer of three Bill Blass licensees, and later the Head Designer of Kai Milla. All the while, the creative direction for his personal collection was blossoming.

Armed with his vision, passion, mettle, heritage and experience, Rubin Singer launched his eponymous brand that reflects his vision for American couture in 2007.





RUВІИЅІИСЕЯ





TODAY

Julie Macklowe on Her Own/3
Financial: The former hedge funder and social fedure is now investing on her own — and taking a management role, too.

Karl's Take on Pirelli/10
Mass Put Karl Lagerfeld unsells his version of
Pirelli Calendar — with mythology the thome.

The Pre-Fall Drumbeat Goes On 8 Fashine: The latest looks for the season from Elie Tahari and Temperley London.



Domestic Trade Show Calendar Section its From Las Veges to New York, and everywhere in between, buyers are set to travel the brade shows seeking and one branch.

By PAR is in the second second

Nouveaus vs. Aristos LVMH, Hermès Battle Shows Culture Clash

By Joelle Diderich

ISSS — Practice Interference augusts it all these of the nation's richest feeding, sectioning on them is supposed of embloism. LIXMI Mork Hemisson Louis Valitor's surprise investment in Hermite International has set of a var of words that helds a mirror to Proceds society, which—for all its claims of features and equipolitic actions of the control o

Several observers said they were struck by the degree of surprise and indigration expressed that Hermès when LYMH unveiled its investment on Oct. 23. Hermès excentives immediately questioned the legality of LYMH's purchase of 17.1 percent of its shares via cashsettled examity source.

settled equity swaps.

"Just because it's the lixury sector, are you supposed to wear
gloves" one industry source asked increditionsly. "Data is no



THE RUBIN SINGER RETAIL EXPERIENCE

VOGUE

MAGAZINE

V Talents

L'UOMO VOGLE V Black

V Curvy

VTV

Shows

Trends

Shopping

Beauty

Stars

News

VOCLE CHOIELLO

Photo Vogue

Talents

Rubin Singer A/I 2013-14

Blog From Il total-black delle guerriere del nord









Ravens stop NinersThe Dome goes darkBeyoncé is electric!



VOGUE





The Corset Trend Tightens Its Grip, Thanks to Gigi Hadid

The Corset Trend Tightens Its Grip Thanks to Gigi Hadid



MAY 16, 2016 6:43 PM by EDWARD BARSAMIAN









Well, it appears that a Victorian-era fashion staple is having an epic comeback. First Sarah Jessica Parker wore a custom Monse corset to this year's Met Gala, then Rihanna was spotted in one out in Santa Monica last week, now Gigi Hadid is the latest celebrity to lace up the waist-cinching look. Once relegated to the lingerie drawer, nowadays the corset has stand-alone power, an underwear-asouterwear statement piece can be paired with everything from skimpy miniskirts to baggy pants.

Like Victoria Beckham's bustier and trouser ensemble at Cannes, the 21-year-old supermodel's outfit comes with a menswear-inspired twist. Her Rubin Singer top alludes to the skin, while the peplum shape is in keeping with a traditional, and perennially alluring, hourglass silhouette.

SEARCH A

MyNM DESIGNERS WOMEN'S APPAREL SHOES HANDBAGS JEWELRY ACCESSORIES BEAUTY THE MAN'S STORE NM KIDS HOME GIFTS SALE

RICK OWENS LILIES

Fashion's truest rebel, Rick Owens got his start in the early '90s after dropping out of art school. With his flowing shrouds and architectural leather jackets, he single-handedly defined "minimalist goth." His latest capsule collection, Rick Owens Lilies, features dramatic silhouettes in a muted palette. Though it displays a lighter side of his style, this collection is just as moody, sexy, and mysterious as the rest.

SHOP RICK OWENS LILIES >



RUBIN SINGER

Fashion is in Rubin Singer's blood. A third-generation designer (his father, Alik designed costumes for the Bolshoi Ballet), he started his career at Oscar de la Renta and then went on to Bill Blass. Launching his namesake collection in 2007, he was able to express his own style. "My clothes celebrate strength, refinement, and an aggressive sensuality," he says. "It's this paradigm of attributes that defines my work and ultimately those who wear it."

HOP RUBIN SINGER



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TAYLOR SWIFT ATTENDING A FAN'S WEDDING IN RUBIN SINGER





CARDI B ON JIMMY FALLON

RUBIИSIИGEЯ

RUBIN SINGER AND YOUNG PARIS FEATURED IN W MAGAZINE AT THE WHITNEY ART PARTY NOVEMBER 15, 2017

At the Whitney and Guggenheim, New York's Cool Kids Run Loose Partying

There's maybe no New York museum gala as fun and fizzy as the Whitney Art Party. Once a year, the fashion set descends upon the Whitney Museum of American Art for the occasion. Drawing out a young crowd, the

BATTLE OF THE PARTIES

After Hours

PEOPLE FASHION CULTURE BEAUTY PARTIES MEN'S SUBSCRIBE C

RUBIN SINGER AND JOANNE CASSULLO FEATURED ON VOGUE.COM
NOVEMBER 15, 2017

VOGUE

#AboutLastNight: All the Cool Kids Were at the Whitney Art Party

Nile boasts ample open burs, a lairo curleny, and just encough stamy names to keep the flash butbs popping all night. This year, the event was sponsored by tillivorations do not onlike by Minoration development of the property of the prop











RUBIИSIИGEЯ









R U B I И S I И G E Я

RUBIN SINGER WITH SAMANTHA ANGELO FEATURED IN THE OBSERVER FOR THE WHITNEY ART PARTY NOVEMBER 16, 2016

WWD SECTIONS≡

FASHION BEAUTY BUSINESS.

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Lufthansa Set to Take Off With FlyingLab Featuring See-Now-Buy-Now Rubin **Singer Fashion Show**

The Lufthansa FlyingLab will also feature talks from Amanda Parkes, chief of technology and research at Manufacture New York, and Heiko Hebia, who heads up strategic partnerships for Northern Europe at Instagram.

CAPTIVE AUDIENCE: Giving the seenow-buy-now phenomenon a twist, Lufthansa has teamed with Rubin Singer to offer a few hundred passengers traveling from Frankfurt and arriving in New York Feb. 9 an in-flight fashion show.



During the nine-hour flight, the designer will suit up models in his spring collection, which travelers can then order through Saks Fifth Avenue, Neiman Marcus or Nordstrom. The 747's main aisle will be used as a catwalk and the upper-deck will become a changing area and makeshift backstage.

An in-flight conference system with six cameras will be installed for better viewing. In what will be a first for an airline, Lufthansa will livestream the show on board so that each guest can view the show on their portable device or laptop via FlyNet, the aircraft's Wi-Fi hotspot. There will also be a second fashion show with Lufthansa's crew wearing various uniforms used by the airline through its 60-year history with a finale of two futuristic designs by Singer. To play up the flashback element, the jumbo jet has been repainted with Lufthansa's signature design from the Seventies.

The doubleheader is part of a fashion and technology-themed Lufthansa FlyingLab that will also feature talks from Amanda Parkes, chief of technology and research at Manufacture New York, and Heiko Hebig, who heads up strategic partnerships for Northern Europe at Instagram. He will address the significance of the fashion industry for their photo sharing platform. And digital expert Maks Giordano from the consultancy firm Kreait will take a look ahead at upcoming developments in wearable RUBIN SINGER FEATURED IN THE OBSERVER FEBRUARY 9. 2017

OBSERVER

POLITICS | ARTS & ENTERTAINMENT | STYLE & DESIGN | BUSINESS & TECHNOLOGY

This Fashion Designer Just Held a Fashion Show on a Plane

Note the exits, but allow the aisle to be your runway. By Dena Silver • 02/09/17 10:02am

Ladies and gentleman, please stow your bags, take your seats, fasten your seatbelts and prepare for a fashion show.

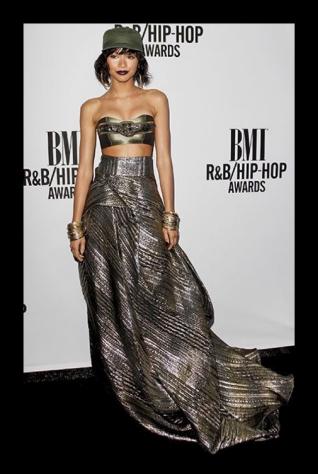
This was apparently the scene on February 8, when Rubin Singer took his designs to great new heights. Well, 30,000-feet to be exact. The evening wear designer, whose label has been worn by the likes of Gigi Hadid and Beyoncé, decided to use an airplane aisle as his catwalk.

Seriously, the designer boarded a commercial Lufthansa flight, along with a cast of models and staged a full-on runway show on the trip from Frankfurt to New York. A crowd of "German influencers" were on board for the event, but it seems the rest of the plane's passengers were simply in for a very action packed flight. We hope they didn't have plans to catch up on sleep or binge watch episodes of New Girl, as there were two runway shows and a series of three expert talks during the duration of the flight.











ZENDAYA IN RUBIN SINGER

RUBIИSIИGEЯ

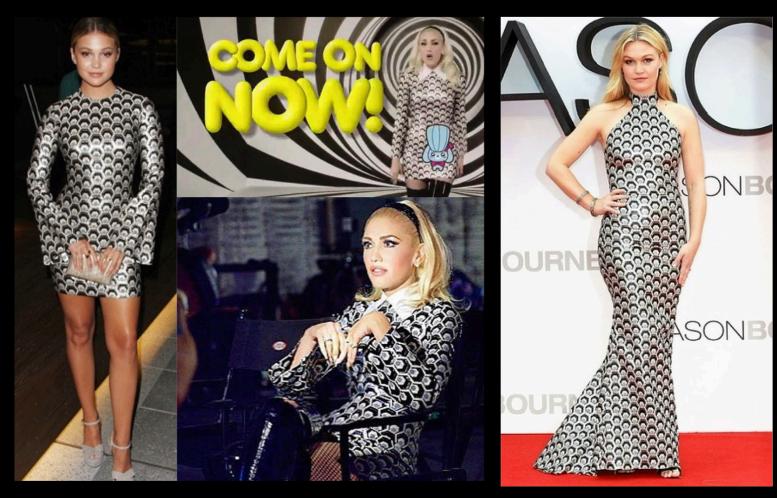






Queen Latifah

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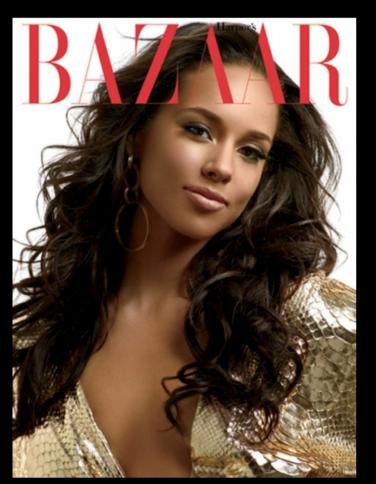
Olivia holt, Gwen Stefani and Julia Styles





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COVER HARPER'S BAZAAR











GLENN CLOSE IN RUBIN SINGER



SPRINGIS ABOUT TO, WELL, SPRING, and for us, the time is one or renewal and routaliza-tion. We're all about what's now and now, and this month's cover star, Jenny McCarthy, is a great place to start. The refreshingly honest agreet place to start, the refreshingly honest Chicago-kid-turned. Holly wood bombstell gets challd about her relationship with megastar Jim Carrey and her son's battle with autism. Then writer New Steinberg takes a look at how the Olympic Gimes could give our fine city a dramatic face Jiff. And our spring fashion story is a breath of feesh

CALENDAR



Shakira in pause mode

Forget the bustle. She embraces a gentle folk style for her songs for 'Love in the 'Time.'



R U B I И S I И G E Я

RUBIN SINGER WITH SAMANTHA ANGELO FEATURED IN THE OBSERVER FOR THE WHITNEY ART PARTY NOVEMBER 16, 2016

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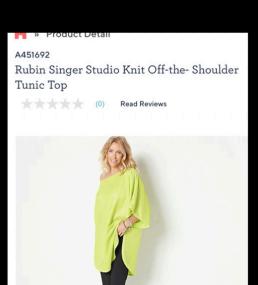
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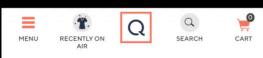
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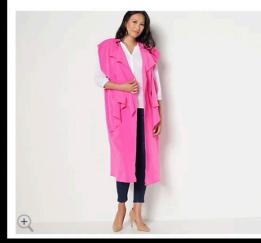




Rubin Singer: traveler, designer & fearless fashion leader. Leaning heavily on inspiration from his wide range of experiences, Rubin styles & designs with precision, tact & a keen eye for detail. Explore his work & you'll find bold, unique wears for every day of the week.

A451690
Rubin Singer Studio Crepe Knit Midi Duster

**** 4.1 (7) Read Reviews



RUBIN SINGER ON QVC



BRIGHTER

ESSENCE



Rubin Singer RTW Spring 2017

The eveningwear designer took a softer, more fluid approach this season.

By Bobbi Queen on September 9, 2016



Eveningwear designer Rubin Singer is planning to launch a ready-to-wear collection for fall 2017, one that is not at all about the glam evening looks for which he is known. Somehow, he

said, that "made me want to do profound and new dresses and gowns for spring."

"This is a softer, more fluid direction," the designer explained. "I never used this much chiffon in my life." Singer, who shaped the airy silks in a range that included a short slender mint and pink top with paillettes and net-covered second-skin chiffon sleeves over an asymmetric, patchwork leather skirt in the same pastels. He also showed chiffon in more fluid gowns and bell-sleeved minidresses.

Most impressive was how Singer played with potentially tricky effects, controlling and executing them so skillfully that even his harnessed and strapped looks, fabric and leather patchwork, and abundant multicolor paillettes and overlays were rendered beautifully. Mercifully, he said good-bye to over-the-top.







RUNWAY / 2018 RESORT / NEW YORK / RUBIN SINGER

Rubin Singer Resort 2018

The designer offered a pragmatic approach to resort with transseasonal occasionwear.











Rubin Singer approached resort both pragmatically and sequentially, with a focu holiday dressing referencing Sixties Neo-noir. Delivery windows to stores are qui vast, after all – from October until spring – so everything has got to be either tran seasonal or touch on varying weather conditions to remain relevant to customers



designs lean on structural, manipulated occasionwear, so transitional for him meant varying skirt lengths, softer evening blouses, elegant little capelets, and an air of softness with ruffle-adorned sleeves and soft colors drawn from spring flowers. Standouts included a black and gold embroidery grouping that spoke to a retro ladylike sophistication, an architecturally draped metallic shimmery gown, and new plays on proportion like the dramatic structured sleeves on a coat and the big box pleating on the back of a coatdress. The majority of the collection could be worn by women of any age, but the sexy curve-hugging crocodile, broadtail, or beaded corsets were definitely aimed at a younger clientele looking to spice up their holiday outfits.



WWD

Rubin Singer

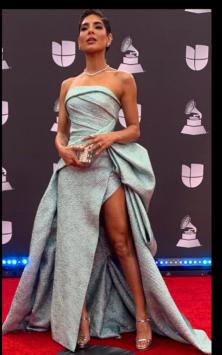
Fall marks a season of expansion and experimentation for Rubin Singer. The designer is introducing a sizable collection of evening-inspired ready-to-wear – a natural evolution for his gown-enamored collections.

It's safe to say his propositions are far from traditional fare. Known for his draping and often dramatic structures, separates took on similar features and a focus on variant corsetry. Take, for example, a red minidress with dramatic sleeves on the rack alone, it looked like a piece of welded armor with warrior vibes. Or a long gold lamé jumpsuit with a pointed deep-V corset that served as a gateway piece for gown-leaning customers. Perhap the piece that best fused Singer's core

CONTINUED ON PAGE 1











I BELIEVE THAT CLOTHING IS OUR SOCIAL ARMOUR.

THE CLOTHES I
DESIGN ARE
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RUBIN SINGER
CUSTOMER
FEEL
EMPOWERED
PROTECTED,
SEDUCTIVE,
EXCITED, AND IN
COMMAND.



RUBIИS





MARIAH CAREY PERFORMS IN CUSTOM RUBIN SINGER AT THE BET HONORS

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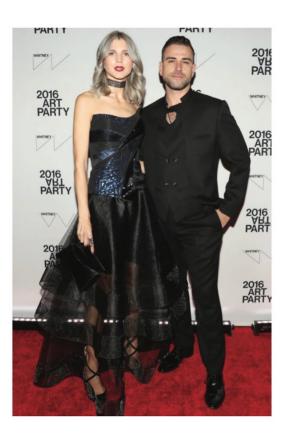


SOFÍA VERGARA ATTENDS THE ANGEL BALL NYC 2018

R U B I И S I И G E Я

RUBIN SINGER WITH SAMANTHA ANGELO FEATURED IN THE OBSERVER FOR THE WHITNEY ART PARTY NOVEMBER 16, 2016 RUBIN SINGER WITH SAMANTHA ANGELO FEATURED ON VOGUE.COM FOR THE WHITNEY ART PARTY

NOVEMBER 16, 2016



VOGUE

Karlie Kloss, Common, Victor Cruz, and More at the 2016 Whitney Museum Art Party



Samantha Angelo in Rubin Singer and Rubin Singer





CHIC REPORT

July 25, 2008

Russway Fener - Bianca Pasterli - 11:00 arx

Birds of a Feather



Better late than arreer. Habin Singer presented his report collection to select editors Tourday afternoon at a gorgeous 15,000 on 50-or apartment. We full in love with the flowy decrees and were strained at how two patterns could created such developed shapes. "All any points are developed by one and the collection is based on both of fixed, basic only tropical and with brist. They're also based on found I creater the developed and then collected through different robor waves. I mixed in hosped size to counterbalance the chilins and the software of wverything," explained the danguar. "By dother area"s graved to a specific gift hip woman demands two things are the superbalance and decadence, two things I don't think are bound by age or culture or geography, they're more about the makings of use's self."



CONTACT

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CHIC REARCH

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BLOCKOLL

RUBIN SINGER FEATURED IN THE DAILY FRNT ROW NOVEMBER 3RD, 2017

CHIC REPORT



Rubin Singer on His Russian Herritage and Landing a Vanity Fair Cover with Kate McKinnon

By Sydney Sadick | November 3, 2017

Coming from a family of couturiers in Russia, designer Rubin Singer was exposed from a young age to refined technique and elegant design. He brought his eraft to NYC, where he became an associate designer at Oscar de la Renta and then to Bill Blass, where he was head designer of three Blass licensees, and later the head designer of Kai Sillia. When he launched his eponymous isdoel in 2007, he inserted his own name in the evening-wear/red carpet game. Singer breaks down the evolution of his career, landing the fashion credits for Vanity Fair's November cover, and more.

Rubin, when did you realize you wanted to become a fashion designer?

I'm the third generation of Russian fashion designers in my family. I grew up watching my father work, which imbued my understanding and passion for the craft.

How do you maintain your Russian heritage in your designs today?

It's inherent in my design, having grown up watching my father work. From a young age the whole culture and sensibility was taught to me by my parents. Russians are well-known for their flair and drama_and I think I follow in that vein.

You launched your namesake line in 2007. What did working at Oscar de la Renta and your previous roles teach you in this new phase of your career?

Working for Oscar de la Renta taught me how to edit, control, and work with restraint. It truly taught me how to be a professional.

Where do you look for inspiration for your designs?

Everywhere. I've been inspired by the structure of grammar, the film Metropolis, mathematical formulas such as Homomorphism, cultures (i.e. Russia, Japan, Germany) and mythology in my "Vakyries Dominion – Super Bowl Collection" among many others. The brand caters to women and men that transcend age, shape, and demographics. These glamorous, modern clothes empower the people that wear them.

RUBIN SINGER ON THE COVER OF VANITY FAIR WITH KATE MIKINNON NOVEMBER ISSUE



RUВІИ**S**ІИGЕЯ

ARIANA GRANDE ON NBC PERFORMING WICKED





R U B I И S I И G E Я

JOANNE CASSULLO WEARING RUBIN SINGER FOR THE WHITNEY GALA MARCH 23, 2017



MACAELA ERLANGER WEARING RUBIN SINGER FORTHE WHITNEY GALA MARCH 23, 2017





Whitney Museum Celebrates Annual Spring Gala and Studio Party 2017
In This Photo: Rubin Singer

Micaela Erlanger and Rubin Singer attend the Whitney Museum's annual Spring Gala and Studio Party 2017 sponsored by Audi and Michael Kors on May 23, 2017 in New York City.





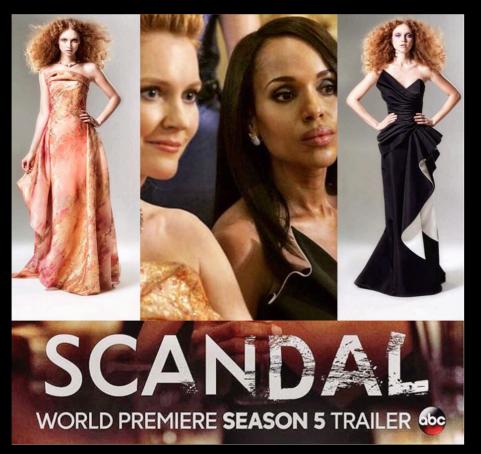


6 WWD, TUESDAY, AUGUST 5, 2008



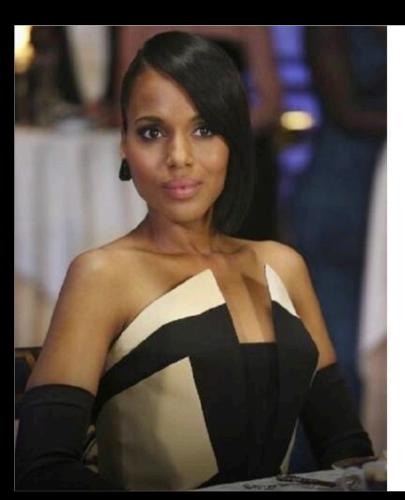


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KERRY WASHINGTON AS OLIVIA POPE IN SCANDAL















RUBILLE

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THE RUBIN SINGER RETAIL EXPERIENCE







