



PRIZE
INCLUDES
RECORD
DEAL!

COLOSSEUM.TV 360° VR CYPHER UK GRIME COMPETITION WIN BIG!

H A V E Y O U G O T T H E F I R E ?



SHOWCASE & DISCOVER RAW MC TALENT



UK GRIME COMPETITION

100%
FREE
TO ENTER VIA THE
COLOSSEUM.TV
iOS APP

THE PRIZE FOR OUR 15 WINNERS

240 MCs from the "Colosseum.TV" iOS app will feature in 24 cyphers, at 8 city locations, all filmed in 360° VR between April and September. Colosseum.TV will then select the top 15 shellers as winners.

The prize for every winner:

A RECORD DEAL to feature on the upcoming album "Grime 360°" **PLUS** A place on the **London Eye super-cypher**

The package includes:

- 1 A contract with Colosseum.TV Records with lucrative compensation model
- 2 Exclusive rights to a beat provided by Restraint Productionz, Flip'C or Meenz
- 3 Studio-time to record vocals over a selected beat for the album Grime 360°

filmed in 360° VR in our own dedicated pod, guaranteeing "super exposure"!



In association with



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How to enter - it's 100% FREE!

- 1 Download the "Colosseum.TV" iOS App**
100% FREE download. Install now from the AppStore
- 2 Drop Barz on the Colosseum.TV iOS App**
100% FREE to use. Simply drop video barz on the iOS app.
- 3 Apply for a 360° VR Recording Day**
3 weeks before each recording day, simply share a link to your Colosseum.TV iOS profile with us on Twitter (@ColosseumTV) or Facebook (RealColosseumTV).

360° VR Cypher Recording Days

The 1st recording day is taking place in London on 18th March.

LEEDS: 22ND APRIL
CYPHER VIDEOS 7 - 9

MANCHESTER: 8TH JULY
CYPHER VIDEOS 19 - 21

BIRMINGHAM: 13TH MAY
CYPHER VIDEOS 10 - 12

LONDON (1): 18TH MARCH
CYPHER VIDEOS 1 - 3

BRISTOL: 1ST APRIL
CYPHER VIDEOS 4 - 6

LEICESTER: 3RD JUNE
CYPHER VIDEOS 16 - 18

LONDON (2): 29TH JULY
CYPHER VIDEOS 22 - 24

IPSWICH: 27TH MAY
CYPHER VIDEOS 13 - 15

**FINAL:
THE LONDON EYE
SEPTEMBER 15TH**
1 X SUPER-CYPHER
15 X MCS



H A V E Y O U G O T T H E F I R E ?



UK GRIME COMPETITION

Frequently Asked Questions

- ✓ **How much does it cost to enter?**
It is 100% free to enter. The Colosseum.TV iOS app is 100% free to download and use – before, during and after this competition.
- ✓ **I don't have an iPhone – can I still enter?**
Entry is exclusively via the Colosseum.TV iOS app. It takes 2 mins to setup an account and drop some barz – so borrow an iPhone off somebody you know!
- ✓ **Can I apply to more than one 360° VR Cypher recording day?**
Yes, but you can only feature in a single cypher during the Competition.
- ✓ **What if I am unable to make the final on the 15th September?**
Unfortunately, you will forfeit your prize and a standby artist will take your place on the London Eye cypher, as well as on the album "Grime 360°".
- ✓ **Who provides the beats for the cyphers and "Grime 360°" album?**
Colosseum.TV have teamed up with 3 of the best UK grime producers - Restraint Productionz, Flip'C and Meenz – to supply the beats for the iOS app as well as every cypher in this UK competition. Each producer also provides 5 exclusive beats (15 in total) that will be divided among the 15 winners of the competition. Each winner will have their own single beat which they will use at both the London Eye Final, and when recording their vocals for inclusion on the album "Grime 360°".
- ✓ **How are winners compensated for the "Grime 360°" album?**
The album "Grime 360°" will be made available on over 200 digital stores such as iTunes, Spotify and Amazon. The 15-track album will be downloadable with a single purchase where each winner shall receive a 5% royalty for their single track. Further, each track from the album will also be able to be downloaded or streamed on an individual basis where each winner will be compensated a 33% royalty for their corresponding track sales.



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