

# SCRIPTED REALITY. THE LIFE AND ART OF TELEVISION

## GALLERY 1

15.NOV.-24.MAR.2018

Mexico City, November 15, 2018 – From November 15, 2018 to March 24, 2019, Museo Jumex will present *Scripted Reality: The Life and Art of Television*, an international contemporary art exhibition that surveys the history of television and explores television's impact on daily life.

As a major cultural component of the contemporary period, television plays a definitive role in visual culture, the circulation of news, and the forging of identities off-screen. Installed in Museo Jumex's 3rd floor gallery and presented in collaboration with Fundación Televisa, *Scripted Reality* presents the work of artists from the Americas, Europe, Asia and Africa who have engaged with this vital medium. Exploring TV's rich and varied history, the artists of *Scripted Reality* consider television as object, medium and subject.

Since the 1950s, television has been utilized as a means to transmit works of art beyond the gallery walls and present a subject in its own right. *Scripted Reality* reflects television's own globalized worldview, one that is equally influenced by local conditions of broadcast and reception up to the present day. The exhibition title is derived from a recent cultural theory that investigates how television continues to simultaneously represent and shapes contemporary experience and behavior, particularly in the wake of reality television and social media.

The exhibition includes installations, photographs, sculptures and videos that portray television's many roles in society. These include works made for television and transmitted within shows and advertisement breaks to interrupt the flow of programming that characterizes today's media landscape. In turn three 'channels' of artist videos present thematic programs that address particular forms and genres that refer back to the day-to-day experience of television.

Artists include: Candice Breitz, Miguel Calderón, Phil Collins, Lynn Hershman Leeson, Christian Jankowski, Bruce Nauman, Yoshua Okón, Nam June Paik, Laure Prouvost, Abigail Reyes, James Turrell, Bruce Yonemoto, and others.

*Scripted Reality* is organized by Kit Hammonds, Curator, and Adriana Kuri Alamillo, Curatorial Assistant, Museo Jumex in collaboration with Fundación Televisa. With thanks to Samsung.

## MUSEO JUMEX

Museo Jumex is the Fundación Jumex Arte Contemporáneo's main platform. It opened its doors to the public in November 2013 as an institution devoted to contemporary art, whose aim was not only to serve a broad and diverse public, but also to become a laboratory for experimentation and innovation in the arts. Through its exhibitions and public programs, Museo Jumex aspires to become a relevant institution in the field of art by producing and co-producing original exhibitions and research, and familiarizing audiences with the concepts and contexts that inform current art practice. Through the use of critical and pedagogical tools, the museum's educational programs further the institution's commitment to build links between contemporary art and the public.

## ADMISSION

General admission / \$50 MXN  
Mexican citizens / \$30 MXN  
Free for: Children under 15 /  
Students\* / Senior citizens\* /  
Teachers\*  
\*with valid ID

## HOURS

Sundays free  
Tuesday–Sunday / 10 AM–8 PM  
Monday / Closed

PRESS CONTACTS

RUTH OVSEYEVITZ  
[ruth@fundacionjumex.org](mailto:ruth@fundacionjumex.org)  
+52 (55) 5395 2618-107

ADRIANA GIL  
[adrianag@fundacionjumex.org](mailto:adrianag@fundacionjumex.org)  
+52 (55) 5395 2615-103

MUSEO JUMEX  
MIGUEL DE CERVANTES  
SAAVEDRA 303  
COLONIA GRANADA  
11520, MEXICO CITY

T.  
(55) 5395 2615  
(55) 5395 2618

[FUNDACIONJUMEX.ORG](http://FUNDACIONJUMEX.ORG)