

WORLD HUMANITARIAN INNOVATION DAY

- SUMMIT 2018 -

6th November 2018

CONGRESS CENTER BASEL - SWITZERLAND



**Life is not about ME, but about WE !
"Invest in Humanitarian Innovation"**



Innovate4Right is a registered non-profit non-governmental association based in Basel, Switzerland. Innovate4Right provides a platform of collaboration between impact investors, philanthropists and humanitarian innovators to build a global sustainable and strong network of doers.

Our Mission is to give and receive smile by promoting innovation ensuring that urgent vital needs are within reach for everyone.

Our Vision is to reach those whose valuable contributions are still being ignored and missing.

Innovate4Right will hold the first World Humanitarian Innovation Day to build awareness of shared values that can facilitate a cooperative innovation between humanitarian actors, social entrepreneurs, experts, financial institutions, impact investors and philanthropists to advance projects that effectively address the following issues: **Food, clean Water, Housing, Health care, Education and Peace.**

Today, innovations are prevalent in the luxury industry for those having enough resources to secure their basic needs.

WHAT ABOUT ME AND MY BROTHER?

Innovate

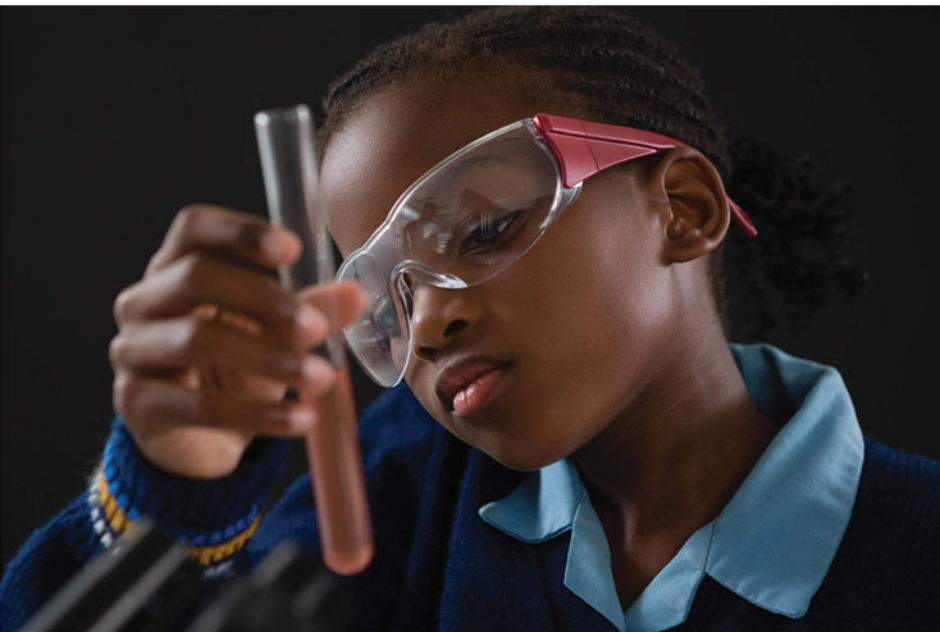


INNOVATE FOR THE:

- Right **Action**, to the
- Right **People** in the
- Right **Location** at the
- Right **Time**

”

“To help people to get-out of permanent donations, oppression and poverty, we are supporting them to innovate for themselves!”



WORLD HUMANITARIAN INNOVATION DAY - 06.11.2018

Donations last for days, but promoting humanitarian innovation is a permanent empowerment of people to be self-sustainable and financially independent

WHID 2018 GOALS

Raise awareness of opportunities associated to Humanitarian Innovation (HI)

Promote the best community and sustainable innovations

Reach out to the ignored but valuable innovators around the world

Share knowledge, information gathered from recent research and analysis on HI

Review good practice on policies and programs promoting HI

Foster collaboration amongst humanitarian entrepreneurs, start-ups, impact investors, experts, philanthropists and financial institution



WHAT TO EXPECT ?

500 +

PARTICIPANTS

50 +

EXHIBITORS

40

PROJECT PITCH

30

COUNTRIES

15

SPEAKERS

02

PARALLEL TRACKS



VITAL NEEDS
FIRST!



SUSTAINABLE
DIALOG



YOUNG SOCIAL
INNOVATORS



EXPERT SOCIAL
ENTREPRENEURS



DIVERSITY AND
INCLUSION



ENJOYABLE
DISCUSSION



SUSTAINABLE
NETWORK



MEMORABLE
CROWD & PEOPLE



GIVE AND RECEIVE
SMILES

WHY?

WHID2018 is the first and unique event designed to promote community based humanitarian innovations around the World. You will be able to:

- Meet community entrepreneurs
- Discover incredible projects
- Learn from humanitarian experts
- Build a strong & sustainable network

WHO?

- Humanitarian entrepreneurs
- Permanent Missions to the Utd Nations
- Philanthropists, impact investors
- Diplomatic communities
- Financial institutions, CSRs
- Academics/Researchers
- Associations, Foundations

PROGRAM

Morning

- Welcome Ceremony
- Opening Keynote
- Part 1: Projects presentations
Show hall of displays of projects and sponsors

Afternoon

- Keynotes (philanthropists, impact investors, executives)
- Part 2: Projects presentation
- Panel discussion
- Award ceremony: Guest speakers
- Concluding Reception

Evening

- Dinner (invitation only)

WHY BECOME A SPONSOR ?



SPONSORS ARE IMPORTANT PARTNERS IN OUR MISSION OF PROMOTING INNOVATION FOR VITAL NEEDS FIRST

By making a financial commitment to Giving the Basics, your organisation is making a tangible action that immediately and directly impact lives.

We will design a sponsorship package for your organisation that uniquely aligns your goals with our noble cause. Rather than provide a fixed menu of benefits, we offer the opportunity to choose from a list of event assets. By supporting the World Humanitarian Innovation Day, your organisation will become connected with a worthwhile endeavour.

Image Enhancement: Humanitarian events create images of responsibility, engagement, diversity, inclusion, participation, social responsibility, fighting against poverty and much more – qualities that are universally valued.

Brand Loyalty: Through a variety of media (posters, internet, TV/ Radio, news articles, banners etc), your organisation will reach an important target audience.

Brand Name Exposure: People following us are they are enthusiasts, loyal and affluent consumer groups who value top brands.

WHID exposition are:

- ◆ Global media exposure in the humanitarian field
- ◆ Branding through unique image during the event WHID, international media and website visitors
- ◆ Worldwide Promotion of your brand, linked to a worthwhile humanitarian cause
- ◆ Strong and sustainable Network
- ◆ Business and joint venture opportunities
- ◆ Meet community entrepreneurs and innovators
- ◆ Discover incredible projects for your business
- ◆ Learn from humanitarian experts

BECOME A SPONSOR

INCREASE YOUR VISIBILITY AND LINK YOU OR YOUR ORGANISATION TO A NOBLE CAUSE

PLATINUM SPONSOR

CHF 50,000 or more

- Acknowledgement as a Platinum Sponsor in the printed final program, event Website and on-site sponsor board
- Naming Rights (Event will be named with the sponsor name as main partner/collaborator)
- Category exclusivity - no exclusivity from competing firms will be solicited
- 2 sponsor projects/programs presented during the event
- 20 m2 exhibition space included
- 6 free registration tickets for the event and 3 free tickets for the VIP dinner
- Exclusive lunch sponsor will be allocated within the pitch program
- LED screen advertisement outside conference Center and TV screen inside
- Largest logo on print ads, posters, press releases and event announcements
- Lanyards. The sponsor logo will be printed on the lanyards (exclusive production cost)
- All event merchandise will carry title sponsor logo, if shared with Presenting Sponsor
- Opening Talk (by one sponsor representation saying why they support the WHID)
- Sponsor advertisement in the printed final program
- Logo and thank you on the break slides in the session room

GOLD SPONSOR

CHF 25,000

- Acknowledgement as a Gold Sponsor in the printed final program, event Website and on-site sponsor board
- 1 Gold sponsor project/program presented during the event
- 10 m2 exhibition space included
- 3 free registration tickets for the event and 2 free tickets for the VIP dinner
- Exclusive coffee break sponsor will be allocated within the pitch program
- LED screen advertisement outside conference Center and TV screen inside
- Large logo on print ads, posters, press releases and event announcements
- Branded Snack bar with logo (exclusive production cost)
- Mobile Charging Station (to be provided by the sponsor)
- Panel Talk participation by one sponsor representation
- Sponsor advertisement in the printed final program
- Logo and thank you on the break slides in the session room

SILVER SPONSOR

CHF 12,500

- Acknowledgement as a Silver Sponsor in the printed final program, event Website and on-site sponsor board
- 1 Silver sponsor selected project presented during the event
- 6 m2 exhibition space included
- 2 free registration tickets for the event and 1 free tickets for the VIP dinner
- Branded chocolate with logo (exclusive production cost)
- Large logo on print ads, posters, press releases and event announcement
- Panel Talk participation by one sponsor representative
- Sponsor advertisement in the printed final program
- Logo and thank you on the break slides in the session room

CONTRIBUTORS - ANY SUPPORT

- Acknowledgement as a contributor in the printed final program, event Website and on-site sponsor board
- 1 free registration ticket for the event



Become a Sponsor

INCREASE YOUR VISIBILITY AND BECOME A SPONSOR

Advertisement in the final program CHF 2,000

The final program is a popular item. Your advertisement will be published in a codex conform section of the final program.

TV Screen Ads in house CHF 1,500

Your advertisement (1 slide per sponsor) will be show on the screen in the lecture hall during the session breaks.

Roll up Banner CHF 1,500 excl. production costs

The sponsor can advertise its company on custom banners. The banners will be places throughout the meeting and are highly visible.

Mobile Charging Station CHF 2,000 excl. production costs

Capture the undivided attention of attendees as they power up their mobile phones and other devices. Most attendees carry at least one mobile device that will need to be re-charged during the day. The mobile device charging station provides a convenient service to the delegates and gives your company the opportunity to get your message across to a captive audience.

Badge Logo / multiple Sponsors CHF 1,500

The sponsor logo will be printed on the badges.

Pads & Pens CHF 2,000 excl. production costs

Pads & Pens will be distributed in the session rooms and throughout the exhibition. Pad & Pens to be provided by sponsor.

Water Dispensers CHF 3,000 excl. production costs

Sponsoring of water dispensers and cups during the conference. Price is excluding costs for production.

Wi-Fi Access CHF 5,000

The Wi-Fi access in the entire congress center can be sponsored. The company will be mentioned as sponsor in the final program and on the website advertising the Wi-Fi. By entering the Wi-Fi the first time, every delegate will be redirected to the sponsors website. If wished, the Wi-Fi code can be printed on vouchers with the sponsors logo and can be picked up only at the booth.

Internal Announcement CHF 700 per announcement

Announcement will be made during coffee or lunch breaks. The announcement can be maximum 35 seconds long.

Branded Gadget CHF 2,000 excl. production costs

Gadgets will be distributed throughout the conference. Gadgets to be provided by sponsor.

Footsteps CHF 2,000 excl. production costs

Foot step stickers on the floor from nearest train station/Taxi stand /Bus Stop.

Branded Snack Bars with logo CHF 3,000 excl. prod. costs

Snacks Bars will be made available throughout the conference.

Exclusive Industry Lunch allocated within the scientific program CHF 10,000

Exclusive Industry Coffee break allocated within the scientific program CHF 6,000

Branded Chocolate with logo CHF 2,000 excl. prod. costs

Chocolate will be distributed throughout the conference.

Barcode Flyer CHF 2,000 excl. production costs

Flyer will contain barcode and company logo. The barcode will lead to website of choice.

Branded Water Bottles with logo CHF 2,000 excl. prod costs

Water bottle will be distributed throughout the conference. Water bottles to be provided by sponsor.

LED screen advertisement at exhibition entry CHF 5,000

The LED screen is located at the entry of the exhibition. It has an extremely high visibility.

Sponsorship Form

YOU WILL ENJOY SUPPORTING THE WORLD HUMANITARIAN INNOVATION DAY

Company

Key contact ☐ Mr ☐ Ms

Phone Mobile

E-mail(mandatory)

Street P.O. Box

Zip Code, City Country

Invoice address (if different from above):

Company

E-mail(mandatory)

Street P.O. Box

Zip Code, City Country

Purchase Order No

VAT No

Date Signature

Please return this form to:

Innovate4Right



info@innovate4right.ch



Laufenstrasse 47, 4053 Basel



www.innovate4right.ch

BOARDS: GIVE SMILE AND LOVE FIRST!



Your first contribution... is that first smile!
"Share your smile with the world. It's a symbol
of friendship and peace." – Christie Brinkley

SUSTAINABLE PARTNERS



WE SUPPORT



WOMENWAY



INNOVATE4RIGHT

Laufenstrasse 47, 4053 Basel

Event contacts:

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Speakers riham.mahfouz@innovate4right.ch
Sponsors patricia.ebakisse@innovate4right.ch

www.Innovate4right.ch