

Chromatic Scales: Psychedelic Design from the Tang Teaching Museum Collection

Saratoga Performing Arts Center

June 26, 2021–October 2021

The Tang Teaching Museum Collection

Victor Moscoso

(born 1936, Oleiros, Spain)

Poster for Peacock Ball with Quicksilver Messenger Service, Steve Miller Blues Band, and The Daily Flash, Avalon Ballroom, San Francisco, March 10–11, 1967 (FD-51), 1967

Published by Family Dog Productions

Screen print

20 x 14 inches

Gift of Jack Shear

2018.36.2



Victor Moscoso

(born 1936, Oleiros, Spain)

Poster for The Chambers Brothers, The Matrix, San Francisco, March 28–30, April 4–6, 1967 (NR-12), 1967

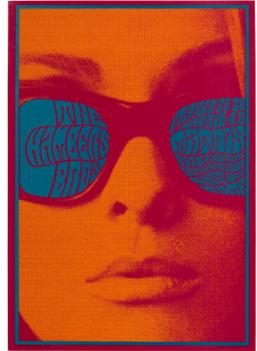
Published by Neon Rose

Screen print

20 x 14 1/8 inches

Gift of Jack Shear

2018.36.3



Bob Schnepf

(born 1937, Brooklyn, New York)

Poster for dance and concert with Lothar and the Hand People, The Doors, and Captain Beefheart and His Magic Band, 1601 West Evans St., Denver, September 29–30, 1967 (FD-84), 1967

Published by Family Dog Productions

Screen print

20 x 14 inches

Gift of Jack Shear

2018.36.4



Victor Moscoso

(born 1936, Oleiros, Spain)

Poster for Sopwith Camel, The Matrix, San Francisco, February 6–9, 11–12, 1967, and The Only Alternative, The Matrix, San Francisco, February 10, 1967 (NR-5), 1967

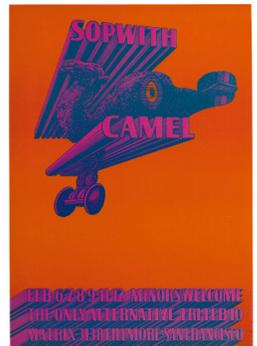
Published by Neon Rose

Screen print

20 x 14 inches

Gift of Jack Shear

2018.36.5



Victor Moscoso

(born 1936, Oleiros, Spain)

Poster for dance and concert with Country Joe and the Fish, The Sparrow, and The Doors, Avalon Ballroom, San Francisco, March 3-4, 1967 (FD-50), 1967

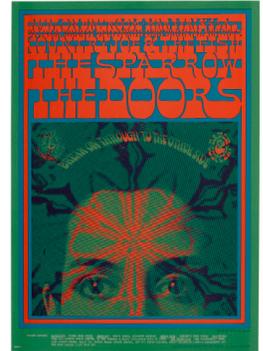
Published by Family Dog Productions

Screen print

20 x 14 inches

Gift of Jack Shear

2018.36.6



Robert Fried

(born Brooklyn, New York, 1937; died San Francisco, California, 1975)

Poster for dance concert with Charles Lloyd Quartet, West Coast Natural Gas Company, and Tripping West to East, Avalon Ballroom, San Francisco, August 3-6, 1967 (FD-74), 1967

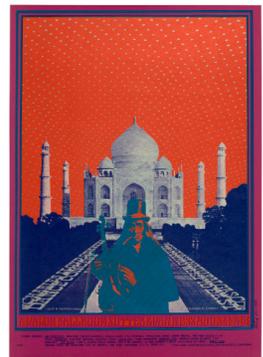
Published by Family Dog Productions

Screen print

20 x 14 inches

Gift of Jack Shear

2018.36.7



Victor Moscoso

(born 1936, Oleiros, Spain)

Poster for Rites of Spring, The Cloud, and The Plastic Explosion, Webb's in Stockton, California, April 1, 1967 (NR-11), 1967

Published by Neon Rose

Screen print

20 x 13 7/8 inches

Gift of Jack Shear

2018.36.8



Victor Moscoso

(born 1936, Oleiros, Spain)

Poster for The Association, Quicksilver Messenger Service, The Grass Roots, and Sopwith Camel, The Fillmore, San Francisco, July 22-23, 1966 (BG-18), 1966

Published by Bill Graham

Screen print

20 x 13 7/8 inches

Gift of Jack Shear

2018.36.9



Victor Moscoso

(born 1936, Oleiros, Spain)

Poster for The Sparrow, The Matrix, San Francisco, May 9–11, 1967 (NR-14), 1967

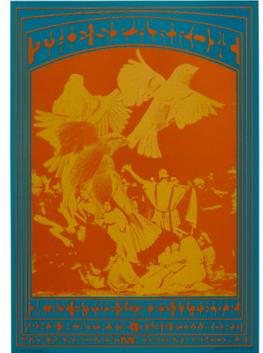
Published by Neon Rose

Screen print

20 x 14 inches

Gift of Jack Shear

2018.36.10



Victor Moscoso

(born 1936, Oleiros, Spain)

Poster for concert and dance with Quicksilver Messenger Service, Big Brother and the Holding Company, Blue Cheer, and Mount Rushmore, Avalon Ballroom, San Francisco, June 29–July 2, 1967 (FD-68), 1967

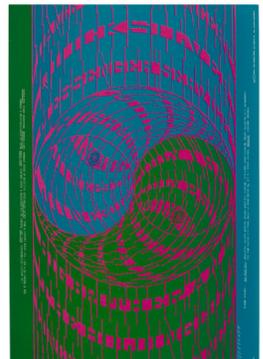
Published by Family Dog Productions

Screen print

20 x 14 inches

Gift of Jack Shear

2018.36.12



Victor Moscoso

(born 1936, Oleiros, Spain)

Poster for From the Plains of Quicksilver with Quicksilver Messenger Service, Miller Blues Band, and John Lee Hooker, Avalon Ballroom, San Francisco, March 22–23, 1967 (FD-53), 1967

Published by Family Dog Productions

Screen print

21 1/4 x 13 7/8 inches

Gift of Jack Shear

2018.36.13



Robert Fried

(born Brooklyn, New York, 1937; died San Francisco, California, 1975)

Poster for dance and concert with The Charlatans and Buddy Guy, Avalon Ballroom, San Francisco, September 22–24, 1967 (FD-83), 1967

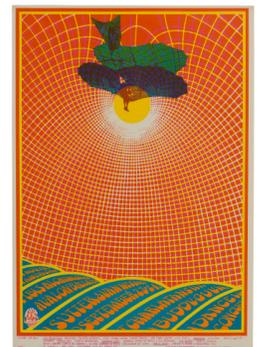
Published by Family Dog Productions

Screen print

20 1/8 x 14 inches

Gift of Jack Shear

2018.36.14



Wes Wilson

(born Sacramento, California, 1937; died Leann, Missouri, 2020)

Poster for concert with Van Morrison plus The Daily Flash and Hair, Avalon Ballroom, San Francisco, October 20–22, 1967 (FD-88), 1967

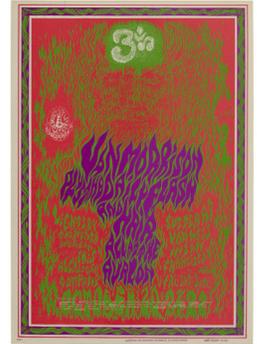
Published by Family Dog Productions

Screen print

20 x 14 1/8 inches

Gift of Jack Shear

2018.36.15



Victor Moscoso

(born 1936, Oleiros, Spain)

Poster for Hawaii Pop Rock Festival with Canned Heat, Country Joe and the Fish, Luke's Pineapple Store, Blues Crew, and Tony Sonoda, Waikiki Shell, Honolulu, August 8–9, 1967 (NR-16), 1967

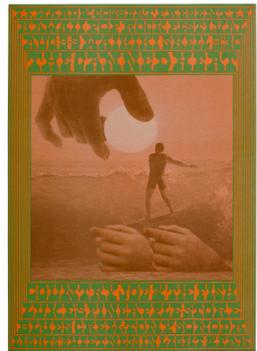
Published by Neon Rose

Screen print

20 x 14 inches

Gift of Jack Shear

2018.36.16



Victor Moscoso

(born 1936, Oleiros, Spain)

Poster for Junior Wells and His Chicago Blues Band and Steve Mann, The Matrix, San Francisco, December 21, 1966–January 8, 1967 (NR-1), 1966

Published by Neon Rose

Screen print

19 3/4 x 14 inches

Gift of Jack Shear

2018.36.17



Victor Moscoso

(born 1936, Oleiros, Spain)

Poster for Eye Ball with Big Brother and the Holding Company, Blue Cheer, and The Charlatans, Avalon Ballroom, San Francisco, March 31–April 1, 1967 (FD-55), 1967

Published by Family Dog Productions

Screen print

20 x 14 inches

Gift of Jack Shear

2018.36.19



Victor Moscoso

(born 1936, Oleiros, Spain)

Poster for concert and dance with Moby Grape, Canned Heat, and Vanilla Fudge, Avalon Ballroom, San Francisco, August 10–13, 1967 (FD-75), 1967

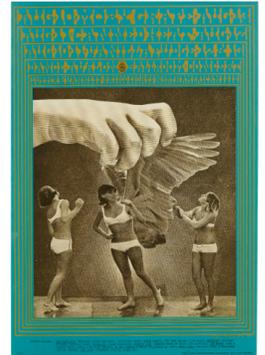
Published by Family Dog Productions

Screen print

20 1/8 x 14 inches

Gift of Jack Shear

2018.36.21



Victor Moscoso

(born 1936, Oleiros, Spain)

Poster for Blue Cheer, Lee Michaels, and Clifton Chenier, Avalon Ballroom, San Francisco, October 6–8, 1967 (FD-86), 1967

Published by Family Dog Productions

Screen print

20 x 14 inches

Gift of Jack Shear

2018.36.22



Victor Moscoso

(born 1936, Oleiros, Spain)

Poster for Steve Miller Blues Band, The Matrix, San Francisco, January 10–15, 1967 (NR-2), 1967

Published by Neon Rose

Screen print

20 x 14 inches

Gift of Jack Shear

2018.36.23



Wes Wilson

(born Sacramento, California, 1937; died Leann, Missouri, 2020)

Poster for Howlin' Wolf, Big Brother and The Holding Company, and The Harbinger Complex, The Fillmore, San Francisco, April 21–23, 1967 (BG-60), 1967

Published by Bill Graham

Printed by Creative Lithograph Co.

Screen print

24 x 14 inches

Tang purchase

2019.28.1



Greg Irons

(born Philadelphia, Pennsylvania, 1947; died Bangkok, Thailand 1984)

Poster for The Move, Cold Blood, and Albert King, Fillmore West, San Francisco, February 20–23, 1969 (BG-161), 1969

Published by Bill Graham
Printed by Tea Lautrec Litho
Screen print
22 1/8 x 14 1/8 inches
Tang purchase
2019.28.2

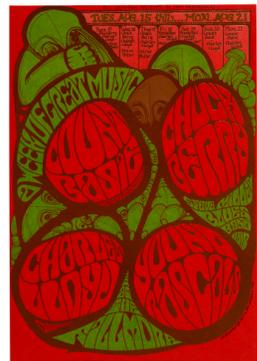


Jim Blashfield

(born 1944, Seattle, Washington)

Poster for A Week of Great Music with Chuck Berry, Charles Lloyd Quartet, Steve Miller Blues Band, Young Rascals, Hair, and Count Basie and His 17 Piece Orchestra, The Fillmore, San Francisco, August 15–21, 1967 (BG-78), 1967

Published by Bill Graham
Screen print
21 x 14 inches
Tang purchase
2019.28.3



Bonnie MacLean

(born Philadelphia, Pennsylvania, 1939; died Buckingham Valley, Pennsylvania, 2020)

Poster for Bo Diddley, Big Brother and the Holding Company, Quicksilver Messenger Service, plus Big Joe Williams, The Fillmore, San Francisco, July 4–9, 1967 (BG-71), 1967

Published by Bill Graham
Screen print
21 x 14 inches
Tang purchase
2019.28.4



Lee Conklin

(born 1941, Englewood Cliffs, New Jersey)

Poster for Jefferson Airplane, Ballet Afro-Haiti, and A. B. Skyy, Fillmore West, San Francisco, October 24–26, 1968 (BG-142), 1968

Published by Bill Graham
Printed by Tea Lautrec Litho
Screen print
21 1/8 x 14 inches
Tang purchase
2019.28.5



Lee Conklin

(born 1941, Englewood Cliffs, New Jersey)

Poster for The Yardbirds, It's a Beautiful Day, and Cecil Taylor, Fillmore West, San Francisco, May 23–25, 1968 (BG-121), 1968

Published by Bill Graham

Screen print

21 1/8 x 14 inches

Tang purchase

2019.28.6



Lee Conklin

(born 1941, Englewood Cliffs, New Jersey)

Poster for Ten Years After, Sun Ra, and Country Weather, Fillmore West, San Francisco, November 14–17, 1968 (BG-145), 1968

Screen print

21 1/4 x 14 inches

Tang purchase

2019.28.9



Mari Tepper

(born 1948, San Francisco, California)

Poster for Moby Grape, The Hour Glass, The United States of America, and Country Joe and the Fish, The Fillmore, San Francisco, May 2–4, 1968 (BG-118), 1968

Published by Bill Graham

Printed by Tea Lautrec Litho

Screen print

21 x 13 5/8 inches

Tang purchase

2019.28.10



Lee Conklin

(born 1941, Englewood Cliffs, New Jersey)

Poster for Super Session, Mike Bloomfield, Al Kooper and Friends, It's a Beautiful Day, and Loading Zone, Fillmore West, San Francisco, September 26–28, 1968 (BG-138), 1968

Published by Bill Graham

Printed by Tea Lautrec Litho

Screen print

21 x 14 1/4 inches

Tang purchase

2019.28.11



Lee Conklin

(born 1941, Englewood Cliffs, New Jersey)

Poster for Albert King, Aum, and It's a Beautiful Day, Fillmore West, San Francisco, May 8–10, 1969 (BG-172), 1969

Published by Bill Graham

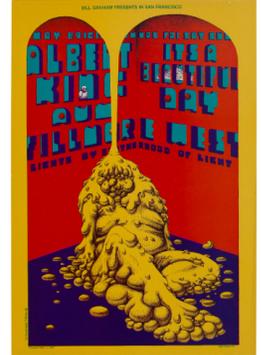
Printed by Tea Lautrec Litho

Screen print

21 1/4 x 14 inches

Tang purchase

2019.28.13



Lee Conklin

(born 1941, Englewood Cliffs, New Jersey)

Poster for Albert King, Loading Zone, and Rain, The Fillmore, San Francisco, June 25–27, 1968, and Ten Years After, Canned Heat, and Dan Hicks and His Hot Licks, The Fillmore, San Francisco, June 28–30, 1968 (BG-126), 1968

Published by Bill Graham

Printed by Tea Lautrec Litho

Screen print

21 x 14 inches

Tang purchase

2019.28.15



Randy Tuten

(born 1946, San Francisco, California)

Poster for Country Joe and the Fish, Albert King, and Blodwyn Pig, Fillmore West, San Francisco, October 9–12, 1969 (BG-195), 1969

Published by Bill Graham

Screen print

21 x 14 inches

Tang purchase

2019.28.16

