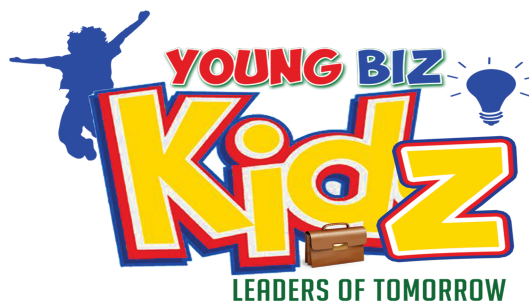


# YBK DAY MARKETPLACE RECAP

JULY 16, 2022



**FLORIDA**  
**GEORGIA**  
**ILLINOIS**  
**MISSOURI**  
**NEVADA**  
**TENNESSEE**  
**TEXAS**

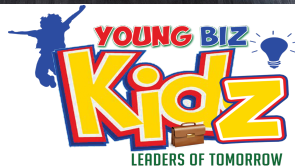


## YBK DAY STATS 2022

- 50 youth attended the online workshop to prepare for YBK Day
- 7 YBK Day marketplaces across America
- 250 youth participated nationally

# YBK DAY MARKETPLACE RECAP

JULY 16, 2022



## NASHVILLE, TENNESSEE

### Young Biz Kidz stats for 2022:

- 34 Youth participated in YBK Day 2022
- 2 first time vendors
- 5 received opportunities to vend at additional events

# YBK DAY MARKETPLACE RECAP

## WHAT IS YBK DAY?



Young Biz Kid Day is a fun, experiential program that teaches youth how to start, own and operate their very own business. Each year, in participating cities, youth have the opportunity to experience entrepreneurship by setting up their business during their city's community-wide Young Biz Kid Day.

28 Young Entrepreneurs  
Over \$5000 in combined profit

**During YBK Day, each child will learn about:**

Entrepreneurship

Financial Literacy

Goal Setting

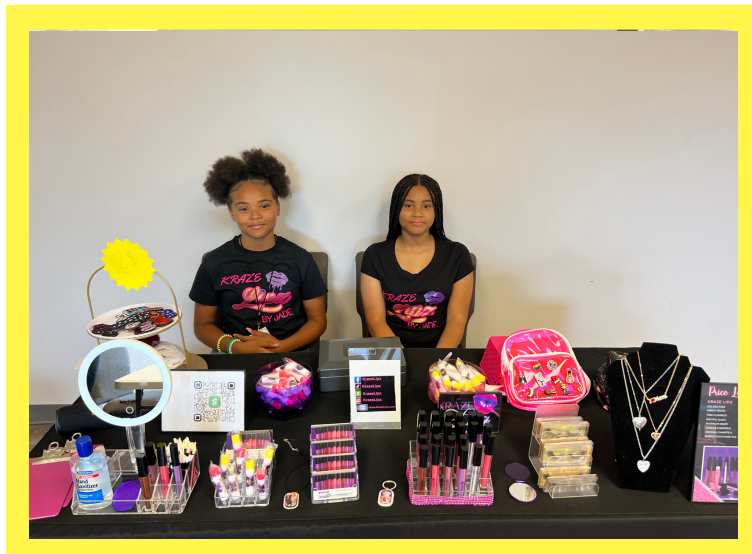
Building Leadership Skills

Developing Confidence

And so much more!



# YBK MARKETPLACE RECAP





# Our next YBK Day Marketplace

## July 15, 2023

If you are interested in sponsoring our event  
contact us at 615-497-2428 or  
[info@theadventuresofbellanoelle.com](mailto:info@theadventuresofbellanoelle.com)

[YBKDay.org](http://YBKDay.org)

# YBK Sponsorship Levels

## **\$10,000 (1) PLATINUM SPONSOR LEVEL**

Logo inclusion on event marketing items (Nevada)

Recognition, presentation/speaking opportunity

Recognition from podium throughout YBK Day events

Special Acknowledgement / Recognition YBK annual fundraising event at sponsorship level

Inclusion in sponsor promo video (will be shared through social media and email blast)

Social Media mentions as community partner

Logo Placement on Website and video recap

Signage Opportunity at all YBK events as a partner

Press releases as Title Sponsor (Nevada)

Supplied promotional items to be given away at community events

## **\$5000 SILVER SPONSOR LEVEL**

Logo presence on other marketing and promotional materials

Social Media mentions as a community partner

Logo Placement on Website and recap video

1 Signage Opportunity at the YBK Day event as a partner

Inclusion in Pre and Post Media alerts/Press Releases as Sponsor

Supplied promotional items to be given away at community events

## **\$1000 Bronze Sponsor Level**

Company acknowledgment in social media marketing

Social Media mentions as a community partner

Logo Placement on Website and recap video

Supplied promotional items to be included in the Swag bags