

LSFL 4 – Lone Star Fight League

Historic Double Header Sponsorship Deck

March 21, 2026

Southern Junction – Irving, Texas

Event Overview

Lone Star Fight League will host a historic double header featuring two full amateur MMA and kickboxing events in one day. After receiving 150+ athlete applications, 60 competitors were selected to compete across 30 action-packed bouts.

Audience & Reach

- 1,000+ expected live attendees across AM & PM events
- 60 competitors with extended networks of family & supporters
- Dozens of Texas gyms represented
- Primary demographic: Ages 18–44
- Highly engaged, brand-loyal combat sports audience

Why Sponsor LSFL?

Sponsors receive direct access to one of the most engaged sports communities in North Texas. With two separate audience cycles in one day, brands benefit from amplified visibility, repeated impressions, and premium hospitality opportunities through VIP experiences.

Sponsorship Packages (Per Event)

\$1,500 – VIP Sponsor

- 1 VIP table (8 seats)
- Logo on sponsor tables
- Venue signage
- Social media mention

\$5,000 – Fight of the Night Sponsor

- 1 VIP table (8 seats)
- Fight branding & award presentation
- Enhanced signage
- Social + recap mentions

\$7,500 – Co-Main Event Sponsor

- 2 VIP tables (16 seats)
- Co-Main branding
- 10 GA tickets
- Prominent venue branding
- Digital promotion

\$10,000 – Event Title Sponsor

- Event named after company
- Logo on cage canvas
- 15 GA tickets
- Top-tier branding across event media

Secure Your Sponsorship

Final confirmation and payment due by February 20, 2026. High-resolution logos required upon confirmation. Join Lone Star Fight League in making March 21 a historic day for Texas combat sports.