

LAW ENFORCEMENT
ASSOCIATION

LEADERSHIP
SYMPOSIUM



University
of San Diego®

September 18th - 20th, 2019





University of San Diego®
**PROFESSIONAL AND
CONTINUING EDUCATION**

Become a Part of the Largest Law Enforcement Association Event in the West Coast.

With commitment from long-term partners like you, LEALS has grown to become one of the largest Law Enforcement Association events in America. Be sure your company or organization is represented by having a seat at the table at this special 3-day event.

Beyond programming and training, this year's LEALS is expected to provide attendees and sponsors with plenty of networking and social activities designed to stimulate conversation, while enjoying the most beautiful campus in the nation.

[Princeton Review - USD Ranked #1 Most Beautiful Campus in the Nation](#)
[Learn more about LEALS at sandiego.edu/leals](https://sandiego.edu/leals)



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EXPERIENCE LEALS 2019

Attendees of this event delve deep into critical issues facing law enforcement associations with some of the nation's leading experts. With program content driven by the modern needs of large police and sheriff associations, this symposium explores pertinent and topical information designed to provide relevant and immediate practical skills to law enforcement association leaders.

This event is designed to provide a space where law enforcement leaders can discuss topics in a confident and safe environment. This leads to increased trust, comraderie, and new friendships between attendees, organizers, and sponsors.

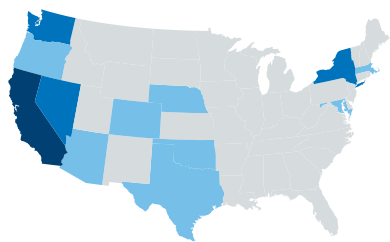
LEALS 2018 | University of San Diego | September 18 - 20, 2019





DEMOGRAPHICS

LEALS attendees are members of the top echelon of law enforcement association leadership. Sponsoring this event allows access to the true decision-makers in law enforcement.



LEALS Attendees Represent Associations From Over 12 States

62% **DECISION MAKERS**

Attendance is Primarily Made up of Upper Management Leadership, Including Directors, Presidents, Chiefs, and Lieutenants

100% **ASSOCIATION BOARD MEMBERS**

Attendance at LEALS is Restricted to Law Enforcement Association Members Only



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THE REWARDS

Take the opportunity to start new relationships and build brand awareness at this prestigious event.

Branding is all about impression. Make sure you are giving the right impression by supporting and associating yourself with this nation's law enforcement leaders.

Platinum sponsors get access to our post-symposium marketing collateral. Show your customers your support for the law enforcement community by choosing from various videos, graphics, and images to implement within your own marketing efforts. Become a platinum sponsor and get access to co-branded marketing assets for ultimate brand alignment and increased brand recognition.





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SPONSORSHIP PACKAGES*

Become a partner and show your support for this nation's law enforcement associations.

**Availability is subject to change. See event organizer for updated sponsorship availability.*

PLATINUM

\$10,000
1 AVAILABLE

GOLD

\$5,000
2 AVAILABLE

SILVER

\$2,500
2 AVAILABLE

BRONZE

\$1,000
2 AVAILABLE

COCKTAIL RECEPTION SPONSOR

\$5,000
1 AVAILABLE

LUNCH BREAK SPONSOR

\$2,500
3 AVAILABLE

NOTEPAD SPONSOR

\$1,000
1 AVAILABLE

LANYARD SPONSOR

\$750
1 AVAILABLE



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PLATINUM SPONSORSHIP

Access Ultimate Visibility With This Premiere Package!

\$10,000

- **5 minute Welcome/Introduction**
- **Speaking spot to be worked out with the conference director**
- **6ft table in foyer**
- **Logo listed on event site / event collateral / signage**
- **Logo on attendee bag / packet**
- **Collateral included in attendee bag / packet**
- **Email blurb (2-3 sentences) in thank you email post-event**
- **Commercial/media rights**

GOLD SPONSORSHIP

\$5,000

- 6ft table in foyer
- Logo listed on event site / event collateral / signage
- Logo on attendee bag / packet
- Collateral included in attendee bag / packet
- Email blurb (2-3 sentences) in thank you email post-event

SILVER SPONSORSHIP

\$2,500

- 6ft table in foyer
- Logo listed on event website / event collateral / signage
- Email blurb (2-3 sentences) in thank you email post-event

BRONZE SPONSORSHIP

\$1,000

- Logo listed on event website / event collateral / signage
- Email blurb (2-3 sentences) in thank you email post-event

COCKTAIL RECEPTION SPONSORSHIP

\$5,000

- 5 minute introduction / welcome address
- Logo on network signage
- Ability to provide one piece of attendee collateral
- Branded pint glass and ability to provide napkins etc.

LUNCH / BREAK SPONSORSHIP

\$2,500

- Logo on break signage & napkins
- Ability to provide one piece of attendee collateral

NOTEPAD SPONSORSHIP

\$1,000

- Logo on event notepad & pen (provided by sponsor)

LANYARD SPONSORSHIP

\$750

- Logo on lanyards (provided by sponsor)



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NEXT STEPS

Let's Get Started!

Contact us today to sign up for one of these amazing sponsorship opportunities, or to design a customized sponsorship experience.

LAW ENFORCEMENT ASSOCIATION LEADERSHIP SYMPOSIUM

Contact Us

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