

CALL FOR SPONSORS & EXHIBITORS



*Creativity*  
**RISING**

**2025 National  
Arts Integration and  
STEAM Conference**

July 8-9, 2025 | Baltimore, MD



# JOIN US IN BALTIMORE!



After over 10 years of providing the popular Online Arts Integration and STEAM Conference, we're partnering with arts organizations across the country to produce the largest in-person event for Arts Integration and STEAM - and we'd love for you to join us!

## What You Can Expect

For 2 full days at the beautiful Inner Harbor in Baltimore, MD, we'll welcome **1,000 K-12 teachers, administrators, and arts specialists** to deepen their arts integration and STEAM experience. During our time together, we'll be exploring the following:

- Inspiring Keynotes from Artists, Scientists, and Educators
- Concurrent Sessions each day with strands for arts teachers, classroom teachers, and administrators in Arts Integration and STEAM best practices, strategies, and research.
- Arts-skills development and exploration sessions
- A Digital Arts Playground for attendees to test new and exciting platforms and tools
- Recognition ceremonies for educators and leaders
- Networking opportunities and special events
- Arts pop-up areas with local and national arts organizations
- Exhibitor and Sponsor-dedicated times for attendees to engage and learn more.

## Who's Coming?

Tickets will be limited to **1,000 attendees** and we anticipate **selling out**. In addition to **national media coverage**, here's who we're anticipating joining us for this inaugural event:

K-12 TEACHERS

K-12 ADMINISTRATORS

MEDIA SPECIALISTS

ARTS EDUCATORS

CURRICULUM DIRECTORS

STEM/STEAM SPECIALISTS

## How to Participate

We have two strands of participation available: Sponsorship and Exhibitor Space. **Please explore each option in this packet carefully** and then select what would be the best fit for you. You can select one level or mix and match to best showcase your organization.

Have questions? Contact Kevin Riley at [kevin@artsintegration.com](mailto:kevin@artsintegration.com) for more details.

# SPONSORSHIP OVERVIEW SHEET



Thanks so much for your interest in joining us as a sponsor for the 2025 National Arts Integration Conference in Baltimore, MD on July 8-9, 2025. Please see the sponsorship levels below, along with their inclusions. **Instructions for how to secure your space are on page 5.**

ONLY 2 AVAILABLE

## MASTER LEVEL SPONSOR

**\$25,000**

- ✓ Guaranteed to provide up to 2 conference sessions
- ✓ One 10 x 20 Exhibit Space
- ✓ Priority Booth Placement (if confirmed by September 16, 2024)
- ✓ 5 Exhibitor Personnel Badges and 5 Free Tickets to the event
- ✓ Full-page Color Advertisement in Convention Program Book (priority placement by first Master Sponsor ad submitted)
- ✓ Prominent Logo Placement
- ✓ Logo on All 2025 Summer Conference Emails (15+ emails reaching 70k recipients)
- ✓ Sponsored Issue of SmART Ideas Digital Newsletter with Link to Site (sends once per month, circulation 45k+)
- ✓ Logo on 2025 Summer National Conference Website
- ✓ Logo Featured on Stage Screen Prior to General Sessions
- ✓ Mention at General Session

ONLY 3 AVAILABLE

## VIRTUOSO LEVEL PARTNER

**\$20,000**

- ✓ Guaranteed to provide 1 conference session
- ✓ One 10 x 10 Exhibit Space
- ✓ Priority Booth Placement (if confirmed by September 16, 2024)
- ✓ 3 Exhibitor Personnel Badges and 3 Free Tickets to the event
- ✓ Half-page Color Advertisement in Convention Program Book (priority placement by first Virtuoso Sponsor ad submitted)
- ✓ Prominent Logo Placement in Sponsorship Listing
- ✓ Logo on All 2025 Summer Conference Emails (15+ emails reaching 70k recipients)
- ✓ Logo on 2025 Summer National Conference Website
- ✓ Logo Featured on Stage Screen Prior to General Sessions

## ARTISAN LEVEL PARTNER

**\$15,000**

- ✓ One 10 x 10 Exhibit Space
- ✓ 2 Exhibitor Personnel Badges and 2 Free Tickets to the event
- ✓ Quarter-page Color Advertisement in Convention Program Book
- ✓ Prominent Logo Placement in Sponsorship Listing
- ✓ Logo on All 2025 Summer Conference Emails (15+ emails reaching 70k recipients)
- ✓ Logo on 2025 Summer National Conference Website
- ✓ Logo Featured on Stage Screen Prior to General Sessions

## ADDITIONAL SPONSORSHIP OPPORTUNITIES



Each of these additional sponsorship opportunities provide you with a specialized way of being recognized and sharing your brand with our attendees. These specialized opportunities are extremely limited and available on a first-come, first-serve basis. **Instructions for how to secure your space are on page 5.**

ONLY 2 AVAILABLE

### KEYNOTE SPEAKERS **\$12,000**

Keynote speakers bring together almost all attendees (estimated at approximately 800-1,000 people), and are the main feature at General Sessions. Nothing else is scheduled at this time. These sessions are the most highly attended and are also recorded for on-demand viewing. You'll see your name next to those of keynote speakers before, during, and after the event.

ONLY 5 AVAILABLE

### LANYARDS **\$8,000**

Increase awareness of your company with this high-visibility product. Your company name and logo will be featured on the lanyards attendees wear to display their conference credentials.

### VIP LOUNGE **\$5,000**

Build brand goodwill with our VIP ticket-holders by sponsoring the VIP comfort lounge with quiet seating, VIP-only swag, coffee and snacks.

### SWAG BAG **\$5,000**

Have your logo co-branded on all complimentary swag items provided to attendees upon arrival.

### ARTS POP UP NIGHT & COCKTAIL HOUR **\$10,000**

This social gathering brings together conference attendees who are attending an exclusive off-site experience. These attendees are likely to be leaders in their school teams and/or Certification or Accelerator members. Your brand will be highlighted throughout the evening and provided with a chance to address attendees.

## ADDITIONAL INFORMATION



As a general outline, here is a few additional details for potential partners:

### Location: Hilton Baltimore Inner Harbor Hotel



We are also working with Visit Baltimore and the MD State Tourism Department to create family and conference attendee discount packs for events, museums, and activities in the area. There will be a Baltimore Orioles Game during the conference at Camden Yards (right across the street). Discounted room blocks at the Hilton and other surrounding hotels will also be made available.

### Exhibitor/Sponsor Date Details:

**General Move-In:** July 7, 2025 from 12:00PM-6:00PM ET.

**Conference Hours:** July 8 and 9, 2025 from 9AM - 4PM ET.

**Exhibit Hall Hours:** July 8 and 9, 2025 from 8AM - 9AM, 11AM-3PM ET

### Conference Agenda Each Day:

- 9-10AM: Keynote/General Session
- 10AM - Noon: Breakout Sessions (45, 60 and 90 minute concurrent sessions)
- Noon-1PM: Lunch/Exhibit Hall Time
- 1PM - 3PM: Breakout Sessions and Award Ceremonies
- 3PM - 4PM: General Session/Closing

\*\* Breakout times also include general "playground" time and small group meetings. A VIP Cocktail Hour event will occur July 8 between 5-6PM ET as well several surprise artistic pop-ups throughout the conference.

**General Move-Out:** July 9, 2025 from 3:30PM-8:00PM ET.

# SPONSORSHIP PURCHASE SHEET



To secure your space, please select the option(s) you'd like to participate in below, and then make a secure payment via the link provided. Exhibitor space is not included unless selecting a Master, Virtuoso, or Artisan Level. If interested in exhibitor space only, please use the next page.

Please note: Sponsorships are limited and are available on a first-come-first-serve basis. **All payments must be received by October 31 to secure your space.**

NEED TO USE A CHECK OR ACH TRANSFER? Contact Kevin Riley at [kevin@artsintegration.com](mailto:kevin@artsintegration.com)

## Select Your Option(s):

Sponsorship Option	Investment	Select?
Master Level Sponsor (Limit 2 - Check availability on purchase page)	\$25,000 <i>EXHIBITOR BOOTH INCLUDED</i>	<input type="checkbox"/>
Virtuoso Level Sponsor (Limit 3 - Check availability on purchase page)	\$20,000 <i>EXHIBITOR BOOTH INCLUDED</i>	<input type="checkbox"/>
Artisan Level Sponsor	\$15,000 <i>EXHIBITOR BOOTH INCLUDED</i>	<input type="checkbox"/>
Keynote Speakers (Limit 2)	\$12,000	<input type="checkbox"/>
Lanyards	\$8,000	<input type="checkbox"/>
VIP Lounge	\$5,000	<input type="checkbox"/>
Swag Bags	\$5,000	<input type="checkbox"/>
Arts Pop-Up Night & Cocktail Hour	\$10,000	<input type="checkbox"/>
<b>TOTAL INVESTMENT (ADD UP ALL SELECTIONS):</b>		

[PURCHASE WITH CREDIT CARD HERE](#)

# Exhibit Space Reservation

## Rental charges



Early rate	Standard rate
Reservations and full payments received on or before October 31, 2024	Reservations and full payments received after October 31, 2024
\$3,450 per 10' x 10' booth	\$4,450 per 10' x 10' booth

## Booth reservation includes:

- 10' x 10' booth space
- 7" x 44" identification sign with company name and booth number
- Pipe railing, 8' high curtain back wall and 3' high curtain side rails
- One complimentary full-conference registration for each contracted company (not per 10'x10' booth space).
- One 6' table with linen, Two chairs and electric.
- Special exhibitor discounted pricing on additional full-conference registrations purchased (beyond the complimentary allotment of one per contracted company).
- Seven complimentary booth staff (exhibitor) badges per 10' x 10' booth space
- Descriptive listing in the conference booklet, online floor plan and exhibitor search
- Daily Aisle Maintenance

## Contact us

Exhibit Management

**KEVIN RILEY**

kevin@artsintegration.com

443-293-5851

[artsintegrationconference.com](http://artsintegrationconference.com)

**Please note:** Booth rental does not include storage, placement, shipment or reshipment of exhibit materials, special lighting, booth furnishings, tables, chairs, electrical supplies, carpet, individual booth cleaning or any other special service ordered by the exhibitor.

**PURCHASE WITH CREDIT CARD HERE**

LINK: <https://artsintegrationconference.com/exhibitors/>

All exhibitors and sponsors agree to these rules and regulations:  
<https://artsintegrationconference.com/rules/>