



2019 Hollywood Influencer Awards®

Featuring the...

iFABB Affair

Montage Beverly Hills

Tuesday, October 15, 2019

5:00pm – 9:00pm

Hollywood Influencer Awards
& iFABB Affair



So, what is the . . .

iFABB Affair

(it stands for **I**nfluencer **F**ashion and **B**eauty **B**loggers)

It's where **YOUR BRAND** will *rendezvous* with
the World's most **Powerful Influencers!**

- ✦ Meet and mingle with over 200 of the world's top influencers offering a combined reach of over 300 million impressions.
- ✦ An exclusive and intimate brand engagement and networking event featuring the most highly coveted national and international fashion, beauty, wellness and specialty gourmet food brands.
- ✦ Expand your knowledge of the influencer and blogger industry and establish lasting relationships that will broaden and bolster your brand's image and reach.
- ✦ The iFABB Affair is the perfect opportunity to promote your brand and its newest products for the upcoming holiday seasons and 2020.

<u>Levels</u>	<u>Influencer Engagement</u>	<u>Influencer Awards Reception</u>	<u>Additional Benefits</u>
 Liked \$5,000	All influencers will be encouraged to visit your brand space	3 tickets to attend event	Logo on Hollywood Influencer Awards website for 6 months
#Hashtag \$10,000	Hosts will escort influencers to your brand space	5 tickets to attend, plus Photos with Award winners on step & repeat	Logo on Hollywood Influencer Awards website for 6 months; Access to influencer list
 Verified \$20,000	VIP hosts will escort influencers to your brand space	8 tickets to attend, including the opportunity for brand leadership to present an Influencer Award, plus Photos with that Award winner on step & repeat	Static banner ad to rotate on Hollywood Influencer Awards website for 6 months; Access to influencer list

PLUS, all iFABB Affair brand sponsors will receive the following benefits:

- ✦ Name/company logo listed on event invitation
- ✦ Opportunity to include your product in VIP influencer gift bag
- ✦ Furniture will be provided for your brand space

Pricing options vary, please contact us for details!

Hollywood Influencer Awards®

Corporate Sponsorship Opportunities

Silver Sponsor

\$35,000

- ✦ Your name/company logo and link to your website featured on Hollywood Influencer Awards website for 6 months
- ✦ Three (3) tickets to attend the Hollywood Influencer Awards Reception

Gold Sponsor

\$50,000

- ✦ Your name/company logo featured on Hollywood Influencer Awards website for 6 months
- ✦ Recognition as Gold Sponsor on all event-related collateral
- ✦ Five (5) tickets to attend the Hollywood Influencer Awards Reception

Presenting Sponsor

Limited quantity available!

\$75,000

- ✦ Your name/company logo and link to your website featured on Hollywood Influencer Awards website for 6 months
- ✦ Recognition as Presenting Sponsor from podium & on all event-related collateral
- ✦ Opportunity for brand leadership to present an Influencer Award
- ✦ Your name/company logo on step & repeat
- ✦ Eight (8) tickets to attend the Hollywood Influencer Awards Reception

Pricing options vary, please contact us for details!

About Us



Jennifer Sidary

- ✦ Seasoned eCommerce fashion expert and Chief Merchant specializing in luxury fashion.
- ✦ 30 years of fashion Wholesale & Retail experience.
- ✦ Owner of Ms Luxe Link, a Consulting Agency working with fashion clients worldwide
- ✦ Former President of Vivienne Westwood American & Head of Zappos Couture, an Amazon subsidiary

Francesca Garcia

- ✦ Social Media Architect & Founder of The Affluencer Agency
- ✦ Philanthropist and founder of Classyverse, a lifestyle social media platform with over 250,000 followers
- ✦ Owner of Francescalsabella, a health and wellness product company
- ✦ 20+ years of experience in Advertising, Marketing and Digital Media

Contact Us

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**2019
Charity
Partner**



**Foster Care
Residential Treatment
Mental Health &
Wellness Education Services
Adoption Agency**



**Child and Family Services
Established in 1908
18-acre campus
in the heart of Los Angeles**



**On Campus School
that Services
Children who Need
Support for
Cognitive,
Behavioral and
Social Challenges**



**For more information, please visit vistadelmar.org.
Check us out on [YouTube](#)**