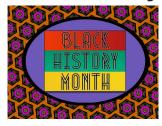
Los Angeles Black History Month Festival





2023

SPONSORSHIP OPPORTUNITIES

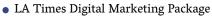
TIER 1 SPONSORSHIP

\$25,000

- Main Stage Engagment Co-Host
- Radio Mention Marketing Ad + LA Times Digital Marketing Package
- Cover Page Color Ad within Festival Program Booklet
- Mention as our sponsor on Spectrum Cable TV Ad
- Social Media Digital Content Weekly Run 🧿
- 10x20ft Customized Engagement Booth + BHMF T-Shirts + VIP Luncheon
- Main Stage Banner + Venue Banner Placement in Entryway/Marketplace
- (2) 2023SoFiStadium NFL Ram Game Tickets + (2) Disneyland Hopper Passes

TIER 2 SPONSORSHIP

\$20,000



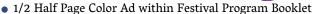
- KJLH 102.3FM Radio Digital Content e-blast
- Chamber of Commerce Ad in Voice Publication
- (3)2023 SoFi Stadium NFL Ram Game Tickets
- - Social Media Digital Content Weekly Run 🛛 💽
- 10x20ft Customized Engagement Booth + Swag Bags + VIP Luncheon Access
- Main Stage Banner + Banner Placement in Marketplace Area
- Back Cover Page Color Ad within Festival Program Booklet

TIER 3 SPONSORSHIP

\$15,000



- Voice Publication Ad/ KJLH 102.3FM Radio Digital Marketing Blast
- Social Media Digital Content Weekly Run



- 10x10 Customized Engagement Booth +Swag Bags + VIP Lucheon Access
- 200 Imprinted Pens + 200 Ceramic Mugs with Official Sponsor Logo
- Main Stage Banner + Banner Placement in Food Concession Area

TIER 4 SPONSORSHIP

\$10,000

- KJLH Radio 102.3FM Radio Digital Marketing Blast Social Media Digital Content Posts Weekly Run Social Media Digital Content Posts Weekly Run
- 10x0 Engagement Booth
- VIP Luncheon Access
- 100 Cermic Mugs with Official Sponsor Logo **Imprinted Swag Giveaways**
- Main Stage Banner
- 2 2023 SoFi Stadium Rams Season Tickets

TIER 5 SPONSORSHIP \$5,000

- 10x0 Engagement Booth
- VIP Luncheon Access
- 200 Imprinted Swag Giveaways
- 1/2 Page Color Ad within Festival Program Booklet
- The Broad Museum Art Show Admission Tickets



All Proceeds are 100% Tax Deductible