



PUBLIC POLICY INSTITUTE TRAINING SESSION #4

Appointments to Boards and Commissions

Guest Speakers

Dr. LaToya Brown

- Long Beach Fairfield YMCA - Board Member
- National Alternative Education Association - Board Member
- East 105th Street Community Development Center - Founding Board Member

Joy Burkhard, MBA - Executive Director

Joy is the founder and executive director of 2020 Mom, a non-profit social change organization aggressively working to close gaps in maternal mental health. Joy was inspired to found 2020 Mom after several of her worlds collided, including losing her little brother to suicide, learning the complexities of the U.S. health and mental health system while working for a large health insurer, becoming directly involved in health care policy change through volunteer work and experiencing the realities of birth and the postpartum period with her firstborn.

She has a passion for quality and innovation and believes health care delivery system reform is needed so that patients, regardless of location or insurance, will get the same high quality, standardized health and mental health care.

Joy is known as a collaborator and supporter of stakeholders as well as a fierce advocate representing the interests of our largest health care consumers – mothers. She has been recognized for her leadership and vision with many awards, including The American Public Health Association's Maternal Child Health Leadership and Advocacy Award, and the "Emerging Leader" award in women's health from the federal Health and Human Services Agency, Office of Women's Health.

Melanie O'Day - Chair of the State Bar of California's Client Security Fund Commission.

Melanie joined the Junior League ten (!!!) years ago looking for an outlet to volunteer and learn more about being an active participant in her community. A couple years later this biologist somehow wandered into law school, changing her career trajectory. Now she works for a non-profit with a mission of investor protection and spends her days wrestling policy manuals and spreadsheets to identify potential risks for financial fraud. In 2020, she volunteered for a four year role with the Client Security Fund Commission to help reimburse clients who were victims of attorney misappropriation (aka theft/fraud) and help uphold the community's faith in the legal profession. In 2022, she was appointed chair of the commission by the Board of Trustees.

Jennifer Trichelle-Marie Williams - LA County District 2 Economy & Efficiency Commissioner, Candidate for SD 35 State Senate

Jennifer Trichelle-Marie Williams, CPA is a strategic visionary and diplomatic disrupter. Jennifer is a District 2 LA County Economy & Efficiency Commissioner and is a Finance and Audit Committee Board Director for America's Charities. As a Sr. Policy Advisor for PolicyLink, she influences the creation of corporate standards for workers and communities. Jennifer is passionate about serving the underserved and is a candidate running for state senate in district 35 in 2024.