

LOVE FEST FUNDRAISER

Presented by Hearts For Inmates & The Private Plane





CONFIDENTIALITY

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THE COLLABORATORS




THE PRIVATE PLANE

The Private Plane is an online portal where you can mix & match, and curate your own experience. Our exclusive community is comprised of professional creatives & patrons who enjoy the highest quality content including but not limited to, music, artwork, clothing & apparel, culinary tastings, and live performances.

The mission of HEARTS FOR INMATES is to Help, Encourage, Aspire, Redeem, Trust and provide Support for both short and long term individuals who are incarcerated. We do this by advocating for changes within South Carolina legislation and policy changes within South Carolina The Department of Corrections and the Department of Pardon Probation and Parole.



HEARTS FOR INMATES



Run of Show 7.15.2017



The Harbison Theatre @ Midland Tech
7300 College St. Irmo, SC, 29063 (Capacity: 400 ppl)

- Doors Open | 6:00p
- Short Film Premiere | 7:00p-7:25p
- Panel Discussion | 7:30p-8:30p
- Intermission
- Live Concert | 9:00p
- Show Ends | 10:00p





EVENT HOST & MODERATOR: BEASY BABY OF HOT 103.9

PROSPECTIVE SPEAKERS

CHARLAMAGNE THA GOD

MALIK YUSEF

ANGELA RYE

TIM ALLEN

PIPER KERMAN

LILLO BRANCATO JR.

The event will commence with a short film premiere from an award winning producer, and highlight many of the apparent issues with our justice system.

PROSPECTIVE PERFORMERS

ANTONIQUE SMITH

LEE ENGLAND JR.

SONNA RELÊ

SNOH AALEGRA

LAURYN HILL

COMMON

EVENT DETAILS



Market Assessment

Official Live Stream Partner

Partnered with:

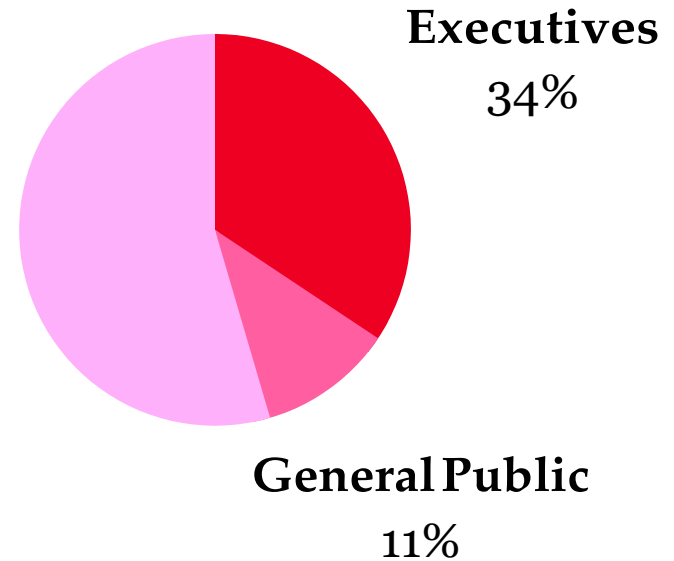
- Telia Company
- Intel
- Ericsson

20M+

The total number of
estimated social media
followers of event
attendees

Influencers
55%

Special Event Attendees



50,000

Back-end system capable of
handling 50K transactions per
second (Avg. = 500 per 5 sec)

2 Billion

Stream to 2 Billion potential viewers
in USA, Africa, Asia, India,
Scandinavia, Europe/UK & Latin
America

0

Zero licensing restrictions
anywhere in the world

PREVIOUS PVT PLN EVENTS



MEDIA POWER

Los Angeles Times



Billboard

Rolling Stone

REVOLT



SPONSORSHIP



- Category Exclusivity (Presenting)
- Premiere logo & brand placement on event stage (company provides)
- Company signage placed at the entrance of the event (company provides)
- Additional signage opportunities available (company provides)
- Six (6) VIP badges & full-backstage access to all event
- Partial rights to the use of media coverage, image & likeness of performers & brands
- Company brand mentioned by headlining artists & host during live stream performance
- Company logo on the micro-site online with an official statement from a company representative
- High-resolution pictures from the event showcasing your brand, artist engagement, product endorsement, and signage
- Press mentions on all digital materials and releases (official concert page, flyer, national press release, social media, & streaming mentions)
- Product or promotional item inside of VIP gift bags

SPONSORSHIP



- Category Exclusivity (Beverage)
- Exhibitor booth on-site with two (2) company representatives
- Six (6) VIP badges & full-backstage access to event
- Signature PVT PLN Drink at the event
- Company brand mentioned by headlining artist during live stream performance
- Company logo on the micro-site online with an official statement from a company representative
- High-resolution pictures from the event showcasing your brand, artist engagement, product endorsement, and signage
- Press mentions on all digital materials and releases (official tour page, flyer, national tour press release, social media, & streaming mentions)

SPONSORSHIP



- Four (4) VIP badges & full-backstage access to the event
- Company logo on the micro-site online with an official statement from a company representative
- High-resolution pictures from the event showcasing your brand, artist engagement, product endorsement, and signage
- Press mentions on all digital materials and releases (official concert page, flyer, national press release, social media & streaming mentions)
- Product or promotional item inside of VIP gift bags



CONCLUSION

We offer a variety of custom sponsorship packages to help accommodate your generosity. If none of our sponsorship packages suit you, you are welcome to make a tax-deductible donation of any kind through our fiscal agent, Social Good Fund, Inc, a designated 501(c)3 nonprofit organization. Your financial contribution is entirely tax deductible.

We hope you decide to join our cause for this upcoming season. We have lots of interesting and entertaining musical acts and performers already lined up and a number of community-enriching initiatives planned. If you have any questions or need any additional information, please contact our sponsorship coordinator Danny Candito.

Thanks in advance for your time and support!

CONTACT

Danny Candito | Event Organizer
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