



About

ART AT THE X is a unique monthly art gallery show and after party series that takes place at the breathtaking Hotel X; a luxury hotel on the Lake Ontario Waterfront in Downtown Toronto. Join us one Friday evening a month, at Hotel X's exclusive Falcon Sky Bar and experience the iconic three-level rooftop bar and lounge offering astonishing views of the Toronto skyline and Lake Ontario. Falcon SkyBar is home to multiple distinctive spaces creating the most unique rooftop experience in Downtown Toronto.

This unique landscape pairs perfectly with Art at the X's unique fusion of art, fashion, entertainment and networking; join us at this month's exclusive show and experience a one of kind art gallery showcasing some of Toronto's best talent. Each Art at the X event is centered around a special celebrity guest, who will be presented a unique piece from one of our talented artists. This presentation is followed by a unique VIP after party experience anchored on a celebration of art, fashion, entertainment and networking. Enjoy appetizers, sharing plates, and signature cocktails while soaking in the glorious views. A range of talented DJ's, expansive fashion components, live ambient artists and well-known celebrity guests will exceed your greatest expectations; as you mix and mingle with Toronto's elite.

Brought to you in Part By



Heaven Events

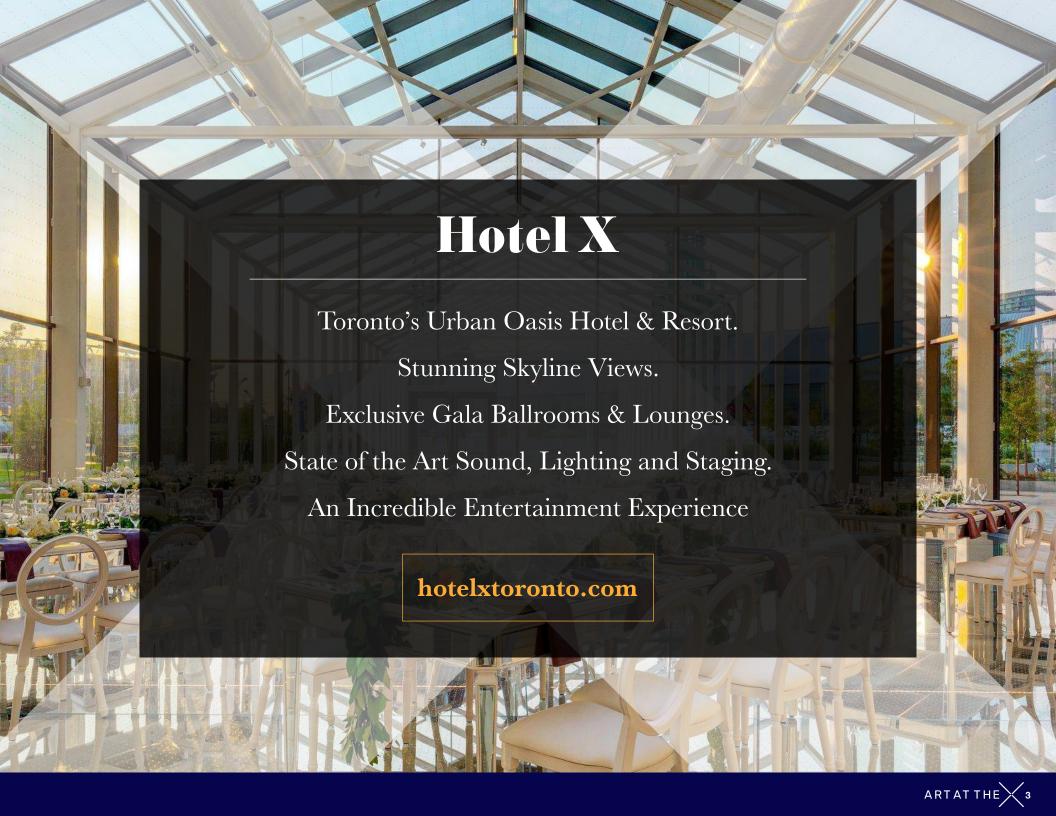
— 2019 — Twelve events scheduled

For Art Lovers, Collectors & Socialites

Monthly themed art exhibits showcasing Top Talent

Complimented by Guest Celebrities at Toronto's Newest Hotel

HotelX





ART AT THE X will be the Toast of Toronto celebrating Art, Music & Culture.

Allowing your **Brand**, **Company**, **Product**, or **Service** high-end exposure within a high-class environment.

Each event will host Celebrity Talent with an exclusive VIP after party.



Proven success

- ART AT THE X
 Enjoyed it's Inaugral Launch in November 2018;
 Hosting over 300 elite patrons
- 2 WITH FEATURED ART BY:
 Peter Triantos,
 TrishD4,

Max Jamali,

The Piecemaster

- 3 SPECIAL ART UNVEILING
 Roy Woods, OVO Artist
- 4 PROCEEDS SUPPORTED
 Harry Cares Foundation
 harrycares.org/
- 5 VIP AFTERPARTY
 Guests & Sponsors enjoyed and exclusive OVO after party

^{*} Painting by Peter Triantos

A Glimpse Into Some Of Our Celebrity Guest Network











Sponsorship Packages 2019

1

12 Events | Signature Sponsor

(Includes Your Branding + 25 Guest Tickets per event)

2

First Three Events | Diamond Sponsor

(Includes Your Branding + 15 Guest Tickets per event)

3

One Event | Featured Sponsor

(Includes Your Branding + 10 Tickets)

OFFER INCLUDES: Our Professional Team working with you in creating a Unique Branding Experience, exclusive Access to VIP After Party, Social Media Endorsements, Prominent Name & Logo Placement at Each Event.

X

Details

EACH MONTHLY SHOW begins at 7:00pm as patrons are invited to browse the breathtaking works of selected artists. This evening is an upscale production, so dress to impress. Ambient acts will create an unforgettable add-on experience as the evening leads up to the official art presentation to our featured celebrity guest. Art at the X is the first event of its kind, and this unique show is openly available to the public, we invite you to spend one Friday a month with Art at the X and experience this one of a kind lifestyle event.

WHERE	Hotel X
WEAR	Dress to impress
DAY	Every last Friday of the month
TIME	7pm

Each event is in support of a meaningful charity and will also feature silent auctions and raffle draws to help support these amazing initiatives.



NEIL DANKOFF

