



**Come. Become PARTNER**

LET US BEGIN JOURNEY AND GROW TOGETHER

**efundbook.com**

World's No. 1 Investment & Finding Marketplace

# Forward looking statement



The Change is inevitable. It is catalyst to Innovation, creativity and improvement. Impact is what only matters. The business that combines these two will succeed, come what may. The world is changing very fast. The big will not beat small anymore. It will be the fast beating the slow.



Our intuition about the future is linear. But the reality of information technology is exponential, and that makes a profound difference. If I take 30 steps linearly, I get to 30. If I take 30 steps exponentially, I get to a billion.

In today's world, every business needs funding support to perform and grow. efundbook is a genuine attempt to give a paradigm shift to the whole Business Scenario in the global financial ecosystem. We at efundbook are striving to change the way funding is done. Imagine of investor getting choice to fund business proposals from 850 business industries worldwide.

Efundbook platform is being offered in 8 international languages; English, Arabic, Spanish, French, German, Italian, Russian and Japanese. It has been awarded Highest Rated Certifications such as EVSSL, Norton and various Others. Our Business model to operate world-wide is through Joint Venture & Dealership model across countries . We provide Framework and Operational Support to our JV partners and they Execute and Market it.

We at efundbook embrace and uphold the highest standards of personal and professional ethics, honesty and trust. We treat everyone with uncompromising respect, civility and fairness. We believe in operational excellence through innovation and leadership at all levels.

# MANY OPPORTUNITIES. ONE PLATFORM • FINANCIAL NETWORKING PLATFORM.

## FUND SEEKER

For all business categories

- Easier and Faster Way to get funds
- Relevant Investor contacts only



## INVESTOR

Faster funding options in projects. Increase in profits.

- Multiple Business Lines within same frame work
- Online Easy & Transparent Business Proposals
- Relevant and Quality projects only
- Mobile App – Proposals searchable for funding



## DEALERSHIP / JV PARTNERS

Opportunity to earn and grow while working for Social cause

- Complete efundbook platform with Post JV Support
- One Stop automated Portal that takes care of all funding needs



## NATION AND WORLD

Enhance the existing financial ecosystem

- Boost economy by increasing employment and Business Opportunities
- Support Businesses in improving productivity



JV COUNTRIES

There is high growth and an attractive opportunity for Dealership & JV partnership with local leaders across all major countries.

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- ASIA** India, Singapore, Philippines, Malaysia, Japan, Russia, China, Taiwan, South Korea, Indonesia, Vietnam, Hongkong, Ukraine, Kazakhstan, Bangladesh
  - MIDDLE EAST** UAE, Qatar, Saudi Arabia, Kuwait, Oman, Bahrain
  - EUROPE** UK, Germany, France, Italy, Spain, Switzerland, Austria, Luxembourg, Poland, Netherland, Belgium, Sweden, Norway, Turkey
  - NORTH AMERICA** USA, Canada, Mexico
  - SOUTH AMERICA** Argentina, Colombia, Chile, Peru
  - AFRICA** South Africa, Egypt, Morocco, Nigeria
  - OCEANIA** Australia, New Zealand

DEALERSHIP COUNTRIES

All other than JV Countries

# EXPLORE TO EARN. DIVERSIFY YOUR INVESTMENT PORTFOLIO – JOINT VENTURE / LOCAL DEALERSHIP

## MARKET

**ATTRACTIVE MARKET & GROWTH  
OPPORTUNITY:** EMERGING ECONOMY (DEVELOPED)  
AND GROWING MARKET

**ACCELERATING FINANCIAL ECOSYSTEM:**  
DIVERSIFICATION OF INVESTMENTS INTO 850  
BUSINESS VERTICALS

## LOCAL DEALERSHIP / JV PARTNER

**LOCAL LEADER:** WITH PROVEN EXCELLENCE AND SUCCESSFUL TRACK RECORD

**MARKET KNOWLEDGE:** IN DEPTH KNOWLEDGE OF COMPOSITION AND DYNAMICS OF IN  
COUNTRY MARKET

**EXPERTISE:** MANAGEMENT TEAM WITH STRONG PROFESSIONAL EXPERTISE

## EFUNDBOOK

**ONE STOP SHOP FOR FUNDING & INVESTMENTS:**  
INNOVATIVE AND DISRUPTIVE CONCEPT WITH UNIQUE ALGORITHM AND STRUCTURED PROCESSES

**COMPLETE EFUNDBOOK PACKAGE:** IN DEPTH KNOWLEDGE OF COMPOSITION AND DYNAMICS OF IN COUNTRY MARKET

**PROFESSIONAL AND COMMITTED TEAM:** MANAGEMENT WITH OPERATIONAL EXCELLENCE THROUGH INNOVATION

# INDIA - HIGH QUALITY BUSINESS & TECHNOLOGY PROFESSIONALS

Different countries in this world are known for something or other



Engineering  
**GERMANY**



Electronics and Cars  
**JAPAN**



Banking  
**UK**



Innovation  
**USA**



Petroleum  
**MIDDLE EAST**



Technology  
**INDIA**

Indian IT engineers or business resources are a preferred choice for millions worldwide. Indian CEOs world over



Mr. Satya Nadella



Mr. Sundar Pichai



Mrs. Indra Nooyi



Mr. Ajaypal Singh Banga



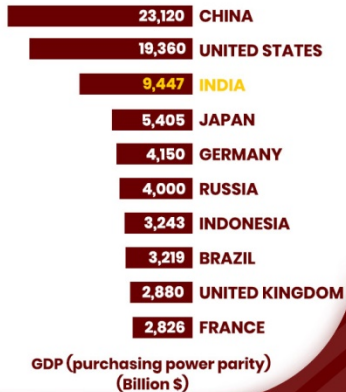
Mr. Shantanu Narayen

India is home to some top notch engineering colleges with finest academic facilities

English speaking and hardworking background make these engineers a preferred lot among companies

# LARGEST DEMOCRACY IN THE WORLD – WE SOWED. YOU REAP

- ✓ India is the world's largest democracy with diversity in religions, culture and languages.
- ✓ It is 3rd largest economy in the world after China and US with GDP (PPP) US\$ 9,447 trillion
- ✓ It has developed into open market economy after liberalization process which started in 1990.
- ✓ India has witnessed large flows of FDI after liberalization. World's largest companies like Amazon, Walmart, Microsoft, Vodafone, Ethiad, Uniliver, Singapore Airlines etc have made large investments in India
- ✓ India's ranking in the World Banks – Ease of Doing Business Index 2018, has made a giant leap of 30 positions – from 130 th in 2016 to the 100 th spot in 2017



## EXCITED ! JOINT VENTURE & LOCAL DEALERSHIP BENEFITS

- ✓ JV Business is open to investment from every sector or any Business House looking for diversification or to add new business portfolio
- ✓ Complete efundbook package with Post JV Support
- ✓ One Stop Shop for all Funding and Investments needs
- ✓ Exclusive Territorial Rights
- ✓ You market it . efundbook provides frame work and operational support
- ✓ Multiple product & Business Line within the frame work
- ✓ Principal Recovery in the fastest possible time frame
- ✓ Minimum compliances. Maximum Returns.
- ✓ Fully transparent and Legal system
- ✓ Opportunity to earn and grow while working for Social cause



# How Dealership Works

- ✓✓ Dealership agreement is executed on world class end to end processes
- ✓✓ efundbook will provide
  - Dealership dashboard with Comprehensive training
  - efundbook Marketing Team will visit dealer country
    - Perform comprehensive study and mutually agree on marketing plan
    - 3 year expansion plan is also agreed upon
  - Launch of efundbook is performed in the dealership country
  - Wherever required efundbook will have its local representative stationed in the market
- ✓✓ Dealership partner will provide for prescribed office space, staff and equipment as per Bench mark document and all local regulatory compliances
- ✓✓ Profit to be shared on mutually agreed percentage of Net Profit. Dealership partner will get quarterly profits credited in their agreed local bank account

## HOW TO BECOME HireKhan Dealer?

- ✓ Interested Prospects can contact efundbook directly over **Tel: +91 91367 83202 | email: [mona@efundbook.com](mailto:mona@efundbook.com)**
- ✓ Applicant needs to submit
  - Company's and its Director's Profile
  - D&B report
  - Last 6 months Bank Account Statement
- ✓ Applicant can choose the country of his choice for dealership
- ✓ There is no Application Fee for dealership
- ✓ Dealership tenure would be for 1 year renewable after expiry based on mutual agreement.
- ✓ Dealership Agreement is signed

# How Joint Venture Works

- ✓ JV is executed on world class end to end processes
- ✓ efundbook will provide
  - efundbook product package
  - JV Commissioning ; Installation, Training , Technical Support & JV Standards and Operating Processes
  - Common JV team; On- Site efundbook trained JV team & Dedicated efb Account Manager for JV
  - Post Go Live JV Support; Initial Handholding & Operational Support
- ✓ JV partner will provide for prescribed office space, staff and equipment as per Bench mark document
- ✓ JV partner will arrange to form the company
- ✓ JV partner will arrange all local regulatory compliances like tax id, local bank account, local payment gateway, DNB No etc

## HOW TO BECOME efundbook Joint Venture Partner?

- ✓ Interested Prospects can apply through On Line JV Application page on efundbook website
- ✓ Make on line payment of Application Fee INR 50 Lac for India and US\$75K (Non refundable) for overseas territories
- ✓ Applicant can choose the territory of his choice for JV
- ✓ Applicant can choose the tenure of 3, 5, 10 years or lifetime license
- ✓ efundbook 5 Step rule for signing JV Agreement
  - Signing Non Disclosure Agreement
  - On line link for Applicant to send the requirement information
  - efundbook team makes visit to Applicant site / Applicant visit efundbook Office
  - MOU draft shared with Applicant
  - JV Agreement is signed

## Commercials: Joint Venture Partner

- ✓ JV partner needs to pay one time Royalty amount as decided by efundbook
- ✓ The payment schedule for the Royalty would be as follows:
  - 20% before signing JV agreement
  - + 20% after 2 weeks of signing JV agreement
  - + 40% after 4 weeks of signing JV agreement
  - + 20% after completing commissioning
- ✓ Profit of JV company to be shared with efundbook on mutually agreed percentage of Net Profit. Net Profit is calculated after taking out salary and all office expenses of staff from Revenue
- ✓ Profit of JV company to be shared with efundbook on quarterly basis in India Bank Account

# THANK YOU



## Contact Details

**Mona Mehta**

Vice President – Strategy & Investor Relations

email: [mona@efundbook.com](mailto:mona@efundbook.com)

mobile: +91 91367 83202