

*Queen Hippy Gypsy*  
*337 14<sup>th</sup> Street*  
*Oakland, CA 94612*

## **YOU ROCK MY WORLD: A CRYSTAL SOIRÉE HEALING BALL**

Presented by Queen Hippy Gypsy

Date & Location: May 31, 2025 | Oakland, CA | World Meditation Day

Event Purpose: This isn't just a ball. This is a movement. The 'You Rock My World: A Crystal Soirée Healing Ball' is the official launchpad for Queen Hippy Gypsy's bold expansion into a national hub for healing, culture, and empowerment. On World Meditation Day, we gather not only to celebrate our 7-year legacy in Oakland—but to ignite what's next.

### **Goal:**

\$250,000 through sponsorships, donations & ticket sales

### **Use of Funds:**

- Mobile Healing Vans providing reiki, tea, and care in underserved areas
- DoorDash + EBT Integration for greater access to healing foods and products
- The Healing Kitchen + Apothecary Café employing youth and returning citizens
- Community Wellness Fund offering free and low-cost services for women, children, trauma survivors, and elders
- Meditation App & holistic product development
- Oakland Rocks Campaign – billboards, radio, and TV spotlighting healing in The Town
- A portion of proceeds will support New Door Ventures, a 501(c)(3) nonprofit helping Bay Area youth find jobs and build brighter futures. Your sponsorship makes a real impact—beyond the celebration.

### **Who It Impacts:**

- Black, Indigenous, and People of Color (BIPOC)
- Trauma survivors
- At-risk youth
- Local artists and holistic practitioners
- Families and elders in need of accessible care



Dear Community Partner,

It is with profound gratitude and heartfelt appreciation, I extend an invitation for you to join as a distinguished sponsor of our inaugural gala – an evening of legacy, light and community impact.

**You Rock My World: A Crystal Healing Ball**, taking place beneath the stars on **Saturday, May 31, 2025**, at **Scott's Seafood** in **Jack London Square** – a date that also aligns with **World Meditation Day**.

**Dress Code Theme: Rock Your Crystals** – Show up shimmering in jewel tones, 7 chakra-inspired colors, and radiant crystal accessories. Think amethyst crowns, statement necklaces, earrings, bracelets, hair jewels, and all things that sparkle with intention and soul.

This magical evening marks a significant milestone—seven years of sacred service, community care, and cultural entrepreneurship—as Oakland's first Black woman-owned crystal boutique and healing sanctuary, voted Oakland's #1 Crystal Store & Healing Space by the people, as featured in Oakland Magazine.

Queen Hippy Gypsy is more than a store—it is a sanctuary. A place rooted in ancestral remembrance, spiritual empowerment, and radical wellness. Since opening our doors in 2018, we've become a sacred space for healing, clarity, sisterhood, and self-discovery in the heart of our city.

**OUR HEALING CRYSTAL BALL WILL FEATURE:**

- A vibrant gem + mineral and live art silent auction showcase
- A curated wellness marketplace
- Healing activations
- An elegant three-course dinner catered by Scott's at Jack London Square, along with a sophisticated hors d'oeuvres reception, dessert sampler, and coffee service



- Live Performances
- Curated Vibes by Live DJ
- Awards Show
- A powerful visionary reveal that speaks to purpose and community healing
- The debut of our Queen Hippy Gypsy “Crystal Gemstone Awards”, honoring community champions in STEM, wellness and cultural care
- “Where Dem Fans At” line dance moment that’ll have everyone on their feet

### Crystal Gemstone Awards

At the Soirée, we will present the “You Rock” Award to a visionary changemaker who embodies healing, leadership, and collective empowerment.

All major sponsors (Crystal Radiance level and above) will also receive our signature Queen Hippy Gypsy RockStar Award, honoring your commitment to cultural equity and healing justice.

ABOUT THE “YOU ROCK” AWARD	ABOUT THE “THE ROCKSTAR AWARD
The “You Rock” Award honors an exceptional leader in STEM, healing, or community wellness whose work creates lasting impact and inspires transformation. This recognition celebrates brilliance, service, and purpose-driven innovation—and will be presented live during the gala to someone who truly rocks our world.	To honor your extraordinary contribution to a Black woman-owned business, all <b>Crystal Legacy</b> , <b>Crown Jewel</b> , and <b>Crystal Radiance</b> Sponsors will receive the Queen Hippy Gypsy RockStar Award during the Soirée.  This heartfelt recognition is a tribute to your belief in equity, healing, and culturally rooted entrepreneurship.

### WHY THIS MOMENT MATTERS

Over the past seven years, Queen Hippy Gypsy has served more than 100,000 individuals, including both global customers and local neighbors.



We've offered over 2,000 free and donation-based Oracle readings, prayer blessings, reiki sessions, yoni steams, and wellness services, and mentored or employed over 100 youth and people navigating economic hardship.

We've donated thousands of spiritual care kits, partnered with over 300 Black and Brown-owned brands, and curated 400+ culturally rooted events—from youth mentorship circles and spiritual retreats to yoga gatherings, grief healing spaces, and community markets.

Our work is more than business—it is ministry, movement, and medicine.

## WHY WE'RE RAISING FUNDS

This gala is not only a celebration—it is a call to action. With your sponsorship, we are raising funds to:

- Purchase two mobile healing vans to bring reiki, tea, and sacred care into underserved communities
- Build EBT and DoorDash infrastructure so our healing foods, teas, and oils are more accessible
- Launch our Healing Kitchen + Apothecary Café, which nourishes the body and spirit while providing jobs for youth and returning citizens
- Expand our Community Wellness Fund to continue offering free healing services for women, survivors, children, and elders
- Launch our **Oakland Rocks commercial campaign** — with two billboards, radio, and TV ads — that serves as a warm hug to the community and a love letter to The Town.
- A portion of proceeds will support New Door Ventures, a 501(c)(3) nonprofit helping Bay Area youth find jobs and build brighter futures. Your sponsorship makes a real impact—beyond the celebration.

Your sponsorship helps us scale our impact—from hiring local wellness practitioners and funding youth employment programs to developing our healing product lines and



meditation app. Together, we'll co-create a future rooted in cultural pride, health equity, and joy.

Your investment also fuels trauma healing circles, youth empowerment programs, reentry support, and holistic wellness offerings for our most vulnerable community members.

## **WHO WE SERVE**

We serve Oakland's heart and soul—our elders, youth, mothers, healers, dreamers, and those navigating deep transformation.

*Our clients include:*

- Alameda County Behavioral Health
- Pathways to Wellness Medication Clinics
- Social workers, clinicians, and educators
- Individuals recovering from serious illness and their loved ones
- Domestic violence survivors and families
- Midwives, doulas, and mothers in postpartum
- Teen girls discovering their power
- Young empaths and gifted seers
- Formerly incarcerated women reclaiming purpose
- Wellness seekers of all backgrounds
- Celebrity entertainers & professional athletes
- Those navigating grief, trauma, spiritual awakening, or major life transitions

At Queen Hippie Gypsy, the elite and the everyday gather in sacred space—united by a shared need for healing and soul restoration.

## **COMMUNITY WELLNESS IN ACTION**

In addition to our in-store healing services, we proudly offer free, donation-based acupuncture sessions each month in partnership with the Academy of Chinese Culture and Health Sciences (ACCHS).



To make wellness even more accessible, customers can now order our signature teas, remedies, and healing herbal products through DoorDash.

## **JOIN US**

Please find the full sponsorship packet below. If you have questions or would like to schedule a call or in-store visit, I'd be honored to connect with you personally.

Thank you for believing in our mission—and for investing in a future where healing is a right, not a luxury.

We welcome you to rock this moment with us.

With gratitude and radiant intention,  
Lilliannia Ayers

Founder & Oracle of Queen Hippie Gypsy



## **Queen Hippy Gypsy 7-Year Anniversary: Sponsorship Tiers:**

### **CRYSTAL LEGACY SPONSOR – \$50,000 or more will receive:**

- Recognition as Title Sponsor across all event materials
- Two VIP preferred tables (20 seats)
- Premier logo placement on website, step & repeat banner, and printed program
- Verbal acknowledgment from the stage during the event
- Opportunity to help present the You Rock Award
- Recipient of the Queen Hippy Gypsy RockStar Award
- Dedicated press feature and spotlight on our 17K+ social media community
- Private wellness workshop for your team with Oracle Lilly Ayers (meditation, journaling, and crystal healing)
- Recognition throughout the year at Queen Hippy Gypsy events and pop-ups

### **CROWN JEWEL SPONSOR – \$25,000**

- Recognition as Crown Jewel Sponsor across all marketing materials
- One VIP preferred table (10 seats)
- Full-page ad in printed program
- Logo featured on event signage, program, and website
- Verbal acknowledgment during the program
- RockStar Award recognition
- Social media spotlight post and Instagram Story feature
- One group Oracle reading session for sponsorteam or guests (up to 10 participants)
- Custom reiki-infused crystal gifts for each guest at your table

### **CRYSTAL RADIANCE SPONSOR – \$15,000**

- Recognition as Crystal Radiance Sponsor in all printed and digital event materials



- One premium reserved table (10 seats)
- ¾-page ad in the printed program
- Logo on event signage, website, and during sponsor slideshow
- Verbal shoutout during the event by the host
- RockStar Award recognition
- Instagram Story spotlight and a dedicated grid post
- One group Oracle reading session for sponsor team or guests (up to 10 participants)
- Custom wellness gift bags with tea samples, healing bath salts, and infused oils for each guest at your table

#### **GOLDEN AURA SPONSOR – \$10,000**

- Recognition as Gold Sponsor in program and visuals
- One reserved table (10 seats)
- Half-page ad in printed program
- Logo on website and sponsor slideshow
- Social media thank-you post

<b>SILVER SPIRIT SPONSOR – \$5,000</b>	<b>BRONZE FOUNDATION SPONSOR – \$3,000</b>	<b>HEALING MARKETPLACE VENDOR – \$375</b>
<ul style="list-style-type: none"> <li>• Recognition in printed program</li> <li>• Half table (5 seats)</li> <li>• Quarter-page ad</li> <li>• Social media thank-you</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition in program</li> <li>• Half table (5 seats)</li> <li>• Name listed in program</li> </ul>	<ul style="list-style-type: none"> <li>• One vendor display table with two chairs</li> <li>• Two general admission tickets with VIP lounge access</li> </ul>

#### **ADVERTISING OPPORTUNITIES**





Corporate Ad Packages	Small Business Spotlight
Full Page Ad – \$5,000 Half Page Ad – \$2,500	Full Page Ad – \$1,500 Half Page Ad – \$500 Quarter Page Ad – \$250

### SPONSOR CONFIRMATION ORDER FORM

*“You Rock My World – A Crystal Healing Ball”*

Hosted by **Queen Hippy Gypsy** | May 31, 2025 | Scott’s Seafood, Jack London Square

DEADLINE FOR PRINTED PROGRAM: May 10, 2025

DEADLINE FOR INVITATION INCLUSION: May 20, 2025

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City / State / Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### SPONSORSHIP LEVELS – Choose all that apply

☐ Crystal Legacy Sponsor – \$50,000

☐ Crown Jewel Sponsor – \$25,000

☐ Crystal Radiance Sponsor – \$15,000



☐ Golden Aura Sponsor – \$10,000

☐ Silver Spirit Sponsor – \$5,000

☐ Bronze Foundation Sponsor – \$3,000

☐ I am unable to attend, but would like to support with a contribution of: Amount:  
\$ \_\_\_\_\_

### **VENDOR / EXPO TABLE**

☐ Healers + Creators Table – \$375

### **ADVERTISING OPPORTUNITIES**

☐ Full-Page Ad – \$1,000

☐ Half-Page Ad – \$500

☐ Quarter-Page Ad – \$250

☐ Eighth-Page Shout-Out – \$200

### **PAYMENT METHOD**

☐ Credit Card

☐ Check

☐ Online

Card Number: \_\_\_\_\_

Exp. Date / CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_



Name on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

## **PAYMENT INFO**

Queen Hippie Gypsy

Mail: 337 14th Street, Oakland, CA 94612

Tax ID: 82-44-66368

PayPal: <https://www.paypal.com/paypalme/queenhippiegypsy>

Website: <https://www.queenhippiegypsy.com/yourockmyworld>

Email: [oracle.lilly@queenhippiegypsy.com](mailto:oracle.lilly@queenhippiegypsy.com)

New Door Ventures, A 501 (c)(3) nonprofit

EIN: 94-2780274

Website: <https://www.newdoor.org/>

Space is limited. Confirmation is first-come, first-serve.

Contact

Lilliannia Ayers, Founder & Oracle

Phone: (510) 282-7829

Email: [oracle.lilly@queenhippiegypsy.com](mailto:oracle.lilly@queenhippiegypsy.com)

Website: <https://www.queenhippiegypsy.com/yourockmyworld>

Instagram: [@queenhippiegypsy](https://www.instagram.com/queenhippiegypsy)

LinkedIn: [www.linkedin.com/in/lillyayers](https://www.linkedin.com/in/lillyayers)