



# Sponsorship packages





**Be a part of the UK's Biggest regional B2B event**

# About US

The B2B Growth Expo is a premier business-to-business event designed to catalyse growth, innovation, and collaboration among professionals across various industries. Set in a dynamic and interactive environment, this expo serves as a pivotal platform for businesses of all sizes—from burgeoning startups to established industry giants—to showcase their solutions, share insights, and explore new opportunities. Attendees can expect a rich agenda filled with insightful keynote speeches, engaging panel discussions, and hands-on workshops led by industry leaders and subject matter experts.

The expo emphasizes the importance of networking, providing ample opportunities for participants to connect with potential partners, clients, and industry peers. With a focus on the latest trends, challenges, and advancements, the B2B Growth Expo aims to equip businesses with the knowledge and connections needed to navigate the evolving market landscape. Whether you're looking to drive innovation within your company, expand your professional network, or uncover new market insights, this event promises to be an invaluable resource for achieving sustained business growth.





# Unlock Unparalleled Business Opportunities

Dear Sponsor's

We are excited to present an exceptional opportunity for your company to become a central part of the upcoming B2B Growth Expo - the premier event for business growth, innovation, and networking. This expo is designed to bring together the brightest minds in the business-to-business sector, from emerging startups to established industry leaders.

# WHY SPONSOR

## 01

### Visibility and Brand Exposure

As a sponsor, your brand will be prominently featured in all event marketing materials, social media campaigns, event signage, and official communications. This exposure guarantees significant visibility to a targeted audience of business professionals and decision-makers.

## 02

### Lead Generation and Networking

Gain direct access to hundreds of businesses looking for solutions, partners, and services. The expo is a fertile ground for generating high-quality leads and establishing valuable business connections.

## 03

### Thought Leadership

Showcase your expertise and position your company as a thought leader by participating in or leading industry discussions, workshops, or panels.

## 04

### Market Insight

Gain insight into the latest industry trends, challenges, and opportunities directly from the market, helping you to tailor your offerings more effectively. We offer a range of sponsorship packages, each designed to meet different goals and budgets

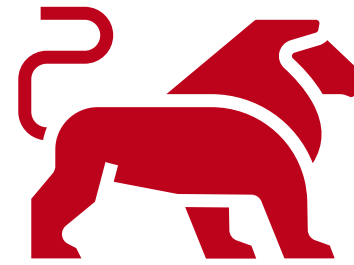


# Sponsorship Opportunities

See how you can get your brand in front of hundreds of employees and executives.



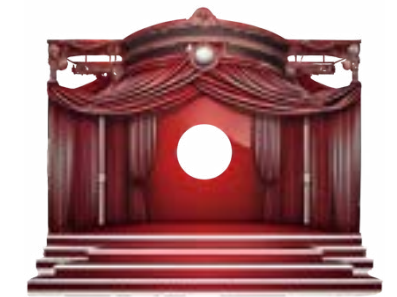
**Title  
Sponsorship**



**Lead  
Sponsorship**



**Promotional  
Sponsorship**



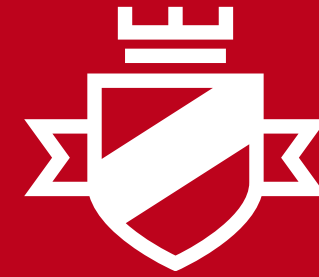
**Keynote Stage  
Sponsorship**



**Venue  
Sponsorship**



**Media  
Sponsorship**



**Workshop & Seminar  
Sponsorship**



**Networking  
Sponsorship**



**Lanyard  
Sponsorship**



**Show Bag  
Sponsorship**



**Show Guide  
Sponsorship**

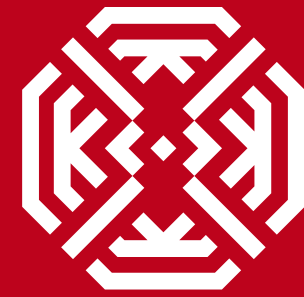


**Food  
Sponsorship**





# Title Sponsorship



# £50,000

- 3m x 2m stand at 3 event locations : £1800each
- 2 x 3m Feather Flags are displayed at the venue entrance for 3 events, worth £600each
- Logo display as title sponsor on all media promotions (TV, Radio, bill boards, social media) worth £10,000 for 3 events
- Logo display on digital screen at the venue entrance for 3 events, worth £800each
- 2 pull-up banners displayed at the venue entrance: £500 for 3 events
- Pull-up stands at Keynote stage, seminar & workshop area, speed network area, registration area and refreshment area for all 3 events
- Food and Drinks for 5 People on the day of the event, worth £250 for 3 events
- 10 complimentary visitors entry tickets worth £150 for 3 events
- Prominent logo display on website
- Back cover advertisement in Show Guide produced for 3 events worth £1500 each
- Logo placement as Title sponsor on show bag/Lanyard worth £500each for 3 events
- Leaflet inserts in the show bags worth £500each for 3 events
- Social media promotion as sponsor of event worth £1000 for 3 events
- B2B Growth Hub Platimum Membership worth £10,000



# Lead Sponsorship £25,000

- 3m x 2m stand worth £1800
- 2 x 3m Feather Flags are displayed at the venue entrance, worth £600
- Logo display as lead sponsor on all media promotions (TVC, Radio, bill boards, social media) worth £8000
- Logo display on digital screen at the venue entrance, £800
- Pull-up banners displayed at the venue entrance, registration area, refreshment area, keynote stage, workshop & seminar area, speed network area: £5000
- Food and Drinks for 5 People on the day of the event, worth £250
- 10 complimentary visitors entry tickets worth £150
- Prominent logo display on website
- inner cover advertisement in Show Guide worth £1500
- Logo placement as lead sponsor on show bag worth £500
- Leaflet inserts in the show bags worth £300
- Social media promotion as sponsor of event worth £1000
- B2B Growth Hub Gold Membership worth £4000

# GA GROWTHEXPO

Billboard advertisement for a mobile phone. The top section features a woman's face and the text "MAY 15/16". Below this, there are several smaller text blocks, including "1000" and "1000". The bottom section features the text "BMSI7" and "BMSI7".

Billboard advertisement for a mobile phone. The top section features a woman's face and the text "MAY 15/16". Below this, there are several smaller text blocks, including "1000" and "1000". The bottom section features the text "BMSI7" and "BMSI7".

Large billboard advertisement for a mobile phone. The top section features a woman's face and the text "MAY 15/16". Below this, there are several smaller text blocks, including "1000" and "1000". The bottom section features the text "BMSI7" and "BMSI7".

Large billboard advertisement for a mobile phone. The top section features a woman's face and the text "MAY 15/16". Below this, there are several smaller text blocks, including "1000" and "1000". The bottom section features the text "BMSI7" and "BMSI7".

# Promotions Sponsorship



Benefit	Exclusive	Shared
Amount	£15,000	10,000
No. of Packages	1	2
Logo Placement on all media promotions (TV, Radio, Billboards, Lamp-post)	✓ (£8000)	✓ (£5000)
Logo display on entrance screen	✓ (£1000)	✓ (£800)
Stand	3m x 2m (£1700)	2m x 2m stand (£1100)
Feather Flags	2x3m flags (£150)	1x3m flags (£75)
Pull up banners display	workshop & seminar area (£800)	One of Workshop or Seminar area (£400)
Food and Drinks on the day	5 guests (£250)	5 guests (£250)
Complimentary visitor passes	10 (£150)	10 (£150)
Logo display on website	✓	✓
Advertisement on Show Guide	Inner Back cover (£1500)	Inner Back cover (£1500)
Leaflet inserts in Show Bag	250 (£300)	250 (£300)
Social media promotion	£1,000	£500
B2B Growth hub membership	Gold (£4000)	Silver (£1500)



**We Are ONE ME 360 DEGR**

**CONNECT**

**NEED SUPPORT?**

- Preparing A Business Plan
- Developing A Business Mindset
- Starting And Growing Your Business
- Finding New Ways To Market Products
- Getting Your Business The Financial Edge
- Keeping Up With The Latest Technology
- Sell Your Products
- Finance Planning



# KeyNote Stage Sponsorship

Benefit	Exclusive	Shared
Amount	£5,000	3000
No. of Packages	1	2
Logo Placement on Stage backdrop	✓ (£1000)	✓ (£800)
Pullup stands on stage	2 (£1000)	1 (£500)
Stand	1m x 2m (£600)	1m x 2m Vanila stand (£400)
Food and Drinks on the day	5 guests (£250)	5 guests (£250)
Complimentary visitor passes	10 (£150)	10 (£150)
Logo display on website	✓	✓
Advertisement on Show Guide	A4 (£800)	A5 (£400)
Leaflet inserts in Show Bag	250 (£300)	250 (£300)
Social media promotion	£500	£500
B2B Growth hub membership	Gold (£4000)	Silver (£1500)



# IT AGENCY

www.visualytes.com

## VISUALYTES FRANCHISE

IN JUST £7,995

LEAD NETWORKING GROUP  
GIVING THE LOCAL BUSINESS COMMUNITY TOGETHER

THIS WAY

THIS WAY



90% DISCOUNT  
£499

Get Any Website in just £499

£499

BBK has put me the best to work professionally on my 2nd time.

### WHY CHOOSE VISUALYTES FRANCHISEE?

- Sustainable monthly income from 1st Month
- Build your business from anywhere
- 47% discount or easy EMi option
- No IT infrastructure, office or staff required
- Our team is your team
- Focus only on sales
- We will give you leads
- Visualytes certified training program

### Signit ONLINE

www.signitonline.co.uk

Sign your document Online now!

- Fits To All Business
- Set Your Own Brand
- No Chance To Miss Update
- Certificate Of Authentication

Sign Documents electronically faster & easier than ever before

# Venue Sponsorship



# £5,000

- 3m x 2m stand worth £1800
- 2 x 3m Feather Flags are displayed at the venue entrance, worth £150
- Logo display on digital screen at the venue entrance, £800
- 2 pull-up banner displayed at the venue entrance, keynote stage worth £1000
- Food and Drinks for 5 People on the day of the event, worth £250
- 10 complimentary visitors entry tickets worth £150
- Prominent logo display on website
- A4 size advertisement in Show Guide worth £800
- 250 Leaflet inserts in the show bags worth £300
- Social media promotion as sponsor of event worth £500
- B2B Growth Hub Gold Membership worth £4000



# Networking Area Sponsorship

Benefit	Exclusive	Shared
Amount	£2,500	1,500
No. of Packages	1	2
Pull up banners display in specified area	2	1
Stand	1m x 2m (£600)	1m x 2m Vanilla stand (£400)
Food and Drinks on the day	5 guests (£250)	5 guests (£250)
Complimentary visitor passes	10 (£150)	10 (£150)
Logo display on website	✓	✓
Advertisement on Show Guide	A4 (£800)	A5 (£400)
Leaflet inserts in Show Bag	250 (£300)	250 (£300)
Social media promotion	£1,000	£500
B2B Growth hub membership	Silver (£1500)	Bronze (£500)



Signit  
ONLINE  
LINE.CO.UK  
Document  
now!  
Set Your  
Own Brand  
Free company  
branding on every  
document you send  
Certificate Of  
Authentication  
Every document is  
issued with the certificate  
of authentication with  
complete tracking of  
document travel and  
access  
Signs electronically  
faster than ever before

MOMENTUM MARKETING  
INCREASE SALES  
CONVERSATION  
connect@momentummarketingsolutions.co.uk  
Tailored Content To Boost  
Your Online Presence  
Connect With The Ideal  
Audience  
Optimized Paid Advertising  
to Generate Quality Leads  
GET STARTED  
TODAY

SCALE AND  
SYSTEMISE  
YOUR  
BUSINESS...  
WITHOUT THE GREMLINS  
BUSINESS GROWTH MADE EASY™  
More Customers Faster  
Increased Sales  
Higher Profit  
Less Stress  
Time Back  
Business Growth Made Easy is the most effective  
way to Win More Clients Faster, Increase Sales,  
Make More Money and spend more time on  
important customers rather than operational ones.  
David Wood

Social Selling  
Accelerator  
Social Selling  
Academy

MANX  
GROUP  
SPEED NETWORKING GROUP  
BRINGING THE LOCAL BUSINESS COMMUNITY TOGETHER  
HERE  
A BRAND OF  
GROWTH HUB

Green Valley  
Infinity

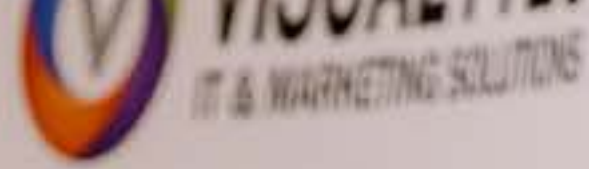
TIIU  
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LIFETIME  
LICENCE WITH  
52%  
Discount

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www.signitonline.co.uk  
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Online now!

WORKING GROUP  
BRINGING THE LOCAL BUSINESS COMMUNITY TOGETHER

# Workshop Area Sponsorship

Benefit	Exclusive	Shared
<b>Amount</b>	<b>£2,500</b>	<b>1,500</b>
<b>No. of Packages</b>	<b>1</b>	<b>2</b>
<b>Pull up banners display in specified area</b>	2	1
<b>Stand</b>	1m x 2m (£600)	1m x 2m Vanila stand (£400)
<b>Food and Drinks on the day</b>	5 guests (£250)	5 guests (£250)
<b>Complimentary visitor passes</b>	10 (£150)	10 (£150)
<b>Logo display on website</b>	✓	✓
<b>Advertisement on Show Guide</b>	A4 (£800)	A5 (£400)
<b>Leaflet inserts in Show Bag</b>	250 (£300)	250 (£300)
<b>Social media promotion</b>	£1,000	£500
<b>B2B Growth hub membership</b>	Silver (£1500)	Bronze (£500)



FRANCHISE

## BUILD YOUR OWN FULL SERVICE IT AGENCY



Achieve financial independence by learning uncapped income from multiple streams of revenue.



# Seminar Area Sponsorship

Benefit	Exclusive	Shared
<b>Amount</b>	<b>£2,500</b>	<b>1,500</b>
<b>No. of Packages</b>	<b>1</b>	<b>2</b>
<b>Pull up banners display in specified area</b>	2	1
<b>Stand</b>	1m x 2m (£600)	1m x 2m Vanila stand (£400)
<b>Food and Drinks on the day</b>	5 guests (£250)	5 guests (£250)
<b>Complimentary visitor passes</b>	10 (£150)	10 (£150)
<b>Logo display on website</b>	✓	✓
<b>Advertisement on Show Guide</b>	A4 (£800)	A5 (£400)
<b>Leaflet inserts in Show Bag</b>	250 (£300)	250 (£300)
<b>Social media promotion</b>	£1,000	£500
<b>B2B Growth hub membership</b>	Silver (£1500)	Bronze (£500)



-  Business Apps
-  Gaming Apps
-  Ecommerce Apps
- 

 Off-Shelf Products

 Process Mapping

 Business Analysis

 Quality Assurance

Sustainable monthly income  
from 1st Month  
... business from  
... ywri  
... or easy EMI opti  
... ture, office or  
... team  
... tech  
... su



# Media Sponsorship

Benefit	Exclusive	Shared
Amount	£2,500	1,500
No. of Packages	1	2
Pull up banners display at photo booth area	2	1
Logo on Show Highlights video	✓	✓
Stand	1m x 2m (£600)	1m x 2m Vanila stand (£400)
Food and Drinks on the day	5 guests (£250)	5 guests (£250)
Complimentary visitor passes	10 (£150)	10 (£150)
Logo display on website	✓	✓
Advertisement on Show Guide	A4 (£800)	A5 (£400)
Leaflet inserts in Show Bag	250 (£300)	250 (£300)
Social media promotion	£1,000	£500
B2B Growth hub membership	Silver (£1500)	Bronze(£500)



# Lanyard Sponsorship

Benefit	Exclusive	Shared
<b>Amount</b>	<b>£2,500</b>	<b>1,500</b>
<b>No. of Packages</b>	<b>1</b>	<b>2</b>
<b>Logo placement on item along with event sponsor</b>	2	1
<b>Stand</b>	1m x 2m (£600)	1m x 2m Vanilla stand (£400)
<b>Food and Drinks on the day</b>	5 guests (£250)	5 guests (£250)
<b>Complimentary visitor passes</b>	10 (£150)	10 (£150)
<b>Logo display on website</b>	✓	✓
<b>Advertisement on Show Guide</b>	A4 (£800)	A5 (£400)
<b>Leaflet inserts in Show Bag</b>	250 (£300)	250 (£300)
<b>Social media promotion</b>	£1,000	£500
<b>B2B Growth hub membership</b>	Silver (£1500)	Bronze (£500)



# B2B GROWTH/EXPO

NETWORK WITH INDUSTRY LEADERS  
DISCOVER CUTTING-EDGE SOLUTIONS  
TRANSFORM YOUR BUSINESS STRATEGY

[www.b2bgrowthexpo.com](http://www.b2bgrowthexpo.com)

# B2B GROWTH/EXPO

WITH INDUSTRY LEADERS  
CUTTING-EDGE SOLUTIONS  
YOUR BUSINESS STRATEGY

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# Show Bag Sponsorship

Benefit	Exclusive	Shared
Amount	£2,500	1,500
No. of Packages	1	2
Logo placement on item along with event sponsor	2	1
Stand	1m x 2m (£600)	1m x 2m Vanilla stand (£400)
Food and Drinks on the day	5 guests (£250)	5 guests (£250)
Complimentary visitor passes	10 (£150)	10 (£150)
Logo display on website	✓	✓
Advertisement on Show Guide	A4 (£800)	A5 (£400)
Leaflet inserts in Show Bag	250 (£300)	250 (£300)
Social media promotion	£1,000	£500
B2B Growth hub membership	Silver (£1500)	Bronze (£500)



**SHOW GUIDE**  
Global Business Show 2023  
Start November 10am - 5pm  
Meet & greet business to business exhibition

EXHIBITORS  
CONTACT US  
[Grid of contact information]

# Event Show Guide Sponsorship

Benefit	Exclusive	Shared
Amount	£2,500	1,500
No. of Packages	1	2
Logo placement on show-guide with event sponsor	2	1
Stand	1m x 2m (£600)	1m x 2m Vanilla stand (£400)
Food and Drinks on the day	5 guests (£250)	5 guests (£250)
Complimentary visitor passes	10 (£150)	10 (£150)
Logo display on website	✓	✓
Advertisement on Show Guide	A4 (£800)	A5 (£400)
Leaflet inserts in Show Bag	250 (£300)	250 (£300)
Social media promotion	£1,000	£500
B2B Growth hub membership	Silver (£1500)	Bronze (£500)





# Event Food Sponsorship

Benefit	Exclusive	Shared
Amount	£2,500	1,500
No. of Packages	1	2
Pull up banners placed at food area	2	1
Stand	1m x 2m (£600)	1m x 2m Vanilla stand (£400)
Food and Drinks on the day	5 guests (£250)	5 guests (£250)
Complimentary visitor passes	10 (£150)	10 (£150)
Logo display on website	✓	✓
Advertisement on Show Guide	A4 (£800)	A5 (£400)
Leaflet inserts in Show Bag	250 (£300)	250 (£300)
Social media promotion	£1,000	£500
B2B Growth hub membership	Silver (£1500)	Bronze (£500)



# IN-KIND OFFERS

If you are a supplier and is willing to offer us the service, you are most welcome to join us



**Venue  
Sponsorship**



**Media  
Sponsorship**



**Lanyard  
Sponsorship**



**Show Bag  
Sponsorship**



**Show Guide  
Sponsorship**



**Food  
Sponsorship**

# AS A IN KIND SPONSOR

You will be offered all the benefits of the exclusive sponsor

Please note the mentioned conditions for In-Kind sponsorships



**Design and specifications will be supplied by the organisers**



**Total invoice for the production of service to be paid by sponsor**



**The Service confirmation or delivery to be shared with organisers two week before the show**

# CUSTOM OFFER

**We are more than happy to work with you to create a tailored package that meets your specific objectives.**

Connect with us to discuss



# Contact us



+44 7913 027482



nagendra@b2bgrowthhub.com



www.b2bgrowthexpo.com



**Nagendra Mishra**



# Thank you!



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