

Sponsorship Opportunities

Saturday, January 9, 2027 • 11 A.M. to 4 P.M.

Sports Basement Long Beach | 2100 N. Bellflower Blvd.

Meet the businesses you want to serve

Support a free summit for local entrepreneurs and business owners.

What brings attendees in

Funding, AI, lead generation, and networking.

What sponsors can do

Meet potential customers and share an offer.



Port of LONG BEACH
THE PORT OF CHOICE

Sponsored by the Port of Long Beach

Hosted at Sports Basement Long Beach.

How your sponsorship shows up



Before the summit

Get recognized on the event page and through Chamber email and social promotion.



At the summit

Meet attendees in person. Select tiers include exhibit space, stage recognition, and a sponsor spotlight.



After the summit

Follow up with people who express interest. Ask about recap recognition and available reporting.

Give interested attendees a QR code that leads straight to your offer, booking page, or resource.

Choose your sponsorship level

$500	**Community Builder**	One year of Prime membership, directory and event page listings, one shared email placement, event acknowledgement, and a standard spotlight.
$1,000	**Opportunity Partner**	All $500 benefits, plus enhanced directory placement, a larger spotlight, one social media mention, and an event table.
$2,000	**Business Growth Champion**	All $1,000 benefits, plus one year of Premier membership, press release and flyer inclusion, and five minutes of speaking time.
$3,500	**Economic Impact Partner**	All $2,000 benefits, with ten minutes of speaking time, increased promotion, and one month of homepage banner placement.
$5,000	**Legacy Presenting Sponsor**	All $3,500 benefits, plus presenting recognition and remarks, opening and closing mentions, and three months total of homepage banner placement.

Every tier includes all benefits from the previous tier.

Compare sponsor benefits

Benefit	$500	$1,000	$2,000	$3,500	$5,000
Annual Chamber membership	Prime	Prime	Premier	Premier	Premier
Chamber directory placement	Standard	Enhanced	Featured	Premium	Presenting
Event page listing	Included	Included	Featured	Premium	Presenting
Event flyer and press release	Not included	Not included	Included	Included	Included
Chamber email placements	1 shared	1 shared	2 shared	3 shared	3 shared + 1 solo
Chamber social mentions	Not included	1	1	3	4
Event table	Not included	Included	Included	Included	Priority placement
Event acknowledgement	Included	Included	Included	Priority	Opening and closing
Sponsor spotlight	Standard	Enhanced	Featured	Premium	Presenting
Speaking opportunity	Not included	Not included	5 minutes	10 minutes	10 min + remarks
Homepage banner	Not included	Not included	Not included	1 month	3 months

Event tables include a six foot table and two chairs. Sponsors provide their own table cover.

Add a sponsor activation

$1,500 | Presenting panel banner

Branded retractable banner near the panel, design and printing, a sponsor lead form, and three months of event page banner placement.

$1,500 | Attendee badge placement

Company name, logo, and QR code on attendee badges, plus three months of event page banner placement.



$3,000 | Branded resource station

Choose a format that fits your organization.

- Lead generation station
- AI tools and training lab
- Funding and grant resource desk
- Housing and homeownership help desk

Add on placements are subject to availability.

What to send after you reserve

Logo and brand guidelines

Send a high resolution logo and any usage guidelines for event graphics, signage, and sponsor placements.

Website and company description

Send your website and a short description for your event page listing and sponsor spotlights.

Preferred call to action

Choose one destination for your QR code, such as a booking page, consultation form, offer, or downloadable resource.

Sponsor point of contact

Name the person who can approve assets and coordinate your exhibit table, spotlight, or resource station.

Confirm production deadlines with the Chamber when you reserve.

Reserve your sponsorship

Sharifah Hardie

Founder, The People’s Chamber of Commerce

sharifah@peopleschamber.org
(562) 822-0965
PeoplesChamber.org

Confirm your package

Choose your tier and any add ons. The Chamber will confirm placement, timing, and next steps, then send an invoice.

Prepare your materials

Have your logo, website, short company description, contact, and preferred call to action ready. Early commitments allow more time for promotion.