



BEYOND THE CURVE

INTERNATIONAL

FILM FESTIVAL

PARIS, FRANCE

CONTACT@BCIFF.ORG

SPONSORSHIP DECK | 2021



[@bciff2021](https://twitter.com/bciff2021)



[@beyondthecurvefilmfestival](https://www.instagram.com/beyondthecurvefilmfestival)



www.bciiff.org

BEYOND THE CURVE

INTERNATIONAL FILM FESTIVAL

BCIFF is excited to collaborate with brands that echo the high-caliber content and events we represent. As a BCIFF sponsor, you will have access to the Festival's constantly growing- diverse, resource positive audience which will align your organization with one of the youngest and forward thinking film festivals of western Europe. BCIFF offers unique marketing and powerful branding opportunities through on screen and on-site promotions, as well as online and broadcast media exposure.



**BREAK
THE NORM**

**& ICONOCLASTIC
INQUISTIVE**

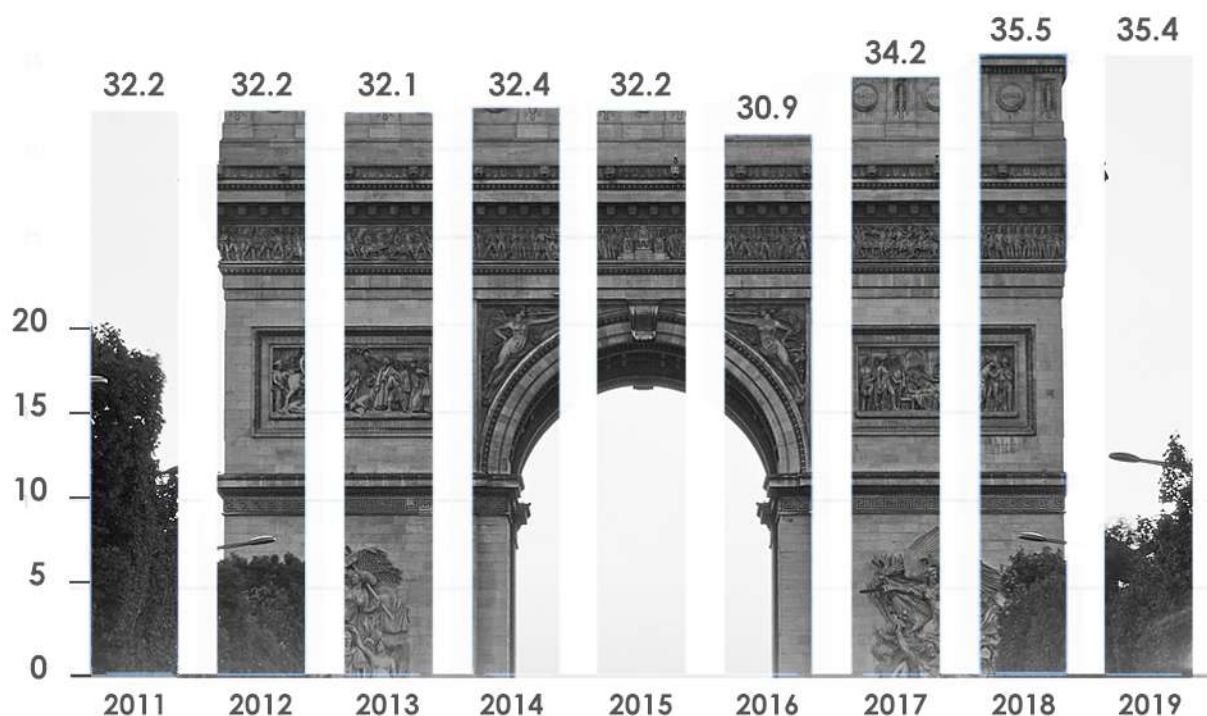
Partnerships can be tailored to develop a hand-in-hand relationship with the BCIFF staff to suit your company's needs. BCIFF, a uniquely popular arts-and-culture event, provides an opportune marketing venture for its sponsors through film screenings, special events, and dedicated event real-estate. This is our first live event. Your support will make it possible to carry out our mission to promote cultural understanding through the art of cinema. We value transparency - Funding goes toward such activities as securing films, curating programs, inviting filmmakers, conducting seminars, cultivating film audiences, providing film related materials and education to students and people across Paris, and staging world-class events. So, come be a part of a festival which is redefining the anatomy of film festivals, become a partner to the initiative of democratising art and cinema. Our tentative dates are 26th to 30th of November.

PARIS, FRANCE

Ever since the Lumiere brothers opened the door to a world of wonders , curiosity ran around the streets of Paris looking for answers in the lap of French Cinema. French Cinema talks to us about love , contradictions and despair with nothing but the element of jump cut provided by Jean Luc Godard if we ever felt troubled by monotonous occurrences. Cinema in France would resemble a street full of lights that appeared the brightest in the dark. That is why, we thought it would only be fitting to host our annual event at Paris, France.

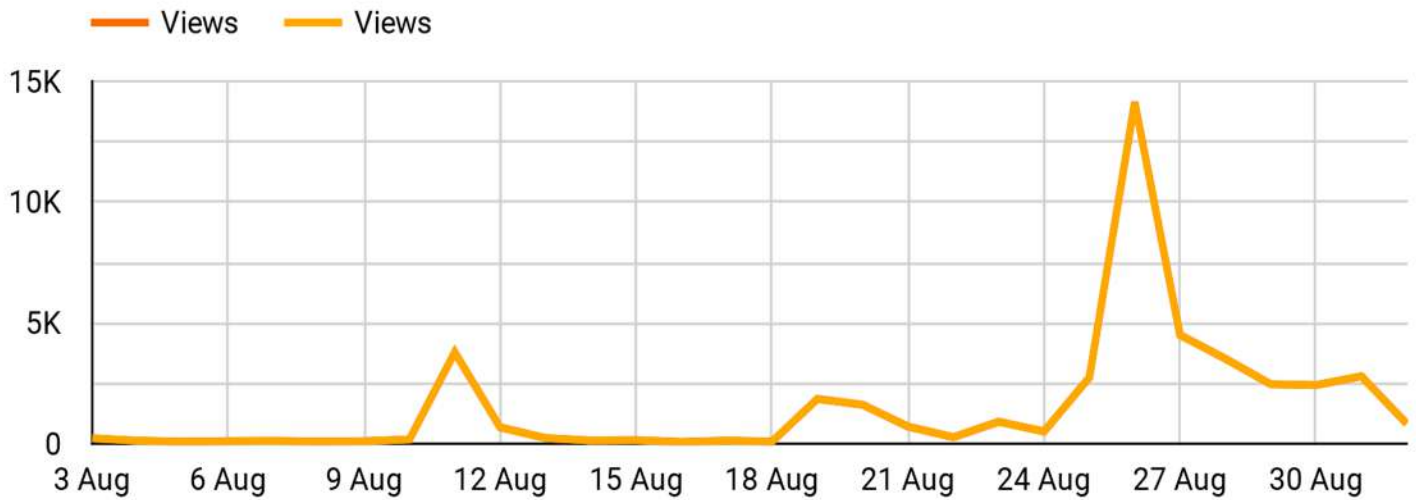
Number of tourists staying overnight in Paris

from 2011 to 2019 (Source - www.statista.com)



(NUMBER OF ARRIVALS ARE IN MILLIONS)

We are hoping that the numbers will be attuned to the graph this year as the world copes better with Covid-19. 41.5% population of the entire world has received atleast one dose of the vaccine. 29.40% of the world's population is fully vaccinated.



Views

45,707



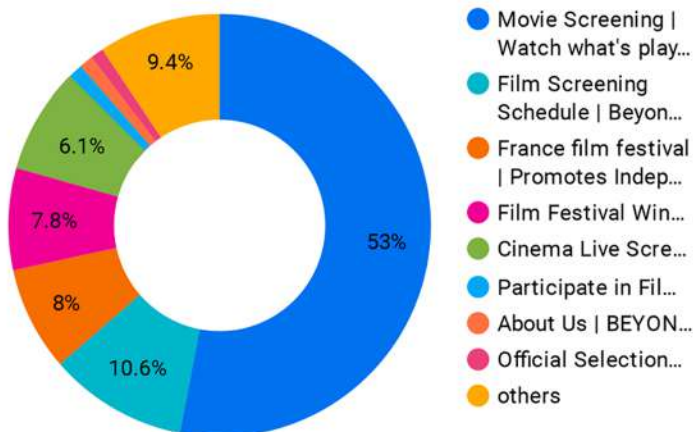
Views

45,707



Event count

110,266



Page title

Views

1.	Movie Screening Watc...	24,233
2.	Film Screening Schedul...	4,844
3.	France film festival Pr...	3,643
4.	Film Festival Winners J...	3,559
5.	Cinema Live Screening ...	2,780
6.	Participate in Film Fest...	505
7.	About Us BEYOND TH...	494
8.	Official Selections June...	453
9.	BCIFF Awards France ...	330

POPULAR PAGES (AUDIENCE)

SOCIAL MEDIA IMPRESSIONS*

TWITTER

@bciff2021

1.6 M
IMPRESSIONS

112K
PROFILE VISITS

13.9K
MENTIONS



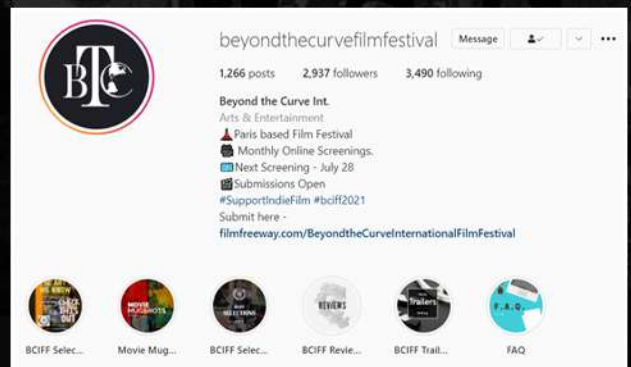
INSTAGRAM

@beyondthecurvefilmfestival

34.1K
POSTS INTERACTION

422K
IMPRESSIONS

13.7K
PROFILE VISITS

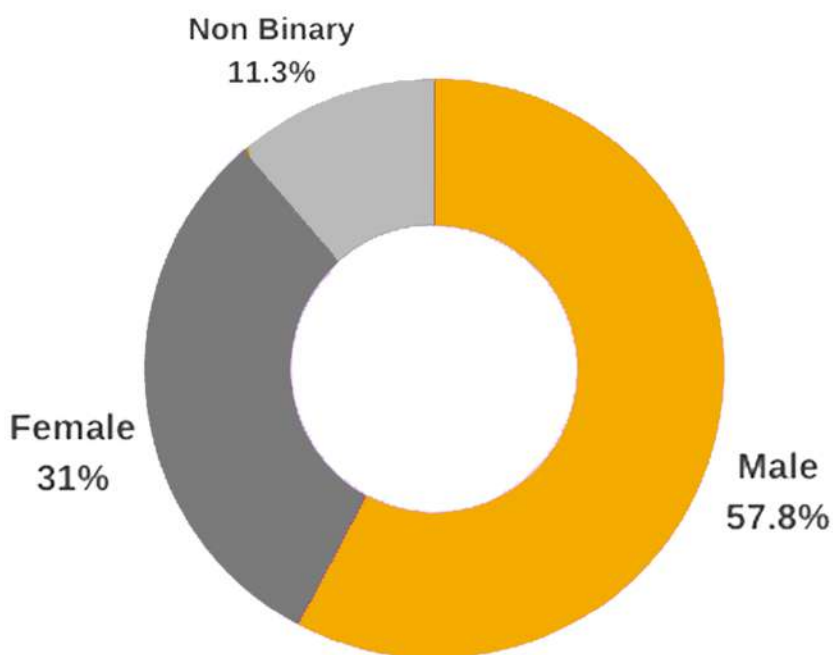


*Verifiable on Twitter Analytics and Instagram dashboard

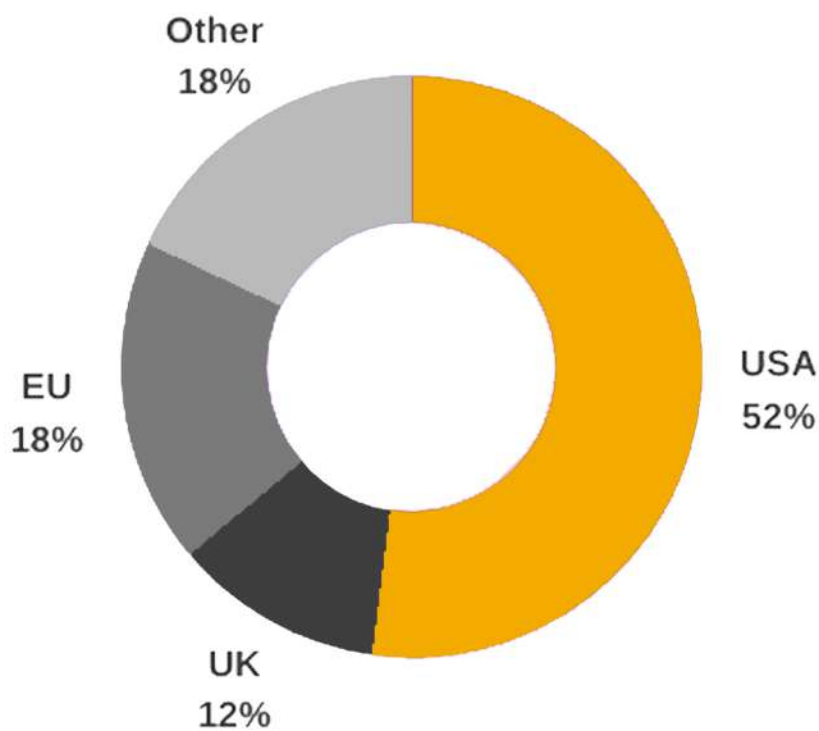
BCIFF | 2021

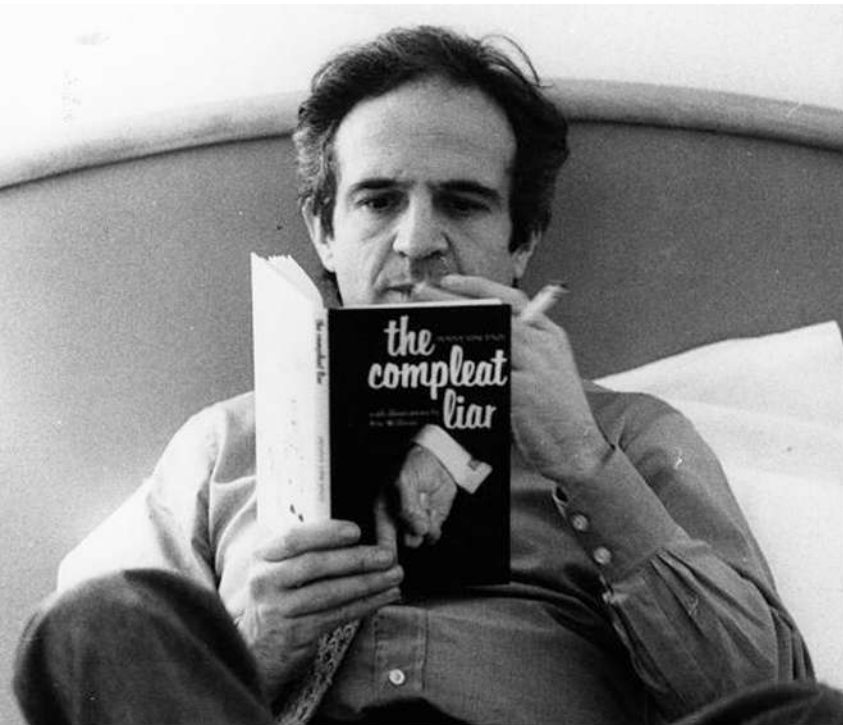
PARTICIPATING
FILMMAKERS
DEMOGRAPHICS

GENDER



COUNTRY





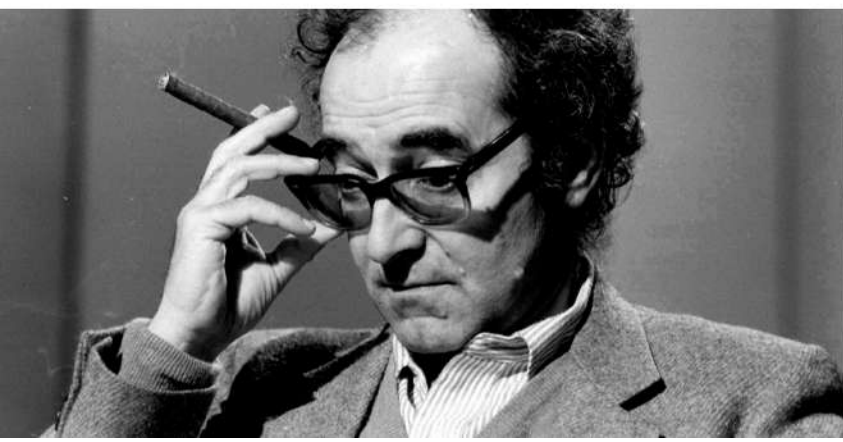
BRISEUR DE NORMES AWARD



" But the cinephile is ... a neurotic!" Francois Truffaut

Every month we select a winner in the respective category and award them the Monthly BCIFF Award of Excellence. For our annual event, we select one winner among the seasonal winners whose film will be screened in Paris before a live audience. We have more than 40 categories including but not limited to Short Film, Narrative Feature, Women's Film, Queer Narrative, Documentary, Sci-fi etc.

Every winner will be awarded with a certificate and a Briseur de Normes award. You can know more about the award sponsorship on page 10.





Scenema is our online publication portal where we post about the independent film community. It's a magazine which can showcase your brand and reach it to your customers. We have had the fortune to work with renowned industry professionals through Scenema.

Scènema is our exclusive online publication section where we cover the nook and corner of Independent Cinema. It's one of our ambitious projects. Industry professionals worldwide rely on us for publication. Our writer's room work daily to provide quality content to our readers. Your footprint on Scènema will not only boost your brand value, it will also help to reach your target audience.

Scénema

A Film Magazine

www.bciff.org/scenema/

SPONSORSHIP OPPORTUNITIES

	BASIC	STANDARD	PREMIUM
	2500 \$	5000 \$	10000 \$
	10 SPOTS OPEN	20 SPOTS OPEN	30 SPOTS OPEN
MENTION AS SPONSOR	Your Company Name mentioned as one of our Associate Sponsors of the event title BCIFF 2021 in all our advertisements.	Your Company Name mentioned as Supported by of the event title BCIFF 2021 in all our advertisements.	The event title BCIFF 2021 presented by Your Company Name in all our advertisements (Not Exclusive but Negotiable)
LOGO	Logo Inclusion in Festival Sponsor Reel, Event backdrop and Festival Program Guide, Website hyperlinking to Sponsor	Logo Inclusion in Festival Sponsor Reel, Event backdrop and Festival Program Guide, website hyperlinking to Sponsor, Social Media covers	Logo Inclusion in Festival Sponsor Reel, Event backdrop, Posters, Festival Program Guide, website hyperlinking to Sponsor, Social Media covers and also on E-blast, Newsletters, Merchandise.
WEBSITE	On website's Homepage and Sponsor page hyperlinking to Sponsor	On website's Homepage, Sponsor's page and What's playing page which is seen by more than 10,000 people every month	Everything of Standard Plan and also Featuring on Scenema which is our publication section of our festival and gets more than 5000 readers every month
SOCIAL MEDIA	Bi- monthly mention on Social Media Platforms (Instagram, Twitter and Facebook) for 6 weeks leading to the Event date	Weekly posts on Social Media Platforms for 6 weeks leading to the event date	Weekly customized posts on BCIFF Social Media (Facebook, Twitter and Instagram) for 8 weeks leading to the event
NEWSLETTER	-	-	Mention on our Newsletter hyperlinking to Sponsor
EVENT ANNOUNCEMENT	Will be mentioned on our website	Will be mentioned on our website and social media	Will be mentioned on website, social-media and Press Releases
FESTIVAL GUIDE AD	Quarter page ad space	Half page ad space	Full page ad space
PRE-SCREENING TRAILER	-	8 seconds including all the Standard Sponsors	30 seconds promo before film screenings (upto 5 films /Premium Sponsor)
MONTHLY CERTIFICATES	-	-	Mention in our monthly certificates given out to participants as our Key-sponsor
BRAND VISIBILITY ON EVENT	Mention on backdrop of event	Mention on Backdrop, Posters, Screening List	Mention on Backdrop, Posters, Screening Lists and a dedicated standee

Custom Sponsorship Opportunities

Award Sponsor (5000 \$ to 25000 \$)

Francois Truffaut award of excellence is given to the winners of BCIFF2021. Become the exclusive sponsor of this prestigious award. **You can also opt for :**

- **Best Short Film award**
- **Best First time**
- **filmmaker**
- **Best Director**

SPONSORSHIP BENEFITS INCLUDE EVERYTHING OF OUR STANDARD SPONSORSHIP BENEFITS AND :

- **Identification & thanks in Official Festival Guide & during the Awards Ceremony**
- **Presenting rights to the award**
- **Logo inclusion in fliers announcing Award Winners**

Sponsor an After-event Networking Dinner (20000-50000 \$ or Kind)

After event parties are a great way to build relationships and industry connections that will push the filmmakers' career. Sponsor an exclusive Dinner and **strengthen your brand value :**

ASSOCIATE YOUR BUSINESS WITH ONE OF THE MOST EXCLUSIVE EVENINGS OF FILM IN THE REGION.
SPONSORSHIP BENEFITS ALSO INCLUDE:

- **Presenting rights to the event**
- **A full page ad in the Festival Guide**
- **Recognition in printed materials and in press releases**
- **On-screen ad shown before every film**
- **Brand signage and on-site activations**



GET A BOOTH! (5000 \$ OR KIND)

Transform the event venue with **banners, signage, product samples!** Introduce your brand to our attendees. Connect with **filmmakers, industry Professionals & special guests**, all in one Place!

BECOME OUR DISTRIBUTION PARTNER- 5000 \$

Your Company Name mentioned as one of our **Distribution Partner** of the event title **BCIFF 2021** in all our advertisements, monthly and annual events Mention in the monthly certificates sent out to filmmakers Dedicated presence on our website. Promotion as our exclusive distribution partner (Negotiable) Presence in Our annual screening marketing.



WHAT OUR FILMMAKERS SAY!

I am extremely impressed with the films this festival has chosen. Each one stands on its own as creative and captivating. Thank you for accepting our film "99 PROBLEMS"! This festival should be on every filmmaker's list!

Michael Kehoe

Filmmaker, Director of '99 PROBLEMS'



This was a truly wonderful experience to participate in the Beyond the Curve International Film Festival, and a privilege to receive recognition by the organizers, thank you !



Susan Lim

Filmmaker, Director of 'New World Order'

Great Film Festival, warm, friendly communication, genuine connection to Filmmakers and in tune with all that is happening now. 10/10. Thank you so much for screening my Music Video 'Perfect Storm'.

Michael Kehoe

Filmmaker, Director of 'Perfect Storm'





CONTACT US

BEYOND THE CURVE INTERNATIONAL FILM FESTIVAL CONNECTS DIRECTLY WITH THEIR AUDIENCE! FEEL FREE TO CONTACT US VIA EMAIL OR OUR CONTACT US PAGE ON THIS WEBSITE!

WEBSITE

WWW.BCIFF.ORG

EMAIL

CONTACT@BCIFF.ORG

 [@beyondthecurvefilmfestival](https://www.instagram.com/beyondthecurvefilmfestival)  [@bciff2021](https://www.twitter.com/bciff2021)  www.bciff.org

Thank You!

Get in touch with us at contact@bciff.org

