



EDDY'S FAMILY FIELD DAY

AUGUST 22, 2021 | OAKS AMUSEMENT PARK



SPONSORSHIP OPPORTUNITIES



Dear Friends,

Family Bridges has a 15-year history of providing curriculum and resources that empower families to achieve happiness and success. Each member of the family is an important part of the equation. Everyday Owl launched in 2020 to facilitate the growth of the young adults in the family who are about to break out into the world to explore it for themselves. Through online content and communities and the Bridge-Keepers Coaching Program, Everyday Owl engages with Generation Z with facts and fun.

During the COVID-19 pandemic, many young people saw their hopes and dreams put on the shelf, their education upended and put entirely online, and detached from their friends and support groups. As anxiety skyrockets, college enrollment plummets, and families feel the stress of the past year, there is a need to have a safe place for people to get plugged in and feel like part of the community again.

Thanks to our special partners, Salem Media and Oaks Park, Everyday Owl is thrilled to host “EDDY’s Family Field Day” on August 22nd, 2021. Oaks Park is an amusement park and a Portland institution that has been open since 1905. Salem Media’s two prominent local stations, El Rey and The Fish, will be helping make the day extra special by providing music and engagement.

We will have different family activities, including corn hole, soccer, a scavenger hunt, and more! We want to celebrate how special a family is in a way that is uniquely Portland, as well as let the young adults in those families know that Everyday Owl is there to support them.

We invite you to partner with us in hosting “EDDY’s Family Field Day” to provide families from all backgrounds a free event to celebrate community and fun in a way that is safe for everyone and that fosters the current community.

Your sponsorship will also enable Everyday Owl to increase the serving capacity of its coaching program - Bridgekeepers - to empower more young adults to take those important next steps in life.

We hope you consider sponsoring “EDDY’s Family Field Day” to support our Portland community, its young adults and celebrate family. Please reach out to us with any questions.

With gratitude,

Alicia La Hoz, Psy.D.
CEO & Founder, Family
Bridges



SPONSORSHIP LEVELS



	Presenting Sponsor \$10,000	Event Sponsor \$7,500	Community Sponsor \$5,000	Family Sponsor \$2,500	Friend Sponsor \$1,000	Supporting Sponsor \$500
Fund scholarships for Bridgekeeper's Coaching Program	10 scholarships	7 scholarships	5 scholarships	2 scholarships	1 scholarship	
Logo on banners and signage at field activity areas	✓					
Logo on banners at main stage or main attractions	✓	✓				
Ability to set up promotional tent or booth	✓	✓	✓			
Opportunity to distribute pre-approved sample/promo items	✓	✓	✓	✓		
Shout out on every radio appearance done by staff to promote the event	✓	✓	✓	✓	✓	
Creative feature on the Everyday Owl website and social media in the 6 months following the event	✓	✓	✓	✓	✓	
Wristbands for rides at Oaks Park the day of the event	10 wristbands	8 wristbands	6 wristbands	4 wristbands	2 wristbands	
Special thanks in Family Bridges' Annual Report in the Everyday Owl section, sent out to all supporters	✓	✓	✓	✓	✓	✓
Logo on banners and tshirts for the event	✓	✓	✓	✓	✓	✓
Logo with link on Everyday Owl event web page	✓	✓	✓	✓	✓	✓



The Bridgekeepers coaching program has taught me ways I can be diligent towards the goals I'm pursuing and to not get caught up in aspects of life that I can't control, and instead, focus on what I can change to be a better person.

*Isaiah Gonzalez,
Bridgekeepers
Program*

PRESENTING SPONSOR: \$10,000

Fund 10 scholarships for our Bridgekeeper's Coaching Program

Logo on banners at the main stage or main attractions

Logo on banners and signage at field day activity areas

Ability to set up promotional tent/booth

Opportunity to distribute pre-approved sample/promo items

Special shout out on every radio appearance done by staff to promote the event

Creative feature on the Everyday Owl website and social media in the 6 months following the event

Five wristbands for rides at Oaks Park the day of the event

Special thanks in Family Bridges' Annual Report in the Everyday Owl section, sent out to all supporters

Logo on banners and tshirts for the event

Logo with link on Everyday Owl event web page

EVENT SPONSOR: \$7,500

Fund 7 scholarships for our Bridgekeeper's Coaching Program

Logo on banners at the main stage or main attractions

Ability to set up promotional tent/booth

Opportunity to distribute pre-approved sample/promo items

Special shout out on every radio appearance done by staff to promote the event

Creative feature on the Everyday Owl website and social media in the 6 months following the event

Five wristbands for rides at Oaks Park the day of the event,

Special thanks in Family Bridges' Annual Report in the Everyday Owl section, sent out to all supporters

Logo on banners and tshirts for the event

Logo with link on Everyday Owl event web page



COMMUNITY SPONSOR: \$5,000

Fund 5 scholarships for our Bridgekeeper's Coaching Program
Logo on banners at the main stage or main attractions
Ability to set up promotional tent/booth
Opportunity to distribute pre-approved sample/promo items
Special shout out on every radio appearance done by staff to promote the event
Creative feature on the Everyday Owl website and social media in the 6 months following the event
Five wristbands for rides at Oaks Park the day of the event,
Special thanks in Family Bridges' Annual Report in the Everyday Owl section, sent out to all supporters
Logo on banners and tshirts for the event
Logo with link on Everyday Owl event web page

FAMILY SPONSOR: \$2,500

Fund 2 scholarships for our Bridgekeeper's Coaching Program
Opportunity to distribute pre-approved sample/promo items
Special shout out on every radio appearance done by staff to promote the event
Creative feature on the Everyday Owl website and social media in the 6 months following the event
Five wristbands for rides at Oaks Park the day of the event,
Special thanks in Family Bridges' Annual Report in the Everyday Owl section, sent out to all supporters
Logo on banners and tshirts for the event
Logo with link on Everyday Owl event web page

It has been a great honor to be able to be a part of this program and have a complete stranger become someone I can rely on. I've learned so many ways to manage my schooling and how my life is for me and no one else!

*Julianna Leon,
Bridgekeepers
Program
Participant*



FRIEND SPONSOR: \$1,000

Fund 1 scholarship for our Bridgekeeper's Coaching Program

Special shout out on every radio appearance done by staff to promote the event

Logo on banners and t-shirts for the event

Logo with link on Everyday Owl event web page

SUPPORTING SPONSOR: \$500

Logo on t shirts for the event

Logo with link on Everyday Owl event web page

I learned that having a network of dependable people is a cornerstone of almost every success story. This program helped me to reevaluate where my passion lies and what I want out of life.

*Chance Miller,
Bridgekeepers
Program
Participant*

QUESTIONS?

If you have any questions, please reach out to:

Bethany Verrett

804-665-3906

bethany@everydayowl.com





SPONSORSHIP COMMITMENT

SPONSORSHIP LEVEL	PRESENTING SPONSOR \$10,000	EVENT SPONSOR \$7,500	COMMUNITY SPONSOR \$2,500	FAMILY SPONSOR \$1,500	FRIEND SPONSOR \$1,000	SUPPORTING SPONSOR \$500
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PLEASE SELECT ONE: ☐ ☐ ☐ ☐ ☐ ☐ ☐

PAYMENT INFORMATION

CONTACT NAME _____

COMPANY AND TITLE _____

(as it will appear in promotional material)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

PAYMENT METHOD

(You may also pay online at www.everydayowl.com/sponsor)

☐ American Express ☐ Visa ☐ Master Card ☐ Discover ☐ Check (payable to "Family Bridges")

I cannot attend, but would like to support Everyday Owl's mission with a gift of \$ _____

CARD NUMBER _____ EXP DATE _____ CVC _____

BILLING ADDRESS ZIP CODE _____ DATE _____

NAME ON CARD (Please Print) _____

SIGNATURE _____

Please submit payment by August 1, 2021. Pay online at everydayowl.com/sponsor or mail completed form to:
Family Bridges, ATTN: Everyday Owl, 17W662 Butterfield Rd. Suite 303A, Oakbrook Terrace, IL 60181
For questions regarding sponsorship levels and benefits or event details, contact bethany@familybridgesusa.org.

*PLEASE NOTE THAT CREDIT CARD CHARGES WILL APPEAR AS "FAMILY BRIDGES"