



RESORT COLLECTION

RUBIN SINGER

June at 6pm 2885 NE 191st Street, AVENTURA, FL 33180, USA

On June 2nd, Hilton Aventura will unite two splendid events: the Rubin Singer Resort Collection Runway Show and the ART Film Festival: Follow Your Heart. It's time to celebrate in unity and style. Mark your calendars for this key event in Miami

#### Follow your heart" in numbers:

The number of guests is 250-300 people. The number of publications in the media exceeds 50 articles and reports, including coverage in key fashion magazines and news portals in South Florida, as well as throughout the USA.

### Lecture hall:

The audience of the film festival typically includes actors, singers, and public figures, who often serve as members of the star jury, as well as viewers who have a passion for the art of cinema. Top models, designers, stylists, and fashion editors are also in attendance, keen on discovering the latest trends and emerging talent in the fashion world. Additionally, film and fashion experts, along with journalists, aim to cover the festival's events in the media. Enthusiasts and fans who appreciate short films and fashion trends seek to participate in this exclusive event. Representatives from sponsoring companies and partners are also present, seeking to promote their brand and establish business connections

### Dress code:

Dress code: Exquisite and classy



Rubin Singer, an Austrian-born fashion designer raised in Paris, has made quite a name for himself in the United States. Singer has collaborated with numerous A-list artists, including Shakira, Iman, Jennifer Lopez, Cardi B, Ariana Grande, Taylor Swift, Glenn Close, Mariah Carey, Zendaya, Kate Walsh, and Alicia Keys. His costumes for Beyoncé were featured in the Super Bowl Half-Time Show on February 3, 2013. Singer and his work have been featured in hundreds of articles in the press.

He's bringing something special to Miami with his new resort collection. It's a departure from his past work yet maintains his signature elegant and classy style. This new couture resort collection is unlike anything seen before.

You have a unique opportunity to be part of this extraordinary event in Miami this June, where the most important guests and friends of the brands will gather to support Rubin Singer.

www.rubinsinger.com



### PARTICIPATION PACKAGES AS AN EVENT SPONSOR

# CONTACTS

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## 1. General Sponsor: Price: \$ 10 000

- Individual press wall with the company logo.
- Showing of a promotional video about the company (up to 30 seconds) before the start of the film screenings + continuous broadcast of the video on all screens during the pre-party.
- Opportunity to set up a promotional stand and a photo zone.
- 4 VIP tickets and 10 regular tickets.
- A company representative as part of the festival jury.
- Publications in the media of project partners.
- Opportunity to provide company gifts in gift bags.
- Photo report of at least 50 photographs.
- Video report.

## 2. Official sponsor: Price: \$ 5 000

- Logo on the general press wall.
- Showing of a promotional video about the company (up to 30 seconds) before the start of the film screenings + continuous broadcast of the video on all screens during the pre-party.
- Opportunity to set up a promotional stand and a photo zone.
- 4 VIP tickets and 4 regular tickets.
- Publications in the media of project partners.
- Opportunity to provide company gifts.
- Photo report of at least 20 photographs.

## 3. Industry Sponsor: Price: \$ 2 000

- Logo on the general press wall.
- Showing of a promotional video about the company (up to 30 seconds) before the start of the film screenings + continuous broadcast of the video on all screens during the pre-party.
- 2 VIP tickets and 2 regular tickets.
- Publications in the media of project partners.
- Opportunity to provide company gifts.
- Photo report of at least 10 photographs.





