

hoopculture®

A PLAYER'S JOURNEY

65.00 USD

\$10

HOOP CULTURE.COM
GIFTCARD
inside

Malachi Palmer is
different.

FEATURE
WHAT SEPARATES
YOU?

PREPSCHOOL
PROFILE AND
RANKINGS

SKILLS & IQ
WHAT YOU NEED
TO KNOW

2nd Annual Hoop Culture Magazine! We reach targeted audiences at grassroots basketball events. It is a captive audience where attendees spend the entire weekend at the facility. The Magazine has a score sheet in each one where parents can keep track of their kids' stats. The magazine consists of 50% articles and 50% advertisements. The target audience is boys and girls ages 11-18 as well as parents and coaches. We will distribute 25,000 copies starting November 23 at our Annual Showcase event that has over 100 youth teams in attendance and will continue to be distributed throughout 2025.

Would you be interested in advertising to this captive audience? If so we have affordable opportunities and payment plans available. We look forward to hearing your feedback and questions.

RATE CARD

2024-2025

CIRCULATION	25,000
READERSHIPS	62,500
CPM	\$50
AD RATES	
FULL PAGE	\$3,125
HALF PAGE	\$1,570
1/4 PAGE	\$785

Distribution:
At basketball events and facilities nationwide

Payment plans available for ad spend