

NUBIAN SHORTIES NIGHT OUT



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PROMOTING US. ENCOURAGING US.
CELEBRATING US.

ABOUT THE NUBIAN SHORTIES

Our goal is to create a platform to promote all things Black. Black businesses, Black entrepreneurship, Black appreciation, Black artistry, if it's positive and pushes us forward we want to encourage it. With this in mind Nubian Shorties' Night Out was developed as an extension of this ultimate goal. The past several months, We've curated an array of events, including a fitness bootcamp, pop up dinner, and an all-Black Women Art Expo. Each have grown exponentially, creating a following that I strive to continue to create enjoyable experiences for.

VISITORS

66% WOMEN

34% MEN

AGE GROUP:

25 - 34

TOP BOROUGH ATTENDEES

- BROOKLYN
- BRONX
- MANHATTAN

AVERAGE EVENTBRITE TRAFFIC

-PER EVENT
3,467

EVENT ATTENDANCE GROWTH

- SINCE
SEPTEMBER
%841



OVER 6K
IMPRESSIONS

4,787 REACH



OVER 2K VIEWS