

JESTR EVENTS PRESENTS



JOURNEY TO SAVE Christmas

Sponsorship Proposal



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THE EVENT

Journey to Save Christmas!

The Interactive Christmas Drive-Thru Game!

Santa needs your help in this All-New Interactive Drive Thru by Jestr Events: The Journey to Save Christmas. The sneaky Slouch has stolen Santa's things and hid them all over the North Pole - Can you find them all? Join us on this mission from the safety of your car! Expect stunning Christmas themed rooms, interactive games, a photo opp with Santa and an Immersive Sleigh Ride.

Location:

P5 Parking lot, SquareOne Mall, Mississauga

Dates:

December 3rd to 30th, 2020

Estimated Attendance:

10,000+ participants

125,000+ Online Reach

Target Audience:

Christmas lovers
Young and middle-aged couples
Families

Ticket Price:

59.90/car (comes with 2 tickets)
\$25.95/person for each additional ticket

<i>Sponsorship Levels</i>	\$2,500 STANDARD	\$5,000 EXTRA	\$15,000 VIP
Logo on website			
Social Media Mention on All Active Platforms			
Custom Social Post			
Logo on All Promotions			
Complimentary tickets		2	4
Stand-Alone Banner at event			
An on site activation and mention during the performance			



Made possible by:

SQUAREONE

SPONSORSHIP PROPOSAL



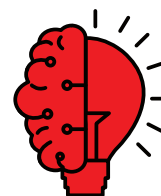
COVID-SAFE

Our drive-in concept will allow our participants to enjoy the show from the safety of their cars. Plus, our safety procedures ensure a safe environment for our attendees and our staff.



FOR EVERYONE

Perfect for Christmas lovers and fans of beautiful displays alike, our event will be the finest alternative from traditional Christmas activities. Our show is designed for the enjoyment of all. No one shall be left behind!



UNIQUE EXPERIENCE

Finally it's time to ditch Netflix and your video games for a truly stimulating and fun experience. You'll be in awe from our stunning designs and will get to play fun games along the way.

WHAT'S IN IT FOR YOU?

Increased exposure and awareness



Attract new customers



Be associated with an awesome experience!



100%

GUARANTEED EXPOSURE

Our Journey to Save Christmas drive-thru will be the continuity from our very successful Haunted drive-thru. We already have reps from BlogTo, CP24 and Insauga ready to promote to their networks! Consequently we anticipate a strong media coverage and online following.

This will be an amazing advertising opportunity for our partners. Our last event got a little more than 165 000 online views on Eventbrite and we expect the same kind of reach for our Christmas event.

CONTACT US



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