



www.thechosen.live

[#TheChosenUSA](https://twitter.com/TheChosenUSA)

MEDIA SPONSORSHIP PROPOSAL

THE CHOSEN SEASON ONE

Venue

February 1 2020
Bronx New York

Contact

Felix Reyes
(914) 539 6249
info@thechosen.live

The first Christian singing reality show

God has chosen you!



LETTER FROM PRODUCER

Dear Prospective Sponsor and Partner,

I am contacting you regarding a sponsorship opportunity for your company. On February 1 2020, The Chosen USA will host the recording of our first season of our live performance reality show featuring christian singers. This show, titled *The Chosen*, will attract over 1000 people on recording day. We estimate that after distribution of season one we will target an audience of over half a million Christians who watch bilingual content.

The Chosen is a singing christian reality Show, the first of its kind in this particular market, where contestant will sing their way to an album recording. Season one jury will feature famous Christian artist such as Ingrid Rosario, who has closed to 2 millions followers on social media. Season one will be distributed by the biggest Spanish language christian network *Enlace*, and the winner will be part of the biggest Spanish christian expo, *Expolit* that will take place in Miami Florida this summer. *The Chosen* was envisioned to fill the need of christian talent to be heard and recognized. The Chosen season one will be broadcast on christian television and Internet platforms by the summer of 2020. During this time we will grow our audience through social media marketing and awareness campaigns.

We invite your company to be a sponsor of our show, giving you direct access to our audience in not only the recording day, but after distribution as well. In addition to being listed on our website and press as a sponsor of the show, your company will have the opportunity to have a table at the recording day event to display products. Sponsorship benefits such as promotional material will be available for all episodes of the season which may be used to drive traffic to your company.

We hope to have the opportunity to share our full presentation of sponsorship benefits with you in the near future. In the meantime, please do not hesitate to contact me at 914-539-6249 or info@thechosen.live with any questions.

January 6, 2020

Felix E Reyes

Felix Reyes
Senior Producer





HIGH-TARGETED EXPOSURE

SPONSORSHIP



MEDIA COVERAGE

We are interested in working with our members to create new opportunities in regard to sponsorship, please do not hesitate to contact us.

Your company has an opportunity to sponsor a range of events, which will allow you to profile your business and expose your brand.

Christian Media Reach

0 500,000 plus viewers



Event Program



Poster



Flyer

Youtube

youtube.com/channel/UCLtQ5vNrPYJ2xE8yyD-jJA



Print Ad



Web Ad



TVC



Facebook

facebook.com/TheChosenUSA/



Instagram

instagram.com/thechosenusa/



Mobile Apps



Social Media



Radio



SPONSORSHIP PACKAGES

PLATINUM SPONSOR

\$10,000

As a Platinum Sponsor your business reaches our entire live recording audience and all episodes of season one, providing exceptional exposure. Your company has an opportunity to present your products on all the episodes of season one of the reality show, and a display table at the live event, which will allow you to profile your business and expose your brand to our target audience.

- 0 The Chosen official sponsor exclusivity.
- 0 Mentions by our host on every episode of season one.
- 0 1 minute commercial twice per episode of the season.
- 0 LOGO and branding insertion.
- 0 "Thank You" from the Stage on recording day.
- 0 Display table on recording day.
- 0 10 minutes presentation on recording day.
- 0 Sponsor links on show website for the entire season.
- 0 Social Media mentions and links to your page.

GOLD SPONSOR

\$7,500

As a Gold Sponsor your business reaches our entire live recording audience and half the episodes of season one providing exceptional exposure. Your company has an opportunity to present your products on certain episodes of season one of the reality show, and a display table at the live event.

- 0 Mentions by our host on every episode of season one.
- 0 30 seconds commercial per episode of the season.
- 0 LOGO and branding insertion.
- 0 "Thank You" from the Stage on recording day.
- 0 Display table on recording day.
- 0 5 minutes presentation on recording day.
- Sponsor links on show website for the entire season.
- Social Media mentions and links to your page.

SILVER SPONSOR

\$5,000

As a Silver Sponsor your business reaches our entire live recording audience and a quarter of the episodes of season one providing great exposure. Your company has an opportunity to present your products on limited episodes of season one of the reality show, and a display table at the live event.

- Mentions by our host on certain episode of season one.
- 15 seconds commercial per episode of the season.
- LOGO and branding insertion.
- "Thank You" from the Stage on recording day.
- Display table on recording day.
- 2 minutes presentation on recording day.
- Sponsor links on show website for the entire season.
- Social Media mentions and links to your page.

BRONZE SPONSOR

\$2,500

As a Bronze Sponsor your business reaches our entire live recording audience. Your company has an opportunity to present your products on 2 episodes of season one of the reality show, and a display table at the live event.

- "Thank You" from the Stage on recording day.
- Display table on recording day.
- 2 minutes presentation on recording day.
- Sponsor links on show website for the entire season.
- Social Media mentions and links to your page.



START PARTNERSHIP WITH US
AGREEMENT



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APPLICATION FORM

PACKAGE AGREEMENT

Please fill out the following form to confirm your chosen sponsorship package.

PAYMENT INFORMATION:

☐ Please send me an invoice☐ I have enclosed a check made payable to The Chosen USA☐ Please charge my credit card

Card Type: Visa / MC / Discover

Card Number

Expire Date

Security Code

CONTACT INFORMATION:

Company Name

Contact Person

E!mail Address

Phone Number

Address 1

Address 2

Country

Zip code

SPONSORSHIP PACKAGES:

(Please check one)



Platinum



Gold



Silver



Bronze

Once we receive your completed sponsorship form, Our staff will contact you to discuss event arrangements, sponsorship benefits and recognition.

Please send your high-- resolution color and black-- and-- white logos (.EPS or vector preferred) to info@thechosen.live

All materials will be sent for your approval before going to print.

Total Sponsor Amount

Signature

Name

Date

TERMS & CONDITIONS

Payment

- 0 All prices listed are in US dollars.
- 0 All payments must be made in US dollars.
- 0 Bank checks, direct transfers and credit card payments will be accepted.

Sponsors Responsibilities

Once a commitment has been made, it is the responsibility of the sponsor to provide ALL the materials contained in the package. Companies that get the most from their sponsors are those who actively promote their presence and provide the necessary materials at the right time.

Sponsor Agreements

We will prepare a sponsor Agreement requesting your signature. Asked to please be signed and returned within the time frame inquired.

Sponsorship Cancellation Policy

Sponsors cancellation must be made in writing. Please note that the cancellation policy detail will be described in the Terms and Conditions included with the Sponsorship Agreement.

Disclaimer

The rights contained in this document are offered on the basis, that the confirmation sponsor involvement is received before the deadline specified by the Event Organizers (e.g. the production of promotional material). We reserve the right to change this package to change the format of the program subjects.

THE chosen

