



Sponsorship Opportunities The Woodruff Events ~ February 18-20th

Swiftsure Ranch Therapeutic Equestrian Center is offering sponsorship opportunities for a series of events featuring Bob and Lee Woodruff to benefit Swiftsure's veterans' program.

Events

Reception with Bob at a private residence

February 18th 5:00 to 6:30pm ~ \$800

An Evening with Bob and Lee Woodruff

Sun Valley Clubhouse

February 18th 6:30 to 10:00pm ~ \$350-500

Coffee with Lee at a private residence

February 20th 9:00 to 11:00am ~ \$100

Attendees

The attendees will include local residents, second home owners and tourists, and as a result of the pricing and nature of the events, will tend to be high net worth individuals. The attendees will provide an ideal audience for financial services, real estate, high-end retail/restaurants and hospitality companies.



ABC anchor, Bob Woodruff, was hit by a roadside bomb while covering the war in Iraq, and his life instantly changed. Bob spent 36 days in a medically-induced coma, and just 13 months later, returned to ABC News with an on-air report, *To Iraq and Back*.

The primetime documentary chronicled his traumatic and painstaking recovery as well as the plight of thousands of service members returning from Iraq and Afghanistan with similar injuries. Woodruff was honored with a "Peabody Award" in 2008 for his reporting on the subject.

Sponsorship Levels

\$7,500

- 2 tickets to all events
- Preferred logo placement: signage, badges & IME ad
- Special verbal recognition at all 3 events
- Logo placement on 1,500+ invitations
- Recognition in calendar listings: Visit Sun Valley, Sun Valley Company, Idaho Mountain Express and Swiftsure
- Recognition in programs
- Dedicated social media posts

\$5,000

- 2 tickets to Sun Valley Clubhouse event and Coffee with Lee
- Logo placement on signage, badges & Idaho Mountain Express ad
- Recognition in event programs
- Recognition in social media posts

\$2,500

- 2 tickets to Coffee with Lee
- Logo placement on signage, badges & IME ad
- Recognition in programs
- Recognition in social media posts

\$1,000

- Logo placement on signage, badges & IME ad
- Recognition in programs
- Recognition in social media posts

About Swiftsure

Swiftsure is a nonprofit 501(c)3 with the mission to provide equine-assisted activities and therapies that encourage the physical, mental and emotional well-being of children and adults with disabilities and challenges.