

RUN THE **ZA** 2016

Sponsorship
Kit

**RUN
THE
ZA**

2nd Annual

RUN the ZOMBIE APOCALYPSE

Saturday

October

29th

Run the ZA is a zombie themed 5K fun run. Put down the candy this Halloween; get out, get active, and have fun. Make sure to enjoy the beautiful landscape of Kualoa Ranch while you make your way through the different obstacles, down the blood slide, and away from the Zombies.

KUALOA
HAWAII

Our Mission

Get Active

Put down the
candy and
experience
Halloween like
you never have
before.



Give Back

Last year we
donated 10% of
gross sales to 2
different Non-profit
organizations.



Have Fun

Friends and Families
of all ages come to
enjoy a fun run 5K.
We even have
obstacles for
advanced runners.



Zombies
aren't only
popular but
have a
worth of "5.7
Billion dollars"
- MSN and
NBC News.



**Special
Olympics**
Hawaii



\$4000

was donated in our
first year to local
non-profit
organizations.
[2015]

**Your company logo
on every ad
across 3 platforms**



Advertising
2016



Sponsorship Options

Silver - \$2500 (Cash/Trade)

- Company logo on tv/radio advertisement.
- Company logo on main banner at event.
- Company logo on website
- 20 Admissions
- 20 Runners Packets

Gold T - \$5000

- Company logo on tv/radio advertisement.
- Company logo on main banner at event.
- Company logo on website
- Company logo on T-Shirts (cash)
- Company banner at one of (5) obstacles
- 50 Admissions
- 50 Runners Packets

Platinum - \$10,000 (Cash/Trade)

- Title Sponsor (Cash)
- Company logo on tv/radio advertisement.
- Company logo on main banner at event.
- Company logo on website.
- Company logo on T-Shirts (cash)
- Company banner at one of (5) obstacles
- 80 Admissions
- 80 Runners Packets

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Donation Options

Food:

Volunteer Breakfast
Volunteer Lunch
Volunteer Snacks
Volunteer Drinks
Volunteer Water

Runners Packets:

Coupons - BOGO
Voucher
Marketing trinket
Customized memorabilia

Race Prizes:

Adult
Child

Cash Donations

Anonymous Donations