



UMAMI FEST & ESCM
(ANNUAL FOOD FEST + CAR MEET)

SPONSOR AND VENDOR PACKAGES

AVEVA STADIUM
12131 KIRBY DR, HOUSTON, TX
77045

DATE & TIME

SATURDAY NOVEMBER 20, 2021
4PM TO 12AM

CONTACT

INFO@UMAMIFEST.COM

ABOUT US

UMAMI FEST + ESCM

Eat Sleep Car Meet, ESCM, was established in 2012. Since then, ESCM has hosted many large automotive events for both car enthusiasts and the Houston community. ESCM embraces the value of unity amongst people through cars, food, and music. The concept of unity inspired the founder of ESCM to launch Umami Fest, which consists of a wide variety of Street Food, Merchandise vendors, Games, and Live Music.

UPCOMING EVENT INFO

Name: Umami Fest + ESCM

Date: Saturday November 20th, 2021

Event Hours: 4 PM -11 PM

Venue: AVEVA STADIUM

Address: 12131 Kirby Dr, Houston, TX 77045

Appox Attendance: 5000

Ticketing: Free Admission

Parking: Free General Parking, VIP Parking \$40

Sponsor Load-In: 12PM - 4PM (Time Slot will be given based on setup)

Vendor Load-In: 12PM - 4PM (Time Slot will be given based on setup)

VIP/Early Bird Parking Gates Open: 4 PM

General Admission Gates Open: 5 PM

Your safety is our Priority. There will be multiple Off-Duty Law Enforcement officers patrolling during the entirety of the event. We will also have Masks and Sanitizing Stations available.

OUR GRATIFICATIONS TO YOU

UmamiFest + ESCM would like to thank you all for considering to sponsor/vend at the event. Without you all, UmamiFest + ESCM would not be possible.



PRESENTING SPONSOR

\$\$\$\$ - PRESENTING LEVEL

- Zone Naming Rights
- First Right of refusal for the next event
- Dedicated Posts on Event Page
- Logo placement on all event prints, flyers, and apparel
- Hourly shout outs by DJ at the event
- Custom Event Announcements regarding your product/service
- Logo Featured on UmamiFest.com
- Dedicated Bio Page Featured on UmamiFest.com
- Exclusivity in your service/product for the entirety of event
- Large size logo printed on official event shirts
- Large Booth space with 5 Meal Tickets and Power Provided
- 3 Premium Parking Spots
- 3 Official Event Shirts

SUMMARY

As a Sponsor of the show, your contribution towards the event will help us better organize a successful event. Below are several packages that we hope you may consider. If you have any further questions or are ready to make payment please reach out to Andrew at Info@umamifest.com

DIAMOND LEVEL

\$1500 - DIAMOND LEVEL

- Large Logo on event flyer
- Logo placement on all event prints, flyers, and apparel
- Regular shout outs by DJ at the event
- Dedicated Posts on Event Page
- Custom Event Announcements regarding your product/service
- Logo Featured on UmamiFest.com
- Dedicated Bio Page Featured on UmamiFest.com
- Large size logo printed on official event shirts
- Booth space up to 10x20 with 3 Meal Tickets and Power Provided
- 3 Premium Parking Spots
- 2 Official Event Shirts

SUMMARY

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GOLD LEVEL

\$800 - GOLD LEVEL

- Medium Logo on event flyer
- 3 shout outs by DJ at the event
- 3 event shout outs (post on event page)
- Logo Featured on UmamiFest.com
- Medium size logo printed on event shirts
- 10x20 Booth space with Power Provided
- 2 Premium parking spot
- 1 Official Event Shirt

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BRONZE LEVEL

\$600 - BRONZE LEVEL

- Small Logo on event flyer
- 2 shout outs by DJ at the event
- 2 event shout outs (post on event page)
- Logo Featured on UmamiFest.com
- Small size logo printed on event shirts
- 10x10 Booth space with power provided
- 1 Premium parking spot
- 1 Official Event Shirt

SUMMARY

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VENDORS

\$400 - 10X10 SPACE (NON-FOOD)

- Space Only Must provide a tasteful display of your products or service in a dressed straight frame tent. (Tent Not included) Power not provided.

\$450 - 10X10 SPACE (FOOD TENT)

- Space Only Must provide a tasteful display of your products or service in a dressed straight frame tent. (Tent Not included) Power not provided.

\$600 - 10X20 SPACE (FOOD TRUCK)

- Space Only Must provide a tasteful display of your products or service in Clean and up to date permitted food truck. Power not provided.

\$150 - ELECTRICITY SERVICE

\$100 - ADDITIONAL 10X10 SPACE

VENDORS BEVERAGE SALES

Vendors may sell drinks however must purchase from Spectrum Concessions in bulk at a wholesale rate for resale. Stadium Policy: No outside beverage may be brought onto property. Request for Wholesale Pricing. Bring your own Ice.