



2016 Nationals Sponsorship Program

June 28 - July 2, 2016

Hotel Sponsor - Hilton Lake Buena Vista

Airline Sponsor - Air Canada

Travel Sponsor - EMC² Travel & Event Planners

Principal Dancer Sponsor

Your Investment: \$25,000*

- Reserved seating at 3 Priority Tables (30 seats) at Nationals 2016 Banquet
- \$15,000 in Studio Scholarships for 2017 Programs
- Platinum Booth Package at the upcoming Toronto Dance Teacher Expo and choose one additional sponsorship: Breakfast Table Sponsor; Fashion Show Sponsor; Reception Station Sponsor
- Meet & Greet Sponsor at upcoming Dance Attack Competition & choice of two Luv 2 Dance and one Showtime Regional Competitions
- Major Identity and Presence in all promotions and publicity for 2016 Nationals & all 2017 Regionals /Spring Events (excluding Nationals 2017) - (websites, social media, etc.)
- Logo Projection and Special Recognition during 2016 Banquet (Banners, Dinner program, etc.)
- Premium Full Page Ad in Program Booklet for 2016 Nationals & all 2017 Regionals/Spring Events (excluding Nationals 2017) with priority placement
- Logo on Elite Dance Team Promotional Items for 2016 Nationals at Disney Performance Stage

Soloist Sponsor

Your Investment: \$20,000

- Reserved Seating at 2 Tables (20 seats) at Nationals 2016 Banquet
- \$10,000 in Studio Scholarships
- Gold Booth Package at the upcoming Toronto Dance Teacher Expo (Intl Plaza Foyer Level 1 - Double Booth) and choose one additional sponsorship: Breakfast Table Sponsor; Fashion Show Sponsor; Reception Station Sponsor
- Meet & Greet Sponsor at choice of two Luv 2 Dance and one Showtime Dance Challenge Regional
- Identity and Presence in all promotions and publicity for 2016 Nationals & all 2017 Regionals/Spring Events (excluding Nationals 2017) - (websites, social media, etc.)
- Special Recognition during 2016 Banquet
- Full Page Ad in Program Booklet for 2016 Events & 2017 Regionals & Workshops

Demi-Soloist Sponsor

Your Investment: \$15,000

- Reserved Seating at 1 Table (10 seats)
- \$5,000 in Intern Scholarships
- Gold Booth Package at the Toronto Dance Teacher Expo (Plaza Foyer Level 2 - Single Booth) and choose one additional sponsorship: Breakfast Table Sponsor; Fashion Show Sponsor; Reception Station Sponsor
- Meet & Greet Sponsor at choice of one Luv 2 Dance and one Showtime Regional
- Identity and Presence in all promotions and publicity for 2016 Nationals & all 2017 Regionals/Spring Events (excluding Nationals 2017) - (websites, social media, etc.)
- Recognition during Banquet

- Half Page Ad in Program Booklet for 2016 Nationals & all 2017 Regionals/Spring Events (excluding Nationals 2017)

Corps de Ballet

Your Investment: \$10,000

- Reserved Seating at 1 Table (10 seats)
 - \$2,500 in Intern Scholarships
 - Gold Booth Package at the Toronto Dance Teacher Expo (Plaza Foyer Level 2 – Single Booth) and choose one additional sponsorship: Breakfast Table Sponsor; Fashion Show Sponsor; Reception Station Sponsor
 - Meet & Greet Sponsor at choice of one Luv 2 Dance and one Showtime Regional
 - Recognition during 2016 Banquet as Table Sponsor
 - Quarter Page Ad in Program Booklet for 2016 Nationals & all 2017 Regionals /Spring Events (excluding Nationals 2017)
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Apprentice Sponsorship Opportunity Choices:

- \$5,000 – includes Business Card Size ad in All Programs, Meet & Greet Sponsorship at all Regionals and choice of Toronto Dance Teacher Expo Fashion Show Sponsor, Breakfast Table Sponsorship or Reception Station Sponsor
 - \$3,500 – includes Business Card Size ad in All Programs, Meet & Greet Sponsorship at all Regionals
 - \$2,000 – 1 Reserved Table (10 seats) Table Sponsorship with Recognition and Business size add in choice of five Regionals
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Novice Sponsorship Opportunity Choices:

- Individual tickets: **\$100 per seat**
- Studio Scholarships (company determines amount)
- Program Booklet Advertisement Pricing:
 - **2016 Nationals, Teacher Expo, Dance Attack Work & 2017 Regional Competitions**
 - Premium Full Page (front inside, back Cover, Back inside): \$15,000.00*
 - Full Page: \$12,500.00
 - Half Page: \$10,000.00
 - Quarter Page: \$5,000.00
 - Business Card Size - \$2,500.00
 - **All 2017 Regional Dance Competitions Only**
 - Premium Full Page (front inside, back Cover, Back inside): \$10,000.00*
 - Full Page: \$8,000.00
 - Half Page: \$5,000.00
 - Quarter Page: \$3,000.00
 - Business Card Size - \$1,500.00
 - **Individual Program Advertising**
 - Full Page: \$2,000.00
 - Half Page: \$1,000.00
 - Quarter Page: \$750.00
 - Business Card Size - \$500.00

*All Sponsorship levels and reservations need to be received no later than **June 15, 2016***

*All camera-ready ads must be submitted by **June 15, 2016***

**Based on availability; first come*