

# CREATIVE G.L.U.E

GIVE + LEARN + UNITE + EVOLVE

BRIDGING BUSINESS & CREATIVITY THROUGH NETWORKING



# ABOUT

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An engaging networking experience that demonstrates & celebrates creativity in South Florida. Creative GLUE is all about Giving, Learning, & Uniting professionals to create new opportunities so we can Evolve together. When innovators, industry leaders, and hard working talent unite, the benefits are limitless. Our events & workshops bridge Business & Creativity while exploring Miami's districts!

# BRIDGING BUSINESS & CREATIVITY



## BUSINESS

STRATEGY  
SALES  
FUNDING  
DEVELOPMENT  
RECRUITMENT

## G.L.U.E.

WE UNITE BOTH THESE  
WORLDS  
TO EXPAND  
OPPORTUNITY

## CREATIVITY

DESIGN  
ENGINEERING  
TECHNOLOGY  
SOCIAL MEDIA  
ADVERTISING



# OUR VALUES



## GIVE

Give your time and donate to charities that impact our community



## LEARN

Learn from those around you and the leaders that are paving the future



## UNITE

Unite with other like minded professionals to build new opportunities



## EVOLVE

Evolve to be a better person who gives, learns and unites with others.



# #MISSION

OUR MISSION IS TO PROVIDE ENGAGING NETWORKING EXPERIENCES THAT EMPOWER PROFESSIONALS IN SOUTH FLORIDA. OUR GOAL IS TO HELP INDIVIDUALS EVOLVE INTO LEADERS THAT IMPACT OUR COMMUNITY. WE PROVIDE NETWORKING EVENTS, SPEAKING PANELS & WORKSHOPS THAT CULTIVATE ENTREPRENEURSHIP & INNOVATION. TOGETHER WE CAN GIVE, LEARN, UNITE & EVOLVE.

"THE THINGS YOU REGRET THE MOST IN LIFE  
ARE THE RISKS YOU DIDN'T TAKE"



# WE AIM TO GLUE BOTH PEOPLE & DISTRICTS

6 THEMES

6 WORKSHOPS

6 EVENTS

6 DISTRICTS

**ART  
WYNWOOD**



**FASHION  
DESIGN DISTRICT**



**MARKETING  
MIDTOWN**



**BUSINESS  
BRICKELL**



**TECHNOLOGY  
DOWNTOWN**



**SOCIAL MEDIA  
SOUTH BEACH**



The only way to truly Evolve is to learn to give & obtain new skills while exploring new places

# TEAM

THROUGH TEAMWORK YOU CAN ACHIEVE MORE



JOSSUA PARINI  
FOUNDER



BRITTANY JARRIN  
CO - FOUNDER



ASHLEY SHIVER  
EVENT DIRECTOR



BRE FERNANDEZ  
CONTENT DIRECTOR



JOHANNA NOVOA  
PUBLIC RELATIONS DIRECTOR



CARO RODRIGUEZ  
ART DIRECTOR



GABRIEL ROLDAN  
BUSINESS DEVELOPMENT



# DEMOGRAPHICS

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**MALE 55%**  
**FEMALE 45%**



**RANGE BETWEEN**  
**21 - 40**



**MARKETING**  
**BUSINESS**  
**TECHNOLOGY**  
**ENTREPRENEUR**



**6**  
**NETWORKING EVENTS**  
**PER YEAR**



**6**  
**WORKSHOPS**  
**PER YEAR**



**300-600**  
**ATTENDEES**  
**PER EVENT**



**45,000**  
**EMAILS & SOCIAL**  
**REACH**



# NETWORK + MUSIC + ART + TECHNOLOGY





# FRIENDS + FOOD + FUN + COMMUNITY







# ≡ PROUD SPONSORS ≡

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SOUTH BEACH

UBER



AMERICAN MARKETING  
ASSOCIATION

MIAMI AD SCHOOL



the  
professional  
association  
for  
design

PhotoTap



Hennessy  
COGNAC



PRIME  
LUXURY RENTALS



WYNCODE  
ACADEMY  
THE ART OF CODE



Viralstyle



MIAMI  
DESIGN  
DISTRICT

THECREATIVEGLUE.COM



# SPONSORSHIP LEVELS

LET'S MAKE AN IMPACT TOGETHER



## SILVER PACKAGE \$500

- Website Logo Display
- Email Blast
- Social Tagging
- Photography
- Videography
- Event Shoutout



## GOLD PACKAGE \$1000

- Website Logo Display
- Email Blast
- Social Tagging
- Photography
- Videography
- Event Shoutout
- Dedicated 6' Table
- Step & Repeat Logo
- PhotoTap Social Branding



## PLATINUM PACKAGE \$2000

- Title Sponsor VIP
- Website Logo Display
- Email Blast
- Social Tagging
- Photography
- Videography
- Event Shoutout
- Dedicated 6' Table
- Step & Repeat Logo
- PhotoTap Social Branding
- Interview & Custom Video
- Personalized Media Kit





"CREATIVITY BRINGS US TOGETHER,  
BUT ITS GLUE THAT UNITES US."

THANK YOU FOR BEING PART OF  
THIS GREAT INITIATIVE TO MAKE  
MIAMI A STRONGER  
COMMUNITY!

JOSSUA PARINI | BRITTANY JARRIN