



Dear Sponsor,

Fete Tribe Fun Festival Troupe is a non-profit organization located on the island of St. Croix, U.S. Virgin Islands. Brewed from an intense desire to deliver the ultimate reveler experience, Fete Tribe is an all-inclusive Carnival troupe committed to pushing the boundaries of “playing mas”. Fete Tribe is a new organization developed to participate in the St. Croix Crucian Christmas Festival, an annual celebration beginning the first week of December and ending on Three Kings Day. Our **MISSION** is to provide all patrons with an unparalleled festival experience, while simultaneously gaining international exposure through St. Croix’s Christmas festivities. The goal is to make this festival the premier Christmas carnival destination in the Caribbean. Through these efforts we hope to stimulate the Virgin Islands’ economy. Working alongside businesses and members of the community, our **VISION** is to design an epic Crucian festival experience that will transform past and new participants into bacchanalists. The founders, Casey Charlemagne and I, were born and raised on the island of St. Croix and we currently serve as active duty members of the U.S. Army. Through our service we are continuously inspired to find ways to give back to the community that made us who we are; Fete Tribe Festival Fun Troupe is the product of this ambition.

Our fundraising goal for the 2020 - 2021 Festival season is \$60,000, and we are hoping you can help us achieve that goal. All funds raised will go directly towards enhancing the festival experience for participating masqueraders. Your support will allow us to secure a major Calypso/Soca artist, Disk Jockey, transportation for the band, and other promotional necessities.

In 2017, the U.S. Virgin Islands was devastated by two category five hurricanes. While great efforts have been made, to this day the territory remains in a state of recovery and many are not even aware of the islands’ existence. Through this troupe we aim to encourage the masses to visit the island of St. Croix, celebrate, and become immersed in everything the island has to offer. We believe that this effort has the potential to restore the economy and foster economic growth sustainability in the U.S. Virgin Islands. By exposing the island through festival and revelry we will ignite the fascination of non-Virgin Islanders. All funds donated to the Fete Tribe Festival Fun Troupe will not only be used to support the troupe during the St. Croix Crucian Christmas Festival, but will also be used to support the many local schools impacted by the hurricanes and future Hurricane relief preparedness.

A list of incentives and perks that your company can enjoy, should you decide to become a sponsor, is also attached to this document. Any sponsorship level is greatly appreciated as we establish ourselves as a new Troupe! We would like to thank you in advance for your generosity. Feel free to offer advice, new proposals or questions that can potentially make this partnership thrive; we are ready and willing to adapt to your needs.

Sincerely,

Fay T. Fletcher

Fay T. Fletcher
Co-Founder, Fete Tribe Festival Fun Troupe
Tel: (706) 763 - 7544
Email: fayfletcher@fetetribe.com



Fete Tribe Festival Fun Troupe Sponsorship Levels

Bronze Experience \$2500 - \$4999

- Medium Framed Troupe poster with a thank you message to display in your place of business
- Company name announced on all media broadcasting
- Company name, logo, website link, and sponsorship level featured on all social media pages

Silver Experience \$5000 - \$9999

- One (1) Custom made Festival Costumes designated to persons of your choosing to participate in the festivities
- Small flag with your business logo that can be broadcasted by the two persons participating
- Large Framed Troupe poster with a thank you message to display in your place of business
- Company name announced on all media broadcasting
- Company name, logo, website link, and sponsorship level featured on all social media pages

Gold Experience \$10,000 - \$14,999

- Three (3) Custom made Festival Costumes designated to persons of your choosing to participate in the festivities
- Large flag with your business logo that can be broadcasted by the five persons participating
- Medium Troupe plaque with a thank you message to display in your place of business
- Company name announced on all media broadcasting
- Company name and logo (in distinct sizing) on sponsor banner
- Company name, logo, website link, and sponsorship level featured on all social media pages
- Professional photos with performing Soca artist
- Two (2) additional requests to enhance your sponsorship experience

Platinum Experience \$15,000 and up

- Five (5) Custom made Festival Costumes designated to persons of your choosing to participate in the festivities
- Large flag with your business logo that can be broadcasted by the five persons participating
- Large troupe plaque with a thank you message to display in your place of business
- Company name announced on all media broadcasting
- Company name and logo (in distinct sizing) on sponsor banner
- Company name, logo, website link, and sponsorship level featured on all social media pages
- Professional photos with performing Soca artist
- Five (5) additional requests to enhance your sponsorship experience

Please indicate your preferred sponsorship level, fill out the rest of this form and return it with your donation in the self-addressed envelope we've included. All checks should be made payable to: **Fete Tribe**

Sponsorship Level: _____

Name: _____

Email Address: _____

Phone Number: _____