

Pitch Deck

MIDDLE EAST
WOMENPRENEUR
X Emirati
— SUMMIT & EXPO —

HILTON AL HABTOOR CITY,
DUBAI, UNITED ARAB EMIRATES

10th Emirati Women's Day

●● August 28, 2025

Inside the Business Kit

www.womenpreneurme.com

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From the CEO;

**Together, we empower women to break barriers and
redefine success in every industry. Uniting to create a future
where women lead with innovation, influence, and impact.**

Introduction

WOMENPRENEUR MISSION

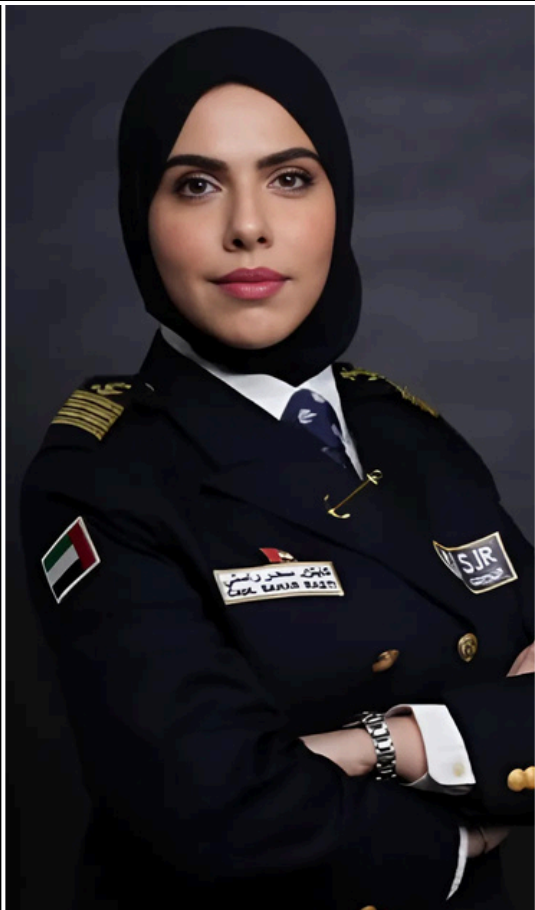
Our mission is to empower female entrepreneurs globally by providing a platform to share success stories, business insights, and community support, fostering growth and opportunity.

Through collaboration, mentorship, and shared success stories, we seek to inspire women to pursue their ambitions fearlessly while making meaningful contributions to the business world.

We envision a future where women entrepreneurs are not only recognized but celebrated for their leadership, creativity, and impact. By providing the tools and support they need, we strive to empower women to reach their fullest potential, transforming industries and shaping the future of entrepreneurship.

Current Regions: Middle East, United States & India





Lara Tabet
TV Presenter,
Philanthropist, Luxury
Brand Ambassador,
Middle East Luxury
Business Developer,
Founder of Arab
Fashion Preneur &
Luxury with Lara.

Marriam Mossalli
Titled “50 Most
Influential Women of
Saudi Arabia”,
Founder of Niche Arabia,
Powder Beauty, Under
the Abaya and the Saudi
Style Council.

**H.E. Sheikha Denitsa
Al Shanfari**
Cultural Diplomat, Former
Advisor to Bulgaria’s Prime
Minister, Human Rights
Advocate dedicated to
fostering cross-cultural
understanding.

Captain Sahar Rasti
UAE'S First Female Ship
Captain, Currently
serves as the CEO of
"SGR Group", a general
trading company she
founded.

Dr. Suaad Al Shamsi
1st UAE Female Aircraft
Engineer & Aviation
Researcher, Author, Artist,
Ambassador of the
International Union for
Technical Education.

Dr. Sana Sajan
Director of Danube
Welfare Centre &
American Aesthetic
Medical Centre,
Philanthropist, TEDx
Speaker and Artist.

Dr. Kasia Sterriker
Published Scientist,
Landscape Architect,
Environmental
Engineer, Dendrologist,
and Sculptor &
Sustainability
Advocate.

Our Advisory Board

Our all Summits are perfectly curated under the guidance of our esteemed advisory board, a group of visionary leaders who bring expertise and passion. Their insights and dedication play a key role in empowering, celebrating, and supporting women entrepreneurs worldwide.

X Emirati Summit & Expo Overview

28 Aug | 10:30 AM

Womenpreneur Red Carpet & Awards

Celebrate inspiring Emirati women with red carpet arrivals, impactful keynote speakers, and the First Emirati Awards honoring remarkable achievements.

2:30 PM

CEO Expo & Business Networking

Networking and Lunch, Explore the CEO Expo where 30+ women-led businesses showcase innovations and connect with mentors, partners, and investors.

4:30 PM

Entrepreneurial Red Carpet & Panels

Experience the Entrepreneurial Red Carpet, Magazine Showcase, International co-ed panel discussions, guest speakers shaping the future of business, and Mentorship Sessions.

6:30 PM

Excellence Awards & Gala Night

1 on 1 interviews, Brand Advocate Bytes, Honor excellence with the Entrepreneurial Excellence Awards 2025, followed by a gala night with luxury entertainment.

29 Aug | 5:00 PM

Exclusive Yacht Sundowner

Private evening on 29 August. Enjoy an exclusive yacht sundowner hosted by Lara Tabet, Womenpreneur First Advisory Board Member. Guest-list of VIP Invitees, Entrepreneurial Awardees, Sponsors, Exhibitors and Womenpreneur Team.

Summit Impact

REGIONAL

Uniting 30+ women-led businesses from across the Gulf to network, showcase innovations, and build lasting partnerships, while honoring pioneering Emirati achievers who inspire progress in the region.

NATIONAL

Driving meaningful connections within the UAE through engaging networking sessions, exclusive 1-on-1 interviews, and opportunities for entrepreneurs to share their journeys and spark new collaborations.

INTERNATIONAL

Introducing influential guest speakers and thought leaders from the US, India, and other regions in dynamic co-ed panels, and celebrating global excellence through the prestigious Entrepreneurial Excellence Awards.



Our Numbers

for the X Emirati Summit & Expo

500+

VIP Guests

10+

Media Partners

50+

Brand Advocates

10+

International Speakers

30+

Women-Led Exhibitors

20M+

Cumulative Digital Reach

500k+

YouTube Channel Views

10+

Supporting Partners

30+

Entrepreneurial Excellence Awards

Summit & Expo Full Day Engagement

- I. Exclusivity:** The **Womenpreneur X Emirati Summit & Expo 2025** is an exclusive, invitation-only gathering celebrating a **decade of Emirati Women’s Day**. This prestigious event brings together women leaders, visionaries, and changemakers for a curated day of inspiration, connection, and empowerment. The summit opens with high tea and red carpet interviews powered by Womenpreneur Middle East, CEO Weekly UAE, and Entrepreneurial Arabia, engaging business enthusiasts across the region.
- II. Launch:** The summit begins with a keynote address by our esteemed guest of honor, marking the inauguration of this historic edition. It also unveils the **Womenpreneur App** – a platform designed to connect, empower, and support women in business across the region – and introduces the first-ever **Womenpreneur Awards**, celebrating outstanding Emirati women.
- III. Insights:** A dynamic panel discussion on “**Empowering Futures: The Rise of Women in Business**” explores the journey of women across industries, addressing key topics such as entrepreneurship, innovation, AI integration, and access to funding. The **Women in Business Expo**, powered by **CEO Weekly UAE**, offers a dedicated space where women-led startups can showcase their ventures, seek mentorship, attract investors, and build strategic partnerships.
- IV. Celebration:** The day concludes with VIP speaker sessions, elite networking, and a luxury gala night featuring the **Entrepreneurial Awards 2025** by **Entrepreneurial Arabia**, honoring leaders from diverse industries. The summit blends intelligence, collaboration, exposure, growth, and meaningful interaction.

HIGHLIGHTS OF THE WOMENPRENEUR INDIA ELITE 100 SUMMIT: CELEBRATING INTERNATIONAL WOMEN’S DAY 2025



Our Previous Emirati Summits

8TH EMIRATI WOMEN’S DAY AT SHANGRI-LA, DUBAI, 2023
9TH EMIRATI WOMEN’S DAY AT WALDORF ASTORIA, DUBAI, 2024



Guest Speaker Sessions



VIP Guestlist



Magazine Reveal



1 on 1 Interviews



Celebration



Magazine Distribution



Entertainment



Red Carpet Interviews



Panelist Recognition & Felicitation



Cover Photoshoot



Luxury Showcasing



Exhibition Space



Empowering Panel Discussions



Elite Networking and Photo Zones

Sponsorship Opportunities

Be part of the Womenpreneur X Emirati Summit & Expo 2025 and align your brand with a movement that celebrates Emirati women leaders and drives meaningful connections. Our sponsorship packages are designed to maximize your brand’s visibility and impact:



**1. WOMENPRENEUR
TITLE SPONSOR**
AED 200,000

Headlining the entire event as Womenpreneur X Summit & Expo 2025, presenting the exclusive First Emirati Awards and leading empowering panel discussions.

**2. EXHIBITOR
SPONSOR**
AED 150,000

Powering the CEO Expo of 30+ women-led businesses, 1-on-1 interviews, and the signature lunch networking session.

**3. EXCELLENCE
SPONSOR**
AED 100,000

Honoring 30+ global entrepreneurs by presenting the Entrepreneurial Excellence Awards and powering the gala night celebration.

**4. SUNDOWNER
YACHT SPONSOR**
AED 50,000

Bringing the exclusive private yacht sundowner to life on 29 August, offering guests a unique evening experience.

**5. SUPPORTING
PARTNER**
AED 20,000

Ideal for individual entrepreneurs and business owners to Exhibit products or services, Join as guest speakers, Receive an exclusive award recognizing their impact and Amplify their personal brand with premium visibility.

1. WOMENPRENEUR
TITLE SPONSOR

AED 200,000

Headlining the entire event as Womenpreneur X Summit & Expo 2025, presenting the exclusive First Emirati Awards and leading empowering panel discussions.

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- **Be Named the Title Sponsor:** Your brand integrated into the official event title as “[Your brand] presents Womenpreneur X Emirati Summit & Expo 2025” across all marketing and on-site branding.
- **Panel Participation:** Opportunity for up to 2 representatives to join empowering panel discussions alongside renowned Emirati and international speakers.
- **First Emirati Awards Presentation:** Present the exclusive First Emirati Awards on stage, with logo presence on award trophies, certificates, and the award backdrop.
- **VIP Exhibition Space:** Showcase your brand, services, or products in a premium exhibition area of 6x6 Meter (Custom space and can be discussed) near the main networking hub.
- **Red Carpet Media Interviews:** Exclusive interviews on the Womenpreneur red carpet, with photos and videos for your own PR and social media.
- **Prominent Branding & Digital Visibility:** Logo featured on all event backdrops, banners, photo booths, and message boards. Inclusion in all summit press releases distributed to 20+ national and international media outlets. Digital news articles and social media posts across Womenpreneur Middle East, CEO Weekly UAE, Entrepreneurial Arabia, and more.
- **VIP Access & Networking:** 10 VIP passes for your team, including priority seating, access to the Full Day Summit, Yacht Sundowner and exclusive networking with high-profile attendees.
- **Commemorative Mementos:** Personalized memento for your panelists as a token of appreciation from Womenpreneur Middle East.
- **Brand Advocate Video Coverage:** Professional Social Media bytes by Womenpreneur Brand Advocates capturing event highlights and prominently mentioning your brand as Title Sponsor, with guaranteed reach of 10 million+ impressions across digital platforms.

2. EXHIBITOR SPONSOR

AED 150,000

Powering the CEO Expo of 30+ women-led businesses, 1-on-1 interviews, and the signature lunch networking session.

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— Powered by —

EXPO SPONSOR

- **Official Naming Rights:** Be recognized prominently as Womenpreneur X Emirati Summit & Expo Powered by [Your Brand] across all event communications, signage, and digital channels.
- **Expo Presenting Sponsor:** Headline the CEO Expo with your brand prominently featured across all 30 exhibition spaces and event materials.
- **Access to Women-led Businesses:** Direct engagement opportunities with all 30+ women-led businesses exhibiting, to network, explore partnerships, and build new relationships.
- **Guest Speaking Session:** Deliver an exclusive guest speaking session to showcase your expertise, share insights, or present your company’s vision.
- **Moderate Lunch Networking:** One representative to host and moderate the Lunch Networking Session, positioning your brand as a connector among attendees.
- **Prominent Expo Branding:** Your logo displayed on all exhibitor booths, Expo entrance arches, directional signage, and printed collateral throughout the exhibition area.
- **Premium Exhibition Space:** A prime showcase area within the Expo for your brand, products, or services—strategically located to maximize visibility and engagement.
- **Red Carpet Media Interviews:** Participate in professional red carpet interviews, with photos and video assets for your own marketing and PR.
- **Digital & Media Exposure:** Featured mentions in digital news articles and social media campaigns across Womenpreneur Middle East, CEO Weekly UAE, and Entrepreneurial Arabia. Inclusion in all summit press releases distributed to over 20 national and international media outlets.
- **VIP Access & Networking:** 6 VIP passes for your team, including access to the full-day summit, yacht sundowner, and exclusive networking sessions with high-profile guests.

3. EXCELLENCE SPONSOR

AED 100,000

Honoring 30+ global entrepreneurs by presenting the Entrepreneurial Excellence Awards and powering the gala night celebration.

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EXPO SPONSOR
EXCELLENCE SPONSOR

- **Official Recognition:** Your brand recognized as X Emirati Summit & Expo Powered by [Your Brand] with your logo featured across all event materials, signage, and digital channels.
- **Entrepreneurial Excellence Awards Presenter:** Exclusive rights to present all Entrepreneurial Excellence Awards on stage, with your logo featured on: Award trophies and certificates, The awards stage backdrop, Digital winner announcements.
- **Brand Advocate Award Coverage:** All Womenpreneur Brand Advocates will receive an Excellence Award on stage, creating premium visibility for your brand across their platforms.
- **Assured Digital Reach:** Guaranteed social media coverage by Brand Advocates and Womenpreneur platforms, reaching 10 million+ impressionsthrough award highlight posts and event content.
- **Guest Acknowledgment & Speaking:** Your representative invited on stage to share a short address during the awards ceremony and congratulate honorees.
- **Prominent Event Branding:** Your logo featured on: Gala Night signage and photo backdrops, Event directional signage and banners, The awards photo booth and step-and-repeat wall.
- **Red Carpet Media Interviews:** Participation in exclusive red carpet interviews, with professional photos and videos provided for your PR and social media channels.
- **VIP Access & Networking:** 4 VIP passes for your team, including access to the full-day summit, the exclusive yacht sundowner, and premium networking sessions with speakers, honorees, and business leaders.
- **Digital & Media Exposure:** Featured mentions in digital articles and social media posts across Womenpreneur Middle East, CEO Weekly UAE, and Entrepreneurial Arabia. Inclusion in all summit press releases distributed to over 20+ national and international media outlets

4. SUNDOWNER SPONSOR

AED 50,000

Bringing the exclusive private yacht sundowner to life on 29 August, offering guests a unique evening experience.

YACHT SPONSOR
PRESENTS
TITLE SPONSOR
WOMENPRENEUR
X Emirati
Yacht Sundowner
DUBAI, UAE

● ● August 29, 2025

— Powered by —
EXPO SPONSOR
EXCELLENCE
SPONSOR

- **Official Recognition:** Your brand named as Yacht Sundowner Sponsor with logo placement on all yacht event materials, invitations, and digital promotions.
- **Event Naming Rights:** Event officially titled “Yacht Sundowner presents Title Womenpreneur X Emirati Summit powered by Exhibitor and Excellence Sponsor”. Your brand highlighted as Yacht Sundowner Sponsor in all summit schedules, tickets and formal announcements.
- **Onboard Branding:** Your logo displayed on Yacht welcome signage and boarding area, Branded gift bags distributed to all guests, Custom table displays and banners throughout the yacht. (Note: Title, Exhibitor, and Excellence Sponsors’ logos will also be included)
- **Exclusive Guest List:** All Entrepreneurial Excellence Awardees and Womenpreneur Brand Advocates will be personally invited to the Yacht Sundowner, creating a premium networking environment with influential business leaders and media personalities.
- **Opening Address Opportunity:** Your representative invited to deliver a short welcome address to guests as the yacht departs.
- **Premium Networking Access:** 4 VIP passes to join the private yacht experience alongside distinguished guests, speakers, honorees, and fellow sponsors.
- **Media Mentions:** Your brand included in all official press releases, yacht coverage, and event schedules sent to over 20 national and international media outlets.
- **Social Media & Digital Exposure:** Dedicated posts across Womenpreneur Middle East, CEO Weekly UAE, and Entrepreneurial Arabia showcasing your sponsorship. Inclusion in event recap videos and galleries with all sponsors acknowledged.
- **Podcast Feature:** Be interviewed on the Womenpreneur Visionary Voices podcast, sharing your insights, journey, and impact—reaching our global network of aspiring women in business.

5. SUPPORTING PARTNER

AED 20,000

Ideal for entrepreneurs to exhibit, speak, get recognized with an exclusive award, and amplify their brand with premium visibility.

TITLE SPONSOR
WOMENPRENEUR
X Emirati
— Summit & Expo —
HILTON DUBAI, UAE

● ● August 29, 2025

— POWERED BY —

EXPO & EXCELLENCE
SPONSOR

— SUPPORTED BY —

SUPPORTING PARTNERS

- **Official Recognition:** Your brand acknowledged as a Supporting Partner with logo featured across select event materials, red carpet board, and the summit website.
- **Entrepreneurial Excellence Award:** Receive the prestigious Entrepreneurial Excellence Award on stage in recognition of your contributions to business and innovation.
- **Exhibition Opportunity:** Showcase your brand, products, or services at a dedicated 3x2 Meter exhibition space within the Women in Business Expo.
- **5–10 Minute Guest Speaker Spotlight:** Share your entrepreneurial journey or message as a guest speaker on stage, with a dedicated 5–10 minute speaking slot during the summit.
- **Red Carpet Media Presence:** Walk the Womenpreneur red carpet with photo and video coverage shared across Womenpreneur Middle East, Entrepreneurial Arabia, CEO Weekly UAE and partner platforms.
- **Yacht Sundowner Invitation:** Invitation to the exclusive Yacht Sundowner on August 29, providing a high-value networking opportunity with influential leaders and honorees.
- **Digital Mentions:** Featured across Womenpreneur’s official social media and tagged in post-event highlights with group photo coverage.
- **Podcast Feature:** Be interviewed on the Womenpreneur Visionary Voices podcast, sharing your insights, journey, and impact—reaching our global network of aspiring women in business.

From the Womenpreneur team;

“Celebrate ambition, connection, and impact. Stand with pioneers and changemakers. Together, let’s create a legacy.”

For Partnership & Commercials;

Email: media@womenpreneurme.com

Phone & WhatsApp: +971 58 575 1046