



# *Route 66 Hogs and Frogs Festival*

THIS IS YOUR OPPORTUNITY TO BE A PART OF THE HOTTEST FESTIVAL ON ROUTE 66





THREE JAM-PACKED DAYS OF HOGS – FROGS – AND AWESOME FUN!









ROUTE 66 COMMUNITY ART GALLERY    CITY OF WAYNESVILLE    COMBAT VETERAN'S MOTORCYCLE ASSOCIATION®  
 PROUDLY PRESENTS

# INAUGURAL ROUTE 66 HOGS & FROGS FESTIVAL 2022

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## SEPTEMBER 23RD - 25TH

FRIDAY	SATURDAY	SUNDAY
<b>CROAKER'S KID FEST</b> 4PM - 6PM  HOP AROUND PULASKI POKER RUN STARTS AT 4PM  MS. CROAKER PIN-UP CONTEST 4:30PM - 6:30PM  FROGAPALOOZA 7PM - 10PM	<b>CROAKER'S KID FEST</b> ALL DAY  CVMA® MOTORCYCLE SHOW OPENING CEREMONY 9AM   BEARD & EXOTIC HAIR CONTEST 3PM - 5PM  WHEELS FOR WARRIORS PRESENTATION 5PM  FROGAPALOOZA NOON TO 10:30PM	<b>CROAKER'S KID FEST</b> ALL DAY   WFC'S SHOW ME SERIES HOG & FROG COOKING CONTEST  10:00AM - 3:00PM  POWER WHEELS DRAG RACING 3:00PM - 6:00PM  HARLEY DAVIDSON IRON 883 RAFFLE DRAWING 6:00PM

VMCA'S  
 CORNHOLE TOURNAMENT  
 SAT. 11AM



THE ROUTE 66 COMMUNITY ART GALLERY'S WALK OF ART  
 THE RIVER OF INK  
 CROAKER'S CONSORTIUM

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ROUBIDOUX PARK - WAYNESVILLE, MISSOURI

SPONSORED BY



## LAKE OF THE OZARKS

HARLEY-DAVIDSON

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ALSO SPONSORED BY:























FESTIVALS ON THE SQUARE

WWW.WAYNESVILLEMO.ORG/ROUTE-66-HOGS-AND-FROGS-FEST

The Route 66 Hogs and Frogs Festival is the hottest event to hit the Mother Road in decades!

From Motorcycle Shows and exhibitions to awesome music, food and events, H&F has something for everyone.

Route 66 H&F can be a springboard for custom mechanics, hand-crafted artisans and brand name heavy-weights of the motorcycle world.

We are also partnered with the largest Food Sport competition in the world. Come be a part of the World Food Championships as competitors battle for the coveted Golden Ticket and their chance at the ultimate Food Crown at the WFC's final table.

We've got racing covered too folks. Power Wheels Racing!

Be a part of our awesome team of Sponsors and ride the wave of excitement all the way to Winners Circle!



ROUTE 66 HOGS & FROGS FESTIVAL IS A  
CELEBRATION OF THE BIRTHPLACE OF THE BYWAY.

A BIKER'S PARADISE AND MOTORCYCLE SHOW  
BATTLEGROUND.

THE ULTIMATE FOODIE EXPERIENCE.

A VIBRANT BRAND SHOWCASE.

A FAMILY FUN DESTINATION.

**“The best variety at the most  
beautiful location on Route 66.  
This is definitely the place to be.”**

STUNNING MEDIA IMPRESSIONS  
AND ATTENDANCE COUNTS

\*

MASSIVELY SUCCESSFUL  
SUSTAINABILITY OVERLAY

\*

NATIONAL PARTICIPANT NETWORK

\*

ROBUST LOCAL EVENT SUPPORT AND VISIBILITY

\*

A DIRECT CONNECTION BETWEEN BRANDS AND  
THEIR CONSUMER AND/OR BUSINESS TARGETS



Route 66: Hogs and Frogs Fest in Waynesville, MO © Pics by Jax





WE ARE FOCUSED ON SUPPORTING VETERANS  
AND PROVIDING SOLUTIONS TO VETERAN ISSUES.

WE ARE LOOKING FOR PARTNERS TO PROVIDE  
INSIGHT, INNOVATIVE  
SOLUTIONS AND BRANDS TO BETTER FIT OUR  
VETERAN'S NEEDS.

AT THE ROUTE 66 HOGS AND FROGS FESTIVAL  
WE ARE WORKING HARD TO PROVIDE  
OPPORTUNITIES FOR VETERANS AND  
THEIR FAMILIES TO GROW AND PROSPER.

WE PROVIDE SCHOLARSHIPS THROUGH OUR  
PARTNER WHC ROUTE 66 FESTIVALS  
FOR AUTOMOTIVE/CUSTOM CYCLE DESIGN  
CULINARY ARTS  
&  
THE ARTS & SCIENCES









From Beard Contests to Power Wheels Drag Racing, Ms. Croaker to Frogapalooza, Waynesville Is full of area talent bringing their A-Game and some of the hottest bikes on Route 66.







PARTNERS AND SPONSORS  
ELEVATE  
THEIR BRANDS TO A WIDE  
AUDIENCE.

WITH OPPORTUNITIES TO DELIVER  
EXPERIENCES, SAMPLES,  
PURCHASING INCENTIVES AND  
EVEN BE FEATURED AS AN  
EXCLUSIVE EVENT SPONSOR.

OPPORTUNITIES EXIST  
BEFORE – DURING – AND AFTER  
THE FESTIVAL.

MS. CROAKER PIN-UP CONTEST

FROGAPALOOZA

CVMA MOTORCYCLE SHOW

VMC BIKE WARS

EXOTIC BEARD CONTEST

ROUTE 66 HOGS & FROGS COOKING COMPETITION

THE RIVER OF INK

POWER RACING SERIES

POWER WHEELS DRAG RACING





Ms. Croaker Pinup Contest at Rt.66 Hogs & Frogs Fest in Waynesville



# **SPONSOR OPPORTUNITIES**

**SHOWCASE PRODUCTS AND  
SERVICES BEFORE-DURING-AND  
AFTER THE FESTIVAL.**

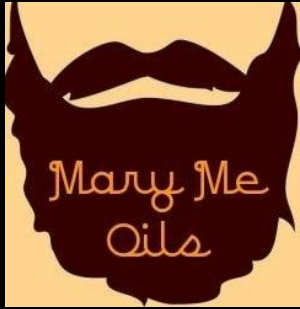
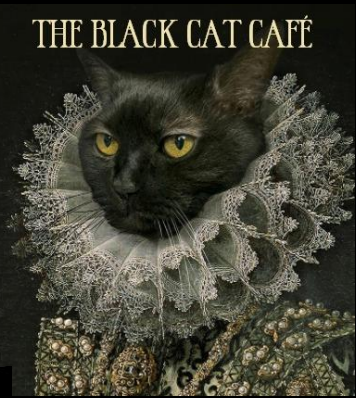
**FIND NEW DISTRIBUTORS  
HOST VIP EXPERIENCES  
AND MUCH MORE!**



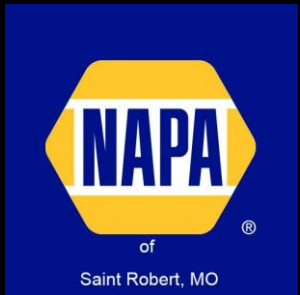




RUFF  
RIDERS  
MOTORCYCLE  
CLUB



FESTIVALS ON THE  
SQUARE  
WAYNESVILLE, MISSOURI





# SPONSORSHIP OPPORTUNITIES

## The Chopper - \$5,000

Logo on poster, website, social media.

Logo included on 2023 Shirt  
Banner display opportunity at festival grounds.

Choice of premiere vendor spot at event (if applicable)

Multiple media placements; media, emcee, radio, etc.

15 tickets to Route 66 H&F  
Cooking Competition - WFC

## The Cruiser - \$1,000

Logo on poster, website, social media.

Logo included on 2023 Shirt  
Choice of premiere vendor spot at event (if applicable)

10 tickets to Route 66 H&F  
Cooking Competition - WFC

## The Bagger - TBD

Exclusive Sponsorship Rights to  
VIP Tent/Lounge

Logo on all branding, print material, websites, social media.

Logo included on certain Rt66 H&F Merchandise

Logo on main event banners.

Invitation to serve on Rt66H&F Committee

Opportunities to speak with press.

Choice of premiere vendor spot at event (if applicable)

Multiple media placements; media, emcee, radio, etc.

20 tickets to Route 66 H&F Cooking Competition - WFC

## The Roadster - \$500

Logo on poster, website, social media.

Logo included on 2023 Shirt  
Choice of premiere vendor spot at event (if applicable)

5 tickets to Route 66 H&F  
Cooking Competition - WFC

## The Sportster - \$2,500

Logo on poster, website, social media.

Logo included on 2023 Shirt.  
Banner display opportunity at festival grounds.

Choice of premiere vendor spot at event (if applicable)

10 tickets to Route 66 H&F  
Cooking Competition - WFC

## The Bicycle Built for - \$250

Logo on poster, website, social media.

Logo included on 2023 Shirt  
2 tickets to Route 66 H&F  
Cooking Competition - WFC



## LET'S TALK

From partner integration to  
custom programming, we  
welcome your involvement.

## CONTACT

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