

The Celebrity South Beach Bowl Sponsorship Deck

Jan 30th 2020 in Miami, FL

Join some of your Favorite Celebrities on South Beach at Flamingo Park!

“The Big Game Before The Big Game”

Celebrity South Beach Bowl @ Flamingo Park on Miami Beach

When?

- ▶ Join us on January 30th 2020 from 12pm to 4 pm.

Where?

- ▶ Join us in beautiful and Sunny Miami Beach during The Big Game week at Flamingo Park! We have full access to the football arena and track area where we will have vendors, concessions and VIP Tent Area for our celebrity meet and greets. Conveniently located very close to all hotels and restaurants on South Beach. The Address is [999 11th St, Miami Beach, FL](#)



The Celebrity South Beach Bowl @ Flamingo Park on Miami Beach

What & Why?

- ▶ Join us in Miami during The Big Game Week for one of the hottest events on the beach! The Celebrity South Beach Bowl is South Florida's first Celebrity Flag Football Game that is promised to be one of the most exclusive and interactive events during The Big Game week in Miami all for a good cause! With a big portion of our proceeds benefitting the Irie Foundation who has been giving back to kids in South Florida for Years!

Who?

- ▶ Everyone is welcome and this includes YOU! We are very inclusive and hope all of South Florida will come out to support! We have celebrities confirmed from the NFL, NBA, Entertainment, Music, Acting all taking part! Some celebs will play, some will coach in the game while others will be there to attend, watch the festivities and engage with Fans at some of our exclusive meet and greet opportunities!



Celebrity South Beach Bowl Schedule - Jan 30th 2020



Celebrity
Flag
Football
Game



Meet and
Greet
Opportunities



Amazing Food
and Vendors



Pop Up Shop



City Commission
Appreciation
Ceremony



Flag Football Tyke
Halftime Game



Audience
Giveaways



Live Music



Expected Media Coverage

▶ TV, Internet and Radio

- ▶ WPTV
- ▶ Iheart Radio
- ▶ 103.5 The Beat
- ▶ Sirius Satellite Radio
- ▶ Miami New-Times
- ▶ Sun-Sentinel
- ▶ Miami Herald
- ▶ CBS Miami
- ▶ NBC Miami
- ▶ Huffington Post
- ▶ CNN
- ▶ MSNBC

Charities and Organizations

- ▶ **TV, Internet and Radio**
 - ▶ Miami Boys and Girls Club
 - ▶ Miami Police Department
 - ▶ Florida Coalition to Prevent Gun Violence
 - ▶ Coalition To Stop Gun Violence
 - ▶ DJ Irie Foundation

Title Sponsorship Level - \$75,000

Thursday - January 30th

- ▶ Exclusive Naming Rights to The Celebrity South Beach Bowl (ie. Brought to you by Sponsors Name)
- ▶ 10' X 10' Vendor Tent, Table and Chairs
- ▶ 5 VIP Tickets to The Celebrity South Beach Bowl
- ▶ 5 General Admission Tickets to The Celebrity South Beach Bowl
- ▶ Hourly Recognition throughout The Celebrity South Beach Bowl and on stage speaking opportunities for your company
- ▶ Promotional Material in VIP and General admission Gift bags
- ▶ Logo added to all headwear (approx. 300 Qty.)
- ▶ Logo included on football players jerseys
- ▶ Logo on the Front of all promo t shirts
- ▶ Logo on the front of all volunteer t-shirts
- ▶ Logo included on the celebrity Step and Repeat at The Celebrity South Beach Bowl
- ▶ Logo Included in all Media Promo, Radio and TV, Press Releases & Website Link added to all our social pages
- ▶ Logo included on all our Mobile Billboard ads across Miami
- ▶ Logo included and link to your website on all email marketing efforts
- ▶ 3 Custom Hashtag props of your logo or Hashtag
- ▶ Business Name, Logo and website on all Promotional Material and Website
- ▶ 5 Guests entry to The Celebrity South Beach Bowl Official After Party
- ▶ Weekly Social Media Shout outs starting in December

Platinum Sponsorship Level - \$50,000

Thursday - January 30th

- ▶ 10' X 10' Vendor Tent, Table and Chairs
- ▶ 3 VIP Tickets to The Celebrity South Beach Bowl
- ▶ 3 General Admission Tickets to The Celebrity South Beach Bowl
- ▶ Hourly Recognition throughout The Celebrity South Beach Bowl and on stage speaking opportunities for your company
- ▶ Promotional Material in VIP and General admission Gift bags
- ▶ Logo included on the celebrity Step and Repeat at The Celebrity South Beach Bowl
- ▶ Logo Included in all Media Promo, Radio and TV, Press Releases & Website Link added to all our social pages
- ▶ Logo included on all our Mobile Billboard ads across Miami
- ▶ Logo included and link to your website on all email marketing efforts
- ▶ 3 Custom Hashtag props of your logo or Hashtag
- ▶ Business Name, Logo and website on all Promotional Material and Website
- ▶ 3 Guests entry to The Celebrity South Beach Bowl Official After Party

Gold Sponsorship Level - \$25,000

Thursday - January 30th

- ▶ 10' X 10' Vendor Tent, Table and Chairs
- ▶ 2 VIP Tickets to The Celebrity South Beach Bowl
- ▶ 2 General Admission Tickets to The Celebrity South Beach Bowl
- ▶ Hourly Recognition throughout The Celebrity South Beach Bowl and on stage speaking opportunities for your company
- ▶ Promotional Material in VIP Gift bags
- ▶ Logo included on the celebrity Step and Repeat at The Celebrity South Beach Bowl
- ▶ Logo Included in all Media Promo, Radio and TV, Press Releases & Website Link added to all our social pages
- ▶ Logo included and link to your website on all email marketing efforts
- ▶ Business Name, Logo and website on all Promotional Material and Website
- ▶ 3 Guests entry to The Celebrity South Beach Bowl Official After Party

Platinum Vendor Sponsorship Level - \$2,500

Thursday - January 30th

- ▶ 10' X 10' Vendor Tent, Table and Chairs
- ▶ 2 VIP Tickets to The Celebrity South Beach Bowl
- ▶ 2 General Admission Tickets to The Celebrity South Beach Bowl
- ▶ Hourly Recognition throughout The Celebrity South Beach Bowl and on stage speaking opportunities for your company
- ▶ Promotional Material in VIP and General Admission Gift bags
- ▶ Logo included on the celebrity Step and Repeat at The Celebrity South Beach Bowl
- ▶ Logo Included in all Media Promo, Radio and TV, Press Releases & Website Link added to all our social pages
- ▶ Logo included and link to your website on all email marketing efforts
- ▶ Business Name, Logo and website on all Promotional Material and Website
- ▶ 2 Guests entry to The Celebrity South Beach Bowl Official After Party

Gold Vendor Sponsorship Level - \$1,000

Thursday - January 30th

- ▶ 10' X 10' Vendor Tent, Table and Chairs
- ▶ 2 General Admission Tickets to The South Beach Bowl
- ▶ Promotional Material in General Admission Gift bags
- ▶ Logo included and link to your website on all email marketing efforts
- ▶ Business Name, Logo and website on all Promotional Material and Website
- ▶ 2 Guests entry to The Celebrity South Beach Bowl Official After Party
- ▶ Social Media Shout outs starting in December

All Sponsorship inquiries should be sent to
SouthBeachBowl@gmail.com



Thanks in advance for your participation!