

EXPERIENCE

NEO  SPLASH

An all-new, three
day pop-up water
park and concert
experience
launching in
September of 2017

NEO SPLASH



“A quick splash of what you can expect”

- Large oversized inflatable slides reaching 60' high, and up to 1000 feet long
- Ultimate FUN Zones: Super Soaker Battle, Splash, Action, Slide and Chill
- All equipment glows for an awesome nighttime experience
- Live Music with a mix of DJ's and Celebrity Artist Performances
- Vendor Village showcasing Activities and Shopping (Local, National, F&B, Merchandise)

NEOSPLASH



NEO SPLASH



- HEADLINE DJ'S
- NEO LIGHT EXPERIENCE
- ARTIST PERFORMANCES
- RADIO PARTNERSHIP
- DAY & NIGHT EVENTS
(10am - 10pm)
- AVERAGE TICKET \$50.00
- **ESTIMATED GUESTS**
25,000 - 30,000



NEOSPLASH

KID ZONE



Private and secure family zone

Water park with wake pool

Splash Zone

Private Cabanas & Picnic Tables

21 & Over



Private and secure

VIP Zone with top shelf liquor

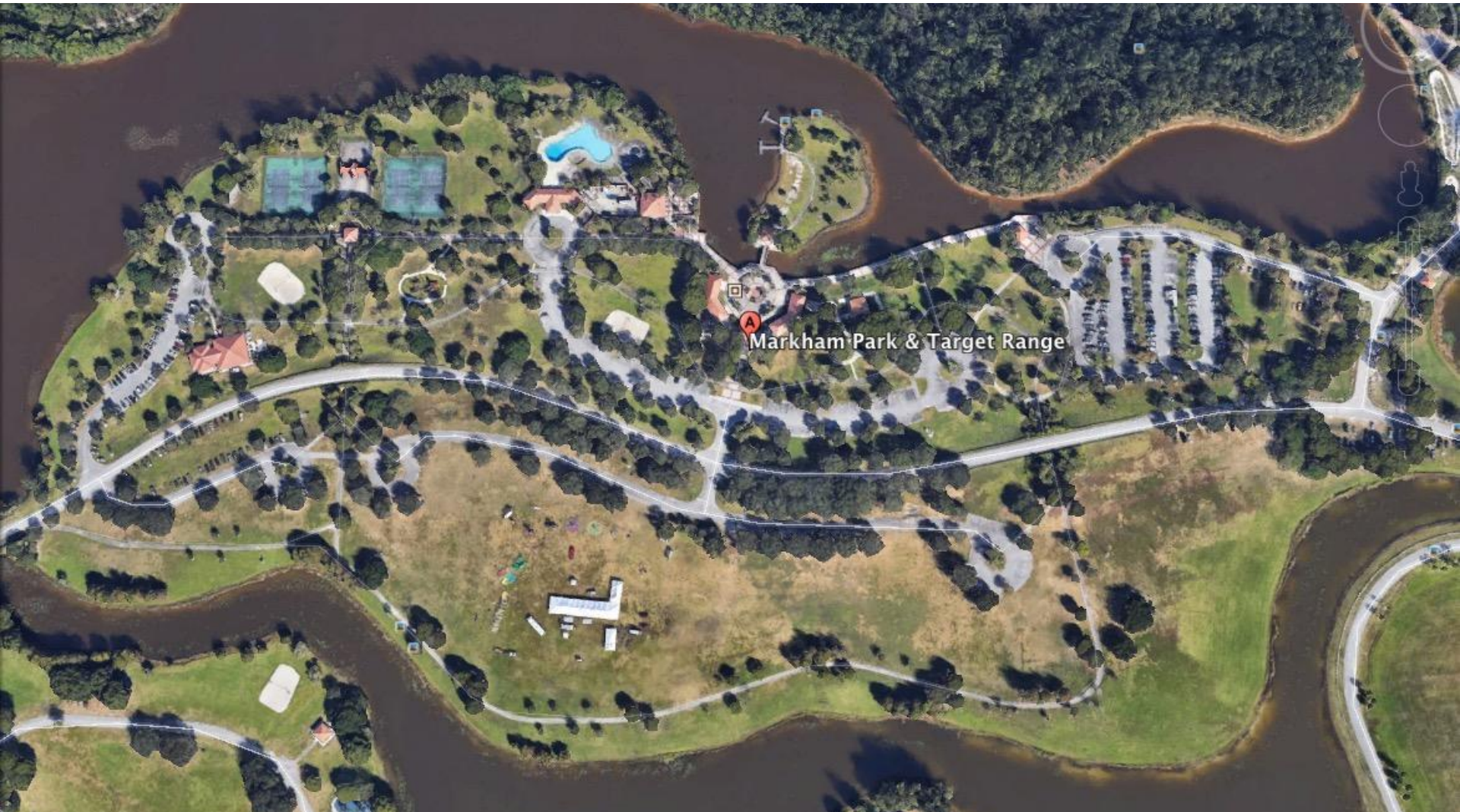
All day music from top DJ's

Themed pool party



NEOSPLASH

VENUE



NEOSPLASH

Street team



Sponsored by: SOBE Customs Miami
SOCIAL MEDIA CAMPAIGNS
Brand ambassadors – Street Team





NEO SPLASH
SPLASH UNIT

NEOSPLASH

Become A Sponsor





BIG SPLASH VIP Sponsor

Exposure:

- Main event TITLE Sponsor, branded on ALL NSE Media, marketing and event material.
- Sampling and retail sales ALL (3) Days
- 20 x 20 Tented area for on site brand awareness and sales
- Sponsor's name presented on ALL MEDIA, RADIO and Social Networking
- Presented at ALL local pre-event marketing campaigns.
- 20 VIP all access badges

Investment \$50,000





TRUE BLUE Sponsor

Exposure:

- Company Logo on NSE home page, posters, newspapers, flyers, banners
- Full Page Ad on event program
- Company Logo wrapped all around the main stage
- 4 4x8 display banners within venue
- 1 10x20 booth for company promotion or product sales, 2 monitors running media of your choice
- 10 On stage announcements with message of your choice (2) every hour
- 10 VIP all access badges

Investment \$25,000





NEO Partner

Exposure:

- Company Logo will be in all media: Posters, newspapers, flyers, banners, etc.
- Full Page Ad on event program
- 3 4x8 display banners within venue
- 1 10 x 10' booth for company promotion or product sales
- On stage announcements with message of your choice every hour
- 4 VIP all access badges
- Full Advertising Promo Package

Investment \$15,000





SPLASH Vendor

Exposure:

- Company Logo will be on posters, flyers, banners
- Half Page Ad on event program
- 2 4x8 display banners within venue
- 1 10x10 booth for company promotion or product sales
- On stage announcements with message of your choice every hour
- 2 General Admission Passes

Investment \$1,500

FOOD & BEVERAGE Vendor

Exposure:

- Company Logo will be on posters, flyers, banners
- Quarter page Ad on event program
- 2 4x8 display banners within venue
- 1 Permanent spot in Food Court

Investment \$1,500





Media Sponsor - iHeart Media

- Over 1.5 billion total combined impressions
- iHeart Media/Radio Miami (Y100, My 939, Mega 94.9, Big 105.9, WIOD)
- iHeart radio online streaming
- Web and total social media presence and activation
- Local news/media: NBC 6, WSVN, Sun Sun Sentinel, Miami Herald
- Wrapped vehicles, apparel
- PR and Press (print, blog and online)



NEOSPLASH

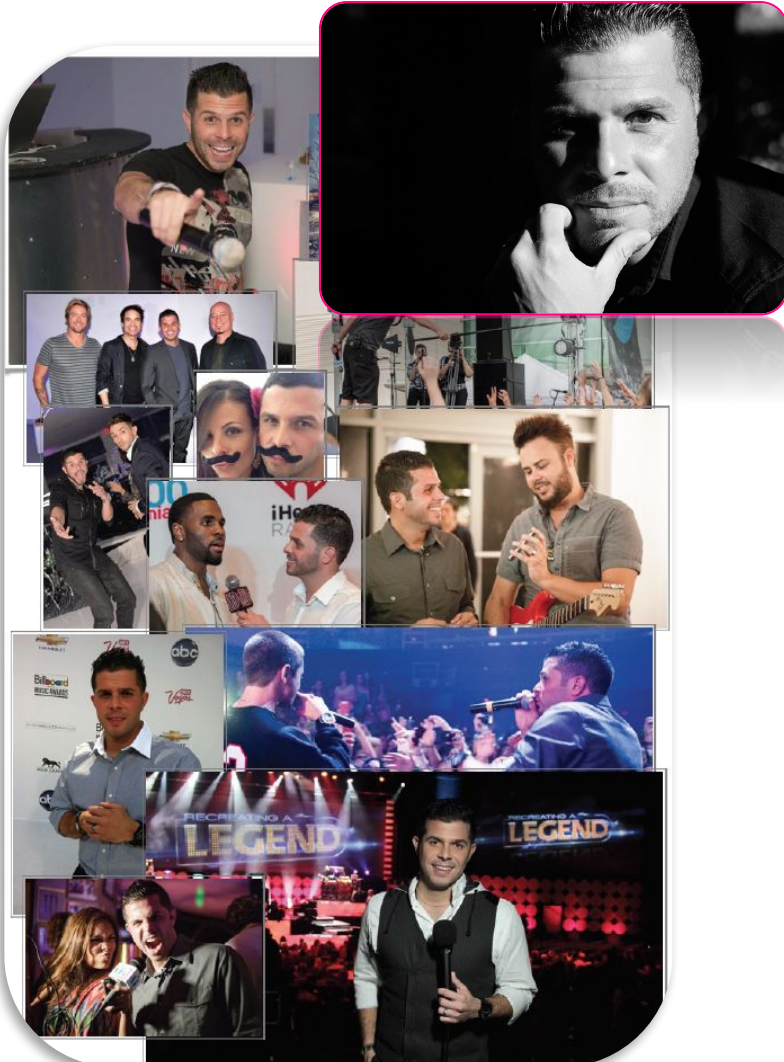
SPONSORS



HOUSE OF TRAVEL
A Travel Management Company



NEOSPLASH



- Creator of NEOSplash, Emagination Creative Group and Creative REsource, a full service special events company since 2006.
- On Air Radio Personality at iHeart Radio and Y100.7 Miami, WKTU-NY, WBLI 106.1
- Over 20 years of event, entertainment, production related experience (sales, management, operations)
- 20 year Veteran Host, TV/Radio personality and public speaker.
- Bachelor Degree in Entertainment Business, from Full Sail University
- Credits include MTV, iHeartMedia, Coca Cola, Billboard and many others.

www.chriscruzlive.com





SEE YOU SOON!

Contact **Raul Hernandez** for more details: 305.322.5439
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