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Kendrick James RevUpNation. P.O. Box 3211 Galveston, Texas 77552

Dear 1NE Hope partner,

RevUpNation & F.E.A.R 501c(3) are pleased to announce a very special live concert experience entitled the 1ne Hope Love, Lyrics, and Laughs Experience. In what promises to be the most inspirational experiences of the season, headlining performances will include three-time Grammy nominated artists Kelly Price, Lyfe Jennings, Comedian Marcus D. Wiley, Hip Hop artists Dee-1, JahVelle & the band, and T-Dash. The purpose behind this experience is to inspire a movement of hope across the country as we will be honoring those men and women who died while serving in the U.S. military, celebrating the legacy of those who lost their lives to COVID-19 and winter storms, and revvin' up a community to shift its paradigm from surviving-mode to thriving-mode. The 1NE Hope Experience is also designed to encourage an end to rap war violence occurring in Galveston and Harris County. On Memorial Day weekend, May 29th, 2021, at the Moody Gardens the entire family will be able to enjoy a beautiful luxury resort and entertainment from A-list artists making a positive impact on our society and culture.

The Audience

The IneHope Experience in Galveston traditionally draws people from the local community (Galveston, Texas City, La Marque, League City) and the Greater Houston area (Clear Lake, Webster, Pearland, Sugar Land). With opportunities for children and families to learn and participate in the entertainment experience, we expect an audience of more than 3,000 people. This is sure to be the perfect opportunity to give your organization the exposure it deserves.

The Sponsor

It is planned that 40 booths will line the perimeter of the grounds of the Moody Gardens Expo Center. This event is an opportunity for the potential sponsors and organizations to share information about their products and educate the public about healthy lifestyles. We are currently looking for corporations and organizations in all areas of industry.

777 Community Initiative

In a single act of giving, RevUpNation is committed to giving away 777 VIP tickets to our veterans, youth, and first responders. We believe that a single act of giving is where our love movement of hope will be ignited. Our sponsorship packets will our veterans, youth, and first responders are able to attend our event at no charge.

Our Veterans

The men and women in the United States armed forces confront health challenges of a scope and complexity that few other Americans ever experience. Active-duty personnel in combat directly face risks of injury or death. In addition, both combat forces and personnel serving away from the front lines may experience lengthy exposures to hazardous environments, either natural or produced by human activities. Chemical exposure. Beyond immediate physical threats, military personnel often must deal with the effects of being in high-intensity, stressful, and dangerous environments, sometimes for months or years at a time. As we honor the the men and women who have given the ultimate sacrifice, the 1ne Hope Experience will express our appreciation and gratitude by celebrating our veterans and their families in issuing free tickets.

Our First Responders

Our Galveston and Harris County first responders brave challenges do the rest of us may be safe . In honor of the the hard work and dedication, 1ne Hope Experience will honor and celebrate these heroes for selflessly protecting and serving our community.

Our Youth

With the recent outbreak of violence in the county of Galveston and Houston stemming from new millennial rap wars, at RevUpNation we believe the greatest chance at a cease fire is by providing a platform where we use the vehicle of music and comedy to bring healing, wholeness and restoration to our community.

COVID-19 Safety Plan

As we have received both support and endorsement from the city of Galveston and Moody Gardens, our commitment to safety is priority. In our effort to keep our patrons safe, we have taken additional precautionary measures, as a full COVID-19 safety plan will be enforced by our COVID-19 Safety Task Force. Our dedication to this end, will include a mandatory mask policy, as well as, conducting mandatory temperature checks before entering event venue.

Purpose Driven Entertainment

Entertainment with a purpose, by design, is an opportunity for RevUpNation and 1ne Hope partners to speak to the nation through the vehicle of entertainment, coupled with a message of hope that our souls desperately need.

In embracing both the new era of consciously awoke Hip Hop, soulful sounds of R&B, and comedy we are offering entertainment that resonates and captivates! We will be able to "Rev-Up" the hope of young and old alike who are innovative and talented but need encouragement and hope.

Our Message

This is more than a concert, but it is a movement! This is more than just performers on a stage, but it is a unique event designed to provoke a love movement of hope! This is more than just another hopeless community, but it is a community's commitment to not having to bury another young man and woman by way of senseless gun violence.

With this as our mission, RevUpNation will be giving a portion of our proceeds to the Boys and Girls Club of Greater Houston, NIA Cultural Center, F.E.A.R (Face Everything and Rise), and the Salvation Army.

As RevUpNation ventures to bringing healing and restoration to a community, on May 29, 2021 we are requesting your support. As we are seeking partners who can both market to their prospective organization, as well as, become an event sponsor we are eager for you to join the 1ne Hope family on this journey.

Stay Revv'd!!

With respect,

Ken James

RevUpNation LLC Founder and CEO