



# The Adaptive Surfing Event

PROUDLY SUPPORTED BY SURFEST







# *Many thanks,*

For showing interest in supporting such a uniquely inclusive, multi - faceted Adaptive sporting event.

“Newcastle Adaptive Pro World Invitational of Surfing” is about to stake it’s claim in World surfing history and our team would love you to be a part of it. The event is a High performance inclusive event created “By the Surfers for the Surfers” catering for the Global Adaptive surfing community

The Surfing competition accompanied by the Wheel Chair MX Downunder / Beginners clinic and Adaptive Film Fest gives the athletes and adaptive personalities the opportunity to prove their talents, abilities and put their skills to the test in a display of resilience and athleticism to a world wide audience.

Of course creating partnerships are essential for launching sporting events of this capacity. In the following pages you will find more information outlining each event and combined the whole event can help you gain extra credibility, visibility and bring exclusive advantages to your Business.

*Jade Wheatley*

With best regards  
Jade Wheatley





# *The Adaptive Surfing Event*

To welcome change is to become adaptive. Among surfing being a vibrant and exciting element of modern, local, national and international youth culture a new element of the sport is evolving.

All over the Globe numerous resilient adaptive athletes missing limbs, their vision or full use of their arms and legs have solitarily frequented able bodied surfing competitions for years doing whatever it takes to hit the water and progress themselves through to the next level.

Adaptive surfing as a competitive sport and now global network has provided that much needed and desired platform for impaired athletes to compete and perform at a high level increasing integral mobility, strength, health, fitness, cognitive skills and the complete and overall wellbeing of the athletes progressing themselves as high performance athletes capable of competition at an elite level.





This premium competition is designed to maximise the potential of perfect wave conditions which up until now Adaptive surfers have not had the the opportunity presented them under competitive conditions.

The swell window is stretched out over a Eight day period only needing Three whole days to complete the event which dramatically increases the chance of quality surf allowing the world class Adaptive athletes to take advantage of the optimised situation and showcase their skills in the critical and high performance sections of the wave.

A fresh, awesome and exciting new event created to fill a gap and lay down much needed exposure and competitive platform for Adaptive surfing's growing global competitor pool. The event will be one of a kind not only for Australia but the entire world. Proudly supported by Surfest, Surfest Newcastle Australia is one of Australia's longest running surfing festivals and boasts an enviable history celebrating the festivity of surfing around Newcastle's classic beaches. Boldly Surfest Newcastle Established in 1985, has added Adaptive surfing to the event calendar, optimistically pioneering a promising and encouraging professional Adaptive surfing event in the city.





# *The location*

Newcastle Adaptive Pro World invitational of Surfing" is staged at one of Australia's most premier wave rich locations along the beautiful coastline between Nobbys beach and Merewether beach in Newcastle, NSW. Combining over more than 30 + accessible reef and beach breaks making the area highly competitive for all Adaptive divisions and performance levels suited to all types of impairments

Bathers way, a 6km stretch of path paving it's way over distinctly defined beaches, Vistas and rock pools is the absolute perfect platform for viewing the competition and accessing the surf

Typically still warm weather in May / June with offshore breezes grooming the swell lines the city of Newcastle is the ideal location to hold an event with such international stature.







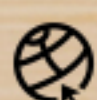
# *Sponsor Benefits and contact*

Becoming a Sponsor of the "Newcastle Adaptive ProWorld Invitational of Surfing" you not only help us present a remarkable event to the athletes and spectators, you also provide a launchpad for future generations of producers, athletes and film makers to aspire to. You will have access to a variety of interesting marketing opportunities and unique branding visibility within the community.

In our Sponsor Benefits prospectus we listed all the partnership possibilities and the benefits included. Should you have any questions or require a tailor made Sponsorship package, our team would be glad to assist.



Jade Wheatley, Pro Adaptive Surfer / Event organiser



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