



The #1 Business Networking Event In The World!

Inc.

5 Conferences You
Can't Miss

SDVoyager

Greg S. Reid of
Secret Knock

Entrepreneur

How To Build a
Game-Changing
Network

Forbes

Top 3 Must-Attend
Events for
Entrepreneurs &
Business Leaders

2021

SEPTEMBER 21-23



WORLD SUMMIT
INNOVATION & ENTREPRENEURSHIP

PARTNERSHIP OPPORTUNITIES



secret**knock**™

If you ever get invited to a **Secret Knock** event, drop any plans you have and attend! Not only is the event a collection of some of the brightest and most successful business people, but it's also one of the most exclusive events in the world.

To get into Secret Knock, you first need to be invited to apply. If your application gets approved, you are then mailed a key — yes, a physical key — to enter the meeting. However, the process is entirely worth it.

The goal of Secret Knock is to share knowledge, a goal that Secret Knock-founder Greg Reid brings to each one of his keynote speeches. Reid is best known for his books, many of which became national best-sellers such as *Three Feet From Gold: Turn Your Obstacles Into Opportunities!* and *Stickability: The Power of Perseverance*.

Entrepreneurs thrive when they're collaborating with each other and working together instead of against each other. SK delivers life-changing opportunities and profound educational information by curating unique experiences, authentic conversations and extraordinary speakers.





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Regulars at Secret Knock events have included Inventors, Business Icons, Founders, Presidents of Countries, Hall-of-Famer Pro Athletes, Astronauts, Generals, Oscar-Winning Celebrities, Legendary Author/Speakers and more.

Here are a few names to highlight: Kevin Harrington, Rob Angel, Football Hall-of-Famer Andre Reid, Mount Everest Record-Holder Pem Sherpa, Les Brown, General Carcana, Bob Proctor, Inventor Ron Klein, Pictionary Creator Rob Angel, Former President of Mexico Vincente Fox, Richard Dreyfuss, Founders to organizations/brands such as the Make-A-Wish Foundation Frank Shankawitz, UGG - Brian Smith, E! Entertainment Larry Namer, and Nolan Bushnell - Creator of Atari, Chuck E' Cheese.



Bob Proctor
Author/Speaker



General Carcana
Army General



Tonino Lamborghini
Car Manufacturer



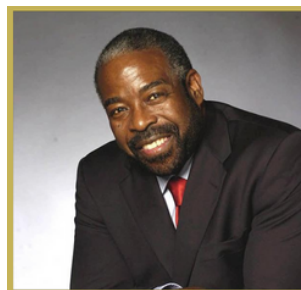
Ron Klein
Inventor



Brian Smith
Founder of UGG



Scott Parazynski
NASA Astronaut



Les Brown
Author/Speaker



Larry Namer
*Founder of E!
Entertainment*



PREVIOUS SPEAKERS





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As it is an SK tradition since day one in 2007, none of the details will be revealed until the day of. But be assured, having been forced to skip an event in 2020 due to COVID, we will come out again with a bang including some new Streaming and OnDemand elements!

What we can share is there will be a creative mix of fun-filled activities, unusual surprises, profound information, and top-level guests from C-Suites, Entertainment, Film and Sports will have the attendees engaged for all three days.

But as a new addition and in a new partnership with World Summit and Karma International, SK 2021 will end with a celebratory Soirée, allowing for a great wrap-up with a particular focus on social impact - raising funds, awareness and resources dedicated to our humanitarian efforts.

This new All-Star Soirée will feature several opportunities to benefit non-profit organizations in ways that you have not seen before in addition to entertainment and special guests.



THIS YEAR'S AGENDA





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PARTNER WITH US

Partnering sponsors have a rare and unique opportunity to showcase their brands with our event through a variety of powerful advertising elements:

- Pre-event digital marketing
- Creative immersive activities
- Highly visible visual advertisements
- Announcement mentions
- Post-event multimedia and digital marketing

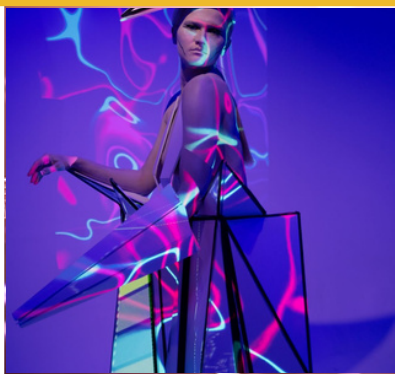
As of 5/10/21

**OVER 300 SK
TICKETS SOLD**

September 20-22, 2021

**OVER 400
SOIRÉE
TICKETS SOLD**

September 22, 2021



CLASSIC HOLLYWOOD SOIRÉE





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\$100,000 PRESENTING TITLE SPONSOR

- Industry Exclusive Sponsorship Position
- VIP table and seating at Soirée (24 Tickets)
- General Admission Tickets at Secret Knock Sept. 20-22 (24 Tickets)
- Viejas Hotel for Sept. 20-22 (8 Rooms)
- Stage presentation & recognition for Sponsor/Executive(s)
- 'Presented by' logo/link inclusion in pre & post-event press release
- "Brought to you by" sponsorship of Streaming and OnDemand video of the event
- Vendor booth at Secret Knock + Secret Knock Soirée Sept. 20-22
- Brand interview and feature story by Be Great! Show
- Customized highlight recap video
- Brand featured spotlight in newsletter blast/s
- 'Presented by' logo/link on www.ourworldsummit.com & www.secretknock.co
- 'Presented by' logo/link in our Digital Marketing Campaign
- Logo prominent on red carpet step & repeat
- Correspondent position on the red carpet
- Brand/product type exclusivity throughout the venue
- Brand product/s and literature in gift bags
- Brand prominent on Soirée gift bags, tickets and badges
- Meet & Greet photo opportunity with celebrity guest/host(s) - Names TBA



KARMA
INTERNATIONAL



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SPONSORSHIP PACKAGES





secret**knock**TM

\$50,000 A-LIST PARTNER

- VIP table and seating at Soirée (16 Tickets)
- General Admission Tickets at Secret Knock (16 Tickets)
- Viejas Hotel for Sept. 20-22 (4 Rooms)
- Brand mention recognition from the stage at Secret Knock + Soirée
- Vendor table at Secret Knock + Secret Knock Soirée Sept. 20-22
- 'Sponsored by' logo/link Inclusion in pre & post-event press release
- 'Sponsored by' inclusion in Streaming and OnDemand video of event
- 'Sponsored by' logo/link and company spotlight in newsletter blast/s
- 'Sponsored by' logo/link on www.ourworldsummit.com & www.secretknock.co
- Brand interview by Be Great! Show
- Brand featured in highlight recap video
- 'Sponsored by' logo/link in our Digital Marketing Campaign
- 'Sponsored by' logo inclusion in highlight recap video
- 'Sponsored by' logo/branding throughout venue
- Logo included on red carpet step & repeat
- Brand product/s and literature in gift bags
- Brand listed on Soirée tickets and badges
- Meet & Greet photo opportunity with celebrity guest/host(s) - Names TBA



KARMA
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SPONSORSHIP PACKAGES





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\$25,000 VIP PARTNER

- VIP Red Carpet photo opportunities
- VIP table and seating at Soirée (8 Tickets)
- General Admission Tickets at Secret Knock (12 Tickets)
- Viejas Hotel for Sept. 20-22 (2 Rooms)
- Vender table at Secret Knock + Soirée Sept. 20-22
- 'Sponsored by' logo/link on www.ourworldsummit.com & www.secretknock.co
- 'Sponsored by' logo/link and company spotlight in newsletter blast
- Brand product or literature in gift bags
- Brand mention recognition from the stage at Secret Knock + Soirée
- Brand logo/link inclusion in our Digital Marketing Campaign
- Brand logo/link Inclusion in pre & post-event press release
- Brand logo inclusion in a highlight recap video

\$10,000 IMPACT PARTNER

- VIP Red Carpet photo opportunities
- VIP table and seating at Soirée (4 Tickets)
- General Admission Tickets at Secret Knock (8 Tickets)
- Vender table at Soirée
- 'Sponsored by' logo/link on www.ourworldsummit.com & www.secretknock.co
- Brand mention recognition from the stage at Soirée
- Brand product or literature in gift bags
- Brand logo/link inclusion in our Digital Marketing Campaign
- Brand logo/link Inclusion in pre & post-event press release
- Brand logo inclusion in a highlight recap video

\$5,000 EXECUTIVE PARTNER

- VIP Red Carpet photo opportunities
- VIP table and seating at Soirée (2 Tickets)
- General Admission Tickets at Secret Knock (4 Tickets)
- 'Sponsored by' logo/link on www.ourworldsummit.com & www.secretknock.co
- Brand logo/link inclusion in our Digital Marketing Campaign
- Brand logo/link Inclusion in pre & post-event press release
- Brand logo inclusion in a highlight recap video



SPONSORSHIP PACKAGES





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ABOUT THE FOUNDER

Greg S. Reid is an award-winning, best-selling author and speaker who started Secret Knock in 2007. SK has become known as the premier event to attend – if you are so lucky enough to be invited.

The goal of Secret Knock is to share knowledge, contacts and resources - a goal that SK founder Greg Reid brings to each one of his events. Reid is best known for his books, many of which became national best-sellers such as *Three Feet From Gold: Turn Your Obstacles Into Opportunities!* and *Stickability: The Power of Perseverance*.



FOR MORE INFORMATION, CONTACT

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