



www.sweetsideofswing.com

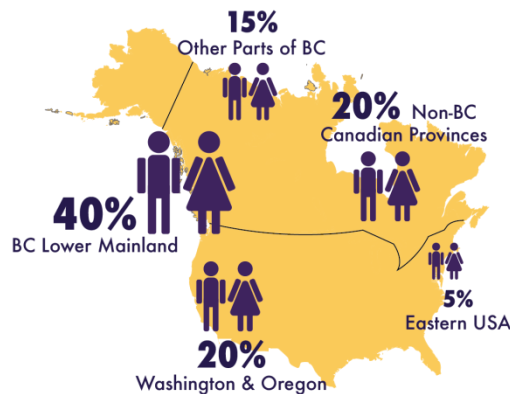
Thank you for your interest in Sweet Side of Swing Northwest in advertising, sponsoring or being a vendor at the event this year. To help you find the right package for your needs, here is a brief description of the event and our attendee market.

Sweet Side of Swing has been running a levelled workshop weekend for West Coast Swing dancers in Atlanta, GA for the past 6 years. Last year we expanded into Canada and running Sweet Side of Swing "Northwest" its second year this year as a Vancouver based event. Our event is held at the Executive Airport Plaza Hotel in Richmond, BC June 22 – 25, 2017. We expect approximately 190 dancers from across Canada and the Pacific Northwest US in attendance this year.

Our demographics:


35%
Male


65%
Female



Most Popular Age:
35 Years



Key Interests: Improving Dance Skills, Being Healthy, Looking Fashionable

Key Behaviour: Price Conscious & Enjoys Searching For Deals

If you believe your product or company would make a good partnership with promotions at Sweet Side of Swing Northwest, let's talk.

Tom Hickey and Maryann Newmeyer, Event Directors
Sweet Side of Swing Northwest