



Wine & Conversations

Sponsor Packet 2019

"Wine & Convo is between a wine festival and an outing with your closest friends. Here you get to really connect and engage, whether you come alone or not. Not only do you feel community, you get to discuss it too."



Creator
Tanika Mangum

A row of wine glasses filled with red wine on a wooden table. The glasses are arranged in a line, receding into the background. The wine is a deep red color. The background is blurred, showing warm, bokeh lights.

A culturally intimate
wine tasting experience
with good conversation.

The Vibe



The Vision

Explore

Black owned and Minority based wine and beautiful venues throughout the city

Engage

Network during wine tasting mixer and relevant topic discussion

Educate

Moderated discussion featuring local speakers and learning new wine techniques and information



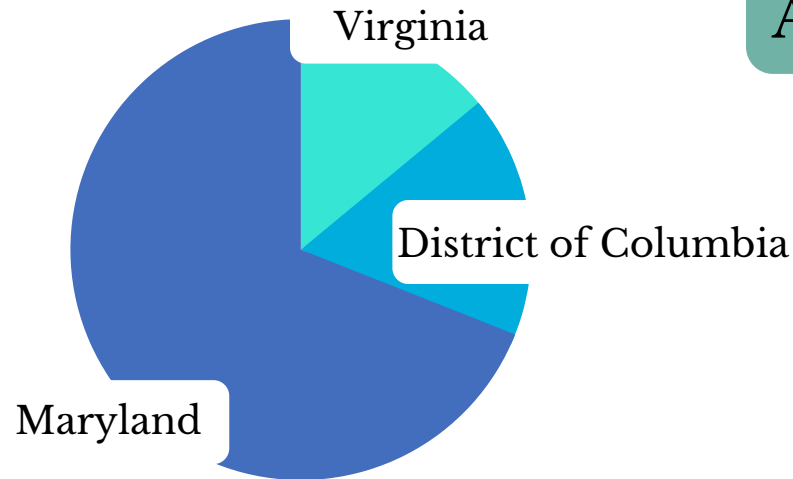
The Community

20%

Male
Attendees

80%

Female
Attendees



37%

Age
25-34

45%

Age
35-44

The Opportunities

Partner Sponsor

\$5K

Highest Level Support
with matching benefits

Company listed as Head Partner
(Presented by)

VIP Seating & Tickets for 4
3 Bottles of Featured Wine

Brand featured blog post on website

Brand featured post on social media

Brand Recognition throughout event

Brand on all electronic media

Brand material in gift bags

*One opportunity available

Influencer Sponsor

\$3500

Direct influence with
influencer rewards

Elite Seating & VIP Tickets for 2

2 Bottles of Featured Wine

Company logo on website

Brand featured post on social media

Brand mention at event

Brand logo at event

Brand logo on Thank You attendee email

Brand material in gift bags

Advocate Sponsor

\$2K

Advocacy has its
rewards

Elite Seating & VIP Ticket for 1

1 Bottles of Featured Wine

Company logo on website

Brand mention at event

Brand logo at event

Brand logo on Thank You attendee email

Brand material in gift bags

Supporter Sponsor

\$1K

Support with Love

Ticket for 1

Elite Seating for 1

Company logo on website

Brand mention at event

Brand logo on Thank You attendee email

Brand material in gift bags

Friend
Sponsor

\$500

Friends with Benefits

Ticket for 1

Company logo on website

Brand logo on Thank You attendee email

Brand material in gift bags

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