

**2018
MILLARVILLE
CHUCKWAGON & CHARIOT RACES
SEPTEMBER 7 TO 9
SPONSORSHIP PACKAGE**



Who We Are

At the feet of the Historic Rocky Mountains, Southern Alberta's premier races challenged some of the best athletes in North America. With competitors ranging from southern to central Alberta the spectators are entertained with two and a half hours of pure races that cater to everyone. The Alberta's Professional Association bringing the much more than just a racing group, but an event that supports community that is created by people of afar display that the Chuckwagon & Chariot's are equine athletes, locals, and education, agricultural heritage and western contemporary lifestyle. We believe as a committee that education surrounding the agricultural industry is important since this event wouldn't be possible if the bright minds of our sponsors and surrounding community didn't support as much as they already do. In honour of the people that make the races possible we believe in bringing a new wave of ideas and staying true to our roots.

MCCR EVENT SPONSOR \$2000 & Up

Daily Sponsor – Your choice of day (Friday, Saturday, Sunday)

Entertainment Sponsor – 1 Opportunity (all 3 days)

Beer Gardens Sponsor – 1 Opportunity (all 3 days)

GOLD SPONSOR \$1000 & Up

Starting Barrels Sponsors – 3 Opportunities (all 3 days)

Track Maintenance Sponsor – 2 Opportunity (all 3 days)

Announcer & Judges Sponsor – 2 Opportunities (all 3 days)

Fastest Time Sponsor (Chuck &/or Chariot) – 6 Opportunities (1 of each per day)

SILVER SPONSOR \$1000 & Up

Event Sponsors Chuckwagon – Your choice of day(Friday, Saturday, Sunday)

Event Sponsors Chariot – Your choice of day(Friday, Saturday, Sunday)

Volunteer Sponsor – 1 Opportunity (all 3 days)



2018 MCCR EVENT SPONSOR

Daily Sponsor (\$3000)

Entertainment Sponsor (\$2500)

Beer Gardens Sponsor (\$2000)

Exclusive VIP area 12 passes for you and your guests	X		
Private Bar and area seating	X		
Grand Entry sponsor flag for opening ceremonies	X		
*Private tour (must book in advance)	X	X	X
Social media feed & front-page website recognition	X	X	X
Links Program recognition as MCCR Event Sponsor	X	X	X
Arena sign-age in most visible areas	X	X	X
Exclusive beer gardens or entertainment sign-age (as supplied)	X	X	X
12 RACE DAY passes		X	X

2018 GOLD SPONSOR

Start Barrel(\$1500)

Track Mtce (\$1500)

Judge/Annncer (\$1000)

Fast Time (\$1000ea)

Gold position for your company name & logo in all advertising	X	X	X	X
Recognition of your support by announcers during your event	X	X	X	X
Race passes for a day of your choice (qty. based on pkg)	X	X	X	X
Sign-age for your company directly on a chute/gate	X			
Program recognition as gold sponsor	X	X	X	X
Social media feed & sponsor page recognition on website	X	X	X	X
Arena sign-age in most visible (as supplied)	X		X	X
Presentation of Fast Time award to Chuck &/or Chariot				X
Your advertisement / banner on one of the Tractors		X		

2018 SILVER SPONSOR

Chuckwagon Sponsor (\$1000)

Chariot Sponsor (\$1000)

Volunteer Sponsor (\$1500)

Silver sponsor for your company name & logo in all advertising	X	X	X
Recognition of your support by announcers during your event	X	X	X
Race passes for a day of your choice (qty. based on pkg)	X	X	X
Arena sign-age in most visible areas (large banner supplied)	X	X	
Program recognition as silver sponsor	X	X	X
Social Media feed & sponsor page recognition on website	X	X	X
Volunteer wearing MCCR t-shirts all weekend (your logo could be added - advanced notice required)			X

If you need a flag created, please contact Flagworks (403) 265-5595

WHY NOT BE A GENERAL SPONSOR

(OVER \$250)

Your name listed in our Chuckwagon & Chariot Day Sheets

2 VIP Admission & Tent passes

Discounted Cabaret Passes

COMPANY, CONTACT INFORMATION & PAYMENT:

Please note all payments are due no later than August 10, 2018

Announcements, logos and flags to be delivered to the MRAS by August 15, 2018

Name: _____

Billing Address: _____

Contact Person: _____

Email: _____

Telephone: _____

PAYMENT INFO:

Credit Card Number: _____ Expiry Date: _____

Signature: _____

Or call 403-931-3411 to make payment arrangement

NOTE: Additional Cabaret, pre-paid beverage tickets and Chuckwagon & Chariot admission available at a discount at time of sponsorship payment.

THANK YOU FOR YOUR SUPPORT

