



# Artists Showcase Proposal

**RAW**  
A L B A N Y



From

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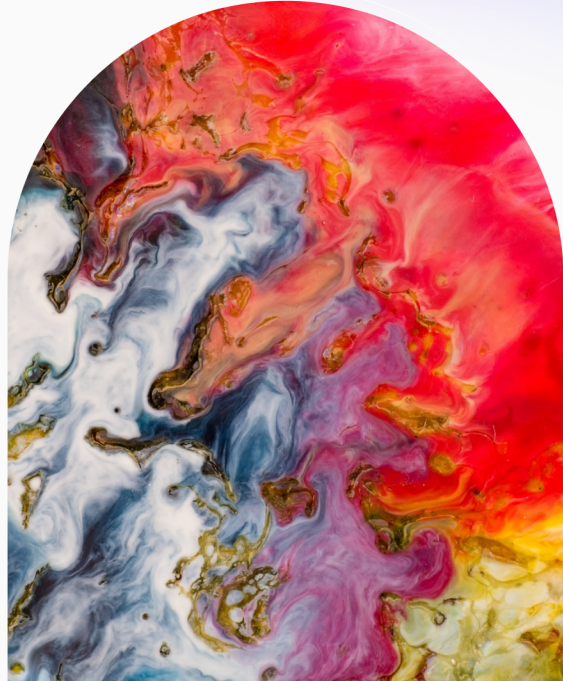


# About Us



RAW showcases are live events that feature the work of hand-picked independent artists working in a variety of creative fields, including but not limited to visual art, fashion and accessory design, craft, film, technology, music, and performance art, hair and makeup artistry, photography, and photography.

"We believe that we are stronger together than we are apart. By joining together we can do more to share the creative culture of our generation. We think that every independent artist deserves the opportunity to be seen, heard and loved." - Heidi Luerra, Founder & CEO



Essence Latifah  
Showcase Director

Nyke Middleton  
Production Manager

Our Team



We always put the wishes and  
interests of our clients first.  
Because client is king for us



What  
We  
Do

RAW is a fun and alternative way for creatives to showcase both to their local community and the world at large. We are not your average art show. We are loud, colorful, creative, and all about our artists. We are RAW. Our Mission is to serve independent artists with tools, resources, education and exposure needed to thrive and succeed in their creative careers

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# Our Showcases

## 2023 Schedule

January 7th at The Egg - Impressions

February - Surreal

April 8th at The Egg - Abstract

May - POP!

July - Classical

September - Futurism

October 7th at The Egg - Retrospective

\*Bold is a larger show showcasing several genres in Art.





# Sponsorship Levels



BENEFITS	Diamond Contemporary	Gold Rocco	Silver Street Art	Bronze Gothic
Company name or logo listed on the material	X	X	X	X
Featured article or blog post about their support	X	X	X	X
Complimentary Tickets	5	5	3	1
Social media mentions	X	X	X	
Logo on T-Shirt	X	X	X	
Banner or signs showcasing them at the event	X	X		
Video Ad during Livestream	X	X		
Interview on Podcast	X			
Company Rep talk at the event	X			
Opportunity to have a special space at the event	X			

## Swag Bag

Swag Bags are great for marketing your business because everyone loves them. We will gladly take coupons and/or other items with your company name or logo printed on them. We'll take care of all the distribution at the event, so you don't have to be there. You can put your business card on each insert if you want to. Feel free to give our team a short bio or description to read when we give you a shout-out.

Provide one gift item or promo item per attendee. You/your business will get a shout-out at the event in front of everyone there.



✦ Thank you and we  
✦ look forward to  
working with you.



As a valuable sponsor, your company will be given brand visibility throughout the show: your name will be highlighted in each segment. and our welcome kits and brochures will include some of your highly talked about products, as well as a two-page spread introducing you and your wonderful brand.

With your sponsorship and our audience we will achieve our goals towards progress together. You will get your target audience with exclusive rights and marketing to them. Let's join together for the success and future

From the above five categories if you would like to sponsor us please contact us on the below details to discuss financial commitments regarding them.

E-mail us at:  
[Essence.Todman@platform.rawartists.com](mailto:Essence.Todman@platform.rawartists.com)

Phone no.: 838-934-0957