

Rocky Mountain Armwrestling League

2026 Sponsorship Packages

Platinum Sponsor — \$2,500+ (Title Sponsor)

Limited to 1 Sponsor

- "Presented By" recognition on event flyers and promotional graphics
- Largest logo placement on all event marketing
- Banner displayed in the main competition area
- Vendor booth at every sponsored event
- Recognition by announcer throughout the event
- Logo on competitor shirts
- Featured in all Facebook and Instagram promotions
- Dedicated sponsor spotlight post
- Opportunity to provide products for awards or competitor bags
- Logo on championship medals (when applicable)
- First right of renewal for future events

Gold Sponsor — \$1,000

- Large logo on event flyers
- Banner at event
- Vendor booth
- Multiple social media posts
- Recognition by announcer
- Logo on competitor shirts
- Sponsor spotlight on social media
- Product placement opportunities

Silver Sponsor — \$500

- Medium logo on flyers
- Social media shout-outs
- Banner displayed at event
- Vendor table (optional)
- Recognition during awards ceremony

Bronze Sponsor — \$250

- Logo on flyers
- One social media shout-out
- Name announced during the event
- Logo displayed on sponsor board

Event Sponsor — \$150

- Logo on sponsor board
- Mention on social media
- Name announced during the event

In-Kind Sponsorship

Businesses may donate products, gift cards, equipment, food, or services such as grip products, supplements, apparel, trophies, medals, printing, photography, or food and beverages. Benefits are based on the value of the donation.

Estimated Event Reach

- 50–300 competitors from Colorado and neighboring states
- 150–300 spectators per event
- Thousands of impressions through Facebook, Instagram, livestreams, and post-event coverage

Why Sponsor RMAL?

Your sponsorship helps grow armwrestling in Colorado by supporting professionally run events for youth, women, amateurs, and professionals while giving your business direct exposure to athletes, spectators, and an engaged online audience.

Official Grip Sponsor (Exclusive) — \$1,500–\$2,000

- Exclusive "Official Grip Sponsor of RMAL" designation
- Exclusive grip product category
- Logo on every flyer
- Product display at registration and warm-up tables
- Product giveaways and raffles
- Premium vendor booth
- Logo on competitor shirts
- Multiple social media features and announcer recognition