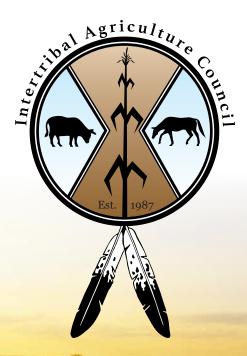
# INTERTRIBAL AGRICULTURE COUNCIL 2020 VIRTUAL CONFERENCE SPONSORSHPP OPORTUNITES DECEMBER 7-10, 2020



The Intertribal Agriculture Council (IAC) 2020 Virtual Annual Conference is a must-attend event for those interested in all things food and agriculture.

This event historically focuses on improving federal and state program access, policy change through the U.S. Farm Bill as well as innovative and regenerative agriculture methods that will help inspire broader market access for Native products, improved ecological conditions, and increased overall sovereignty for Native producers.

In the past, the in-person conference attracted an average of 800-plus attendees from every sector. Designed with Native farmers and ranchers at the center, participants also include governmental, non-governmental, youth, and private sector representatives.

The virtual format of the 2020 conference offers unprecedented opportunities to reach new and far larger audiences who are increasingly interested in the future of food and agriculture.

Sponsorship affords an opportunity to elevate the profile of your organization and business in front of the foremost experts and leaders on Native food - everything from producing, to processing, marketing, and policy development.



#### CHAMPIONS OF NATIVE AGRICULTURE \$10,000+

- Full access to all conference events
- Headliner logo placement on home page of event
- Premium virtual trade show booth space and free virtual presentation time
- Sponsorship ads during all conference tracks
- Two, free "virtual commercial" breaks during conference
- Program materials about your company/organization will be included in the "conference in a box" mailing that will be sent out to 2,000 participants prior to the event. (Please note: program materials will need to be sent to the address below by November 9, 2020).
- "Conference in a box" mailing that features Native foods from IAC American Indian Foods program for up to five attendees from your organization
- "Resiliency through Agriculture" t-shirts for up to five attendees from your business or organization
- Tribal Sponsors will receive the cost of your 2021 IAC membership.



### AG REGENERATORS \$2,500+

- Full access to all conference events
- Prominent logo placement on home page of event
- Premium virtual trade show booth space and free virtual presentation time
- Sponsorship ads during three conference tracks
- "Conference in a box" mailing that features Native foods from IAC American Indian Foods program for up to three attendees from your organization
- "Resiliency through Agriculture" t-shirts for up to three attendees from your business or organization
- Tribal Sponsors will receive the cost of your 2021 IAC membership.



#### NATIVE PRODUCER PROPONENTS \$1,000 TO \$2,499

- Full access to all conference events
- Prominent logo placement on home page of event
- Sponsorship ads during one conference track
- "Conference in a box" mailing that features Native foods from IAC American Indian Foods program for up to two attendees from your organization
- "Resiliency through Agriculture" t-shirts for up to two attendees from your business or organization
- Tribal sponsors will receive the cost of your 2021 IAC membership.

#### **GRASSROOTS SPONSORSHIP \$500**

- Full access to all conference events
- Prominent logo placement on home page of event
- Sponsorship ads during one conference track
- "Resiliency through Agriculture" t-shirts for up to two attendees from your business or organization
- Tribal sponsors will receive the cost of your 2021 IAC membership.

## **OTHER SPONSORSHIP OPPORTUNITIES:**

#### IAC AMERICAN INDIAN FOODS, NATIVE CONNECTIONS FOODBOX SPONSORSHIP:

Funding provided by the Native American Agriculture Fund built the foundation of a domestic foods program, the AIF Native Food Connection, that supports agripreneurs on the front lines of food production to provide consumers with access to "Made/Produced by American Indian" trademarked goods.

In order to promote products from producers participating in this program and to educate the public about the value and quality of Native foods, the IAC AIF program created a custom foodbox with select items to sample.

Organizations and individuals may sponsor the cost of these boxes for recipients of their choice as a gift to an individual or a shipment to a food distribution program. Proceeds support IAC AIF programming and the Native-owned food and ag businesses in the program. The Native Food Connection food box varies in product as we rotate inventory to best promote all AIF producers: purchase now!



Please indicate your sponsorship level and remit payment to: Intertribal Agriculture Council 100 N. 27th St. Billings, MT 59101

For Premier sponsorships, please send program materials by November 9, 2020 to: Intertribal Agriculture Council 408 Main St Eagle Butte, SD 57625 For information on wiring your sponsorship payment, please contact: Donita Fischer, Director of Finance and Operations at donita@indianag.org

For more information on other exclusive IAC sponsorship opportunities, please contact: Micaela Young, Director of Development at micaela@indianag.org

IAC membership benefits can be found here: www.indianag.org/membership