AGONISM AND ARCHITECTURAL COMMUNICATION

This subject explores how various types of non-traditional media construct up-to-date architectural discourse and how Agonism or critical thinking is introduced in their conceptualization, design and content. Due to the availability, multiplication and speed of current communication channels, architects today not only need to be skilful in a wide range of broadcasting technologies but also be aware of the latest international conversations on architectural representation. Taking in consideration that architecture is currently produced and consumed not only by drawings, models and descriptive or academic writing, this course will focus in the historical and current use of non-traditional media as theatre, film, sound, creative writing, alternative publishing, exhibitions, education, documentary etc. and in their use as tools for constructing critical positions on current disciplinary affairs.

The first part of the semester will be dedicated to a historical exploration of the topic through lectures, readings and roundtable conversations. The second part of the semester will be dedicated to study the current conversations on architectural communication and the development of the student’s projects. The final outcomes of the seminar will be one book of interviews with architects currently participating though their work in current conversations on architectural communication, and the production of either a pilot film, tv program, radio broadcasting, publication, theatre play, cabaret etc. by the students enrolled in the subject.