

NATY ABASCAL AND FASHION!

08.NOV.2019-05.ENE.2020

GALLERY 3

Mexico City - November 7, 2019. The exhibition *Naty Abascal and Fashion!* is presented at Museo Jumex from November 8, 2019 to January 5, 2020. It includes a hand-picked selection of designs from the Naty Abascal collection, Spanish fashion model and stylist who became known in 1964 when the designer Elio Berhanyer asked her and her sister Ana María to be models for his runway show at the International Exhibition in New York.

In her professional career, Naty Abascal has been portrayed by photographers such as Richard Avedon, Peter Beard, Horst P. Horst, Bill King, Bert Stern, Norman Parkinson, Melvin Sokolsky, Bill Silano, Lord Snowdon, Frank Horvat, William Helburn for magazines like *Harper's Bazaar*, *Esquire*, *GQ* and *Vogue*.

The exhibition at Museo Jumex evokes the big ateliers or couture studios, where mirrors have witnessed, along with designers and models, the evolution of fashion. The reflections highlight the particularities of the cut and the proportion of the outfits that contribute to the transformation of the female silhouette, which testifies to contemporary times like any other art form.

Naty Abascal and Fashion! explores the relationship between mirror, dress, designer, photography, and especially Naty as an inspiration. The visitors will see around 90 haute couture designs by Azzedine Alaïa, Cristóbal Balenciaga, Roberto Cavalli, Oscar de la Renta, Jacqueline de Ribes, Christian Dior, Dior by John Galiano, Valentino Garavani, Christian Lacroix, Ralph Lauren, Zuhair Murad, Elie Saab, Giambattista Valli, Gianni Versace; Emporio Armani, Etro, Gucci and SAINT LARUENT rive gauche.

PUBLICATION

Naty Abascal and Fashion! is accompanied by an exhibition booklet with texts by Luca Stoppini, designer of the exhibition; Vicente Gallart, journalist, professor and fashion writer; and Giulia Massarenti, fashion journalist. The publication has been illustrated with images by Peter Beard, Norman Parkinson and Mario Sierra, among other photographers.

Organized by Naty Abascal
Exhibition design: Luca Stoppini
Coordination: Begoña Hano, Museo Jumex

MUSEO JUMEX

Museo Jumex is the Fundación Jumex Arte Contemporáneo's main platform. It opened its doors to the public in November 2013 as an institution devoted to contemporary art, whose aim was not only to serve a broad and diverse public, but also to become a laboratory for experimentation and innovation in the arts. Through its exhibitions and public programs, Museo Jumex aspires to become a relevant institution in the field of art by producing and co-producing original exhibitions and research, and familiarizing audiences with the concepts and contexts that inform current art practice. Through the use of critical and pedagogical tools, the museum's educational programs further the institution's commitment to build links between contemporary art and the public.

ADMISSION

General admission / \$50 MXN
Mexican citizens / \$30 MXN
Free for: Children under 15 / Students* / Senior citizens* / Teachers*
*with valid ID
Sundays free

HOURS

Tuesday–Sunday / 10 AM–8 PM
Monday / Closed

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