



# Sponsorship Fact Sheet

WHO: Utah Winter Faire

WHEN: December 2-4, 2016

WHERE: Legacy Events Center, Farmington, UT

WHAT: The Utah Winter Faire is going into its fourth year and is committed to its goal to "Bring Magic Back to Winter" through a family-friendly event that celebrates education and the arts.. We do this by bringing a unique event that merges History, Fantasy and more into the festive holiday season.

AUDIENCE: The 2015 Faire had over 3,500 attendees and given our growth year after year we anticipate a large increase for 2016. Attendees range in age from infants to retirees. Most of our attendees are from surrounding Utah areas, but we have had people come from as far away as New York and California to be a part of the magic.



SPONSORS: We are seeking corporations, businesses and individuals interested in supporting or advertising with the 2016 Utah Winter Faire.

SPONSORSHIP OPPORTUNITIES  
AVAILABLE: From \$100 to \$1,000

Picture (Left) - Hundreds of entertainers, including Steampunk Santa perform and delight crowds at the Utah Winter Faire