

29ELEVEN MANAGEMENT & CONSULTING GROUP LLC

BAGMW

BAY AREA
GOSPEL MUSIC
WEEKEND
2018

SPONSORSHIP OPPORTUNITIES

Presented by, Jeremy Gibson

SETTING THE STAGE

#goals- presenting a united front of the Bay Area's leading influencers in Gospel Music

PURPOSE

This weekend will serve as a catalyst for unity amongst voices, influencers, contributors, and supporters of Bay Area Gospel Music



OVERVIEW

Celebrate the culture, history, and future direction of Bay Area Gospel Music with inspiring and dynamic performances from Artists and Contributors from all across the Country. The 1st Bay Area Gospel Music weekend is an inaugural event that will, over the course of 3 days, bridge the gaps to build better communities through creative expression.

With an Opening Night Concert "The Good News" tells a story of Gospel music through the Bay Area experience with features of material written by Bay Artists and will serve as a tribute to the icons, leaders, and pioneers who have contributed to the industry of Gospel music.

The rest of the weekend will feature panel discussions, one-on-one consultations, vision casting, and another first for the Bay Area, a choir fest featuring choirs from Northern and Southern California and honoring directors and leaders who have impacted Bay Area Gospel Music.

PROJECTED ATTENDANCE DEMOGRAPHICS

BENEFITS OF PARTNERSHIP

- Be a part of the inaugural launch of an event that builds community within an industry that serves multiple cultures, markets, and clientele
 - Connect your brand to this community
 - Retain and increase customer loyalty
 - Reach Your targeted market consumer
 - Partner with local educators and student support staff
- Partner with local ministries, churches, and businesses to expand your reach and platform

Marketing Reach

- Email: 10,000 (Faith In The Bay)
- Radio: FreeDemRadio, KBLX, KMEL, KPOO
- Social Media Marketing Reach
- Street Team Outreach:

Audience

San Francisco Bay Metro, San Jose Silicon Valley Metro, Sacramento Metro, LA Metro, Nashville Metro, Chicago Metro, Atlanta Metro, Dallas Metro

Community Oriented Multi Generational Diverse Artists/Professionals

- Faith Based
- Tech Savvy
- Cultured
- Professionals
- Emerging Artists
- Students

EVENT DETAILS

Friday- May 18th, 2018

Opening Concert

"The Good News"

29Eleven Management Group, In Crowd Entertainment, Dale Anthony Music and DavesHands Productions put together a dynamic opening show to set the tone for an epic weekend.

Anticipated Attendance 350-400



EVENT DETAILS

Saturday- May 19th, 2018

BAGMW Panel/Workshop

In Partnership with the Bay Area Gospel Alliance, this event will be a platform for our gospel industry professionals locally and nationally can share with creatives, industry insight, ministry and artistry tips, and practical knowledge for success.

Anticipated Attendance: 100

Costs: FREE TO PUBLIC

One-On-One Consulting will be a Fee-Based service for Non-Students

Workshop Materials and Light Refreshments

Location: Skyline High School

Rawley T Farnsworth Theatre



EVENT DETAILS

Sunday Morning Features

The Bay Area has always hosted some of the Nation's greatest musical talent, so it is without question that out of town guests and artist will be involved and want to participate. Sunday Morning Features will be an opportunity for Artists to have platform at local ministries during their Sunday Morning Worship Services



EVENT DETAILS

Sunday Night Festival of Choirs

One Voice!

A unique night of Gospel Choir Music that highlights Bay Area's finest choirs, groups, and even guests from all across the country.

Honorees will receive special awards and recognition during this event.

1 Selected Choir will receive a special workshop with Bay Area's Choir Doctor Jeffrey Williams.



CORPORATE SPONSORSHIP

**Customizable sponsorships are available based on
your marketing objectives**

- **Presenting: \$5,000**
- **Marquee: \$1000**
- **Star: \$750**
- **Gold: \$500**

Each level includes branding, social media, product sampling, inclusion in the program guide, sponsor trailer, and weekend passes

In Kind Partner

Sample your product at the Bay Area Gospel Music Weekend events and in gift bags, and receive hospitality branding and event access and preferred seating

Media Partner

Opportunity for a media partner to receive on-site branding, hospitality, and BAGMW passes in exchange for media placements

BUDGET

Breakdown of Costs

- Opening Concert "The Sound of Good News" - \$3500
- Industry Panel/Workshop- \$1500
- Festival of Choirs Concert- \$2500
- Catering- \$500
- Weekend Hosts- \$1000
- Graphic Design- \$750
- Recording Studio- \$450
- Lodging/Hotel- \$2500
- Ground Transportation- \$700

VENDORS

Opportunities to contribute

- Musicians
- Sound Technicians
- Announcers/MCs
- Tickets
- Catering
- Hosts
- Custodial Services
- Photographer/Videographer
- Graphic Designers
- Stylists (MUA, Hair, Wardrobe)



CHURCHES

Opportunities to contribute

- Facility Donation
- Sponsorship
- Marketing/Promotion
- Sunday Morning Featured Announcement
- Partnerships

BRIDGING THE GAP

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The future of Bay Area Gospel Music has been built on a solid foundation of the time, talents, and treasures of pioneers in music. It is now up to us to keep the fire burning and keep the emerging artists, students, and future generation excited, inspired and connected to the heart of the mission to bridge the gaps and build better communities through creative expression! #bagmw



THANK YOU!

Bay Area Gospel Music Weekend

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