

WHAT IS THE EFFECT OF SPONSORSHIP ON A COMMUNITY



People feel as though they have a moral duty to use what they have to help others — a sentiment that is rooted in their personal values and principles.

“THINK OF GIVING NOT AS A DUTY BUT AS A PRIVILEGE.”
—JOHN D. ROCKEFELLER JR.

What is the incentive of sponsoring the Nevada Homeless Alliance?

Strengthening your business image is one of the most valuable benefits of event sponsorship. Customers love brands that care about spreading positive messages and helping the community. Linking your business to a worthy cause can draw lasting support and media attention. Community involvement also sets you apart from other brands. People have more incentive to support your business if you're invested in the local community they love. Doing what matters to your customers, aligns with their values and boosts loyalty with your brand.



MILLENNIALS
DONATE TO CHARITY ON A REGULAR BASIS



GEN X DONORS
ENROLLED IN A MONTHLY GIVING PROGRAM

With your sponsorship our Anticipated Outcomes Include:

- Total number of individuals served (homeless or low-income): 1,500+
- Total number of families served (homeless or low-income): 500+
- At least 250 people will be connected to housing assistance (emergency housing, rental assistance, or housing referrals)
- At least 100 people will be provided employment support (resume building, enrolled in employment and/or training programs)
- At least 100 people will be assisted with ID restoration
- At least 500 people will receive same-day medical services (health care/ vision care/ dental care)
- Over 750 people will receive COVID-19 Vaccines, and at least 50 people will receive other needed vaccines
- At least 500 people will be connected to public benefit services and so much more

When you Sponsor the Nevada Homeless Alliance you will have, Brand Recognition – prominent placement of your logo on our website.

Name and logo on our event banners and signs. Your company's name will be given on Press releases and on all social media platforms. Live announcement of your name at the event. Logo on shirts (if applicable). Branding at promotional tent, advertising on videos and an interview. NHA provides outcome reporting.

For questions email
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Nevada Homeless Alliance is a 501c3