

Affinity Nightlife Presents

OSCARS After Party 2019

THE
OSCARS





Who we are

- Affinity Nightlife is a Los Angeles based event production, casting and promotions company. We have five years of experience producing spectacular nightlife events ranging from intimate gatherings of 150 personal guests to much larger functions with 2,000 guests or more. We have close working relationships with all the top-notch venues in LA.



Why be our sponsor

- Number one nightlife & event planning company in Los Angeles
- Our guest lists are phenomenal. Consisting of a vast array of celebrities, sports influencers, investors and models. Over 1000+ in attendance which will include 100+ influencers with reach of over 100 million over all social platforms
- Media coverage from several of Los Angeles most influential outlets
- Amazing venue with indoor and outdoor space for several different types of activations
- Our Oscars party is an exceptional opportunity to maximum these objectives. The combination of celebrity and tastemaker attendance and media coverage will allow your brand to experience an unparalleled ROI.
- 47k past attendees with a social reach of 25 million and 300 events



Sponsor Outreach

Product Placement

On Site Activation

Create your booth to leave a lasting impression (Beauty Bar, Juice Bar, Tech, Apps, Clothing...)

Nightly Entertainment Sponsor

Sponsor some of the world's most famous artists

Artist Activation

Creative live artist activation

VIP Tables

Exclusive weekend use of cabanas for your private guests and unique brand experience

Style Lounge

Create a fashion lounge for your brand to complement our artist and fashion influence

Product placement integration at all events.



■ Bronze Sponsor

- Company logo will appear on the event website
- Website will contain a hyper link to your website
- Includes a logo placement on Press Wall for all media and personal photos
- A one-time use of the event attendee list including all guests that have opted to share information to be used for direct mail purposes.
- Opportunity to provide promotional materials and giveaways to all attendees
- 4 event reception tickets
- Signage at the event

\$500



■ Silver Sponsor

- - Company logo will appear on the event website
 - Website will contain a hyper link to your website
 - Includes a logo placement on Press Wall for all media and personal photos
 - A one-time use of the event attendee list including all guests that have opted to share information to be used for direct mail purposes.
 - Opportunity to provide promotional materials and giveaways to all attendees
 - 6 event VIP reception tickets
 - Signage at the event
- \$1000



Gold Sponsor

- - Company logo will appear on the event website
 - Website will contain a hyper link to your website
 - A one-time use of the event attendee list including all guests that have opted to share information to be used for direct mail purposes.
 - Opportunity to provide promotional materials and giveaways to all attendees
 - Includes a logo placement on Press Wall for all media and personal photos
 - Signage at the event
 - VIP Seating for 10
- \$1500



Title Sponsor

- Includes your Company listed and announced throughout the evening as the official Awards Lounge Sponsor.
- Company logo will appear on the event website
- Company logo will appear on all event collateral including printed invitations and promotional postcards
- Company will be mentioned in all press releases
- Company logo will appear on the event website
- Website will contain a hyper link to your website
- A one-time use of the event attendee list including all guests that have opted to share information to be used for direct mail purposes.
- Opportunity to provide promotional materials and giveaways to all attendees
- Company will be given opportunity to offer a special discount to all attendees
- Includes a logo placement on Press Wall for all media and personal photos
- Signage at the event
- VIP Seating for 10

\$2500

Media Coverage

- Media Partner

- Attach your media outlet to the largest social events in Hollywood.

* Contact us at info@affinitynighlife.com

10ft.

20ft.